

**Diversion Program Information**  
**Jurisdiction Waste Diversion Program and Diversion Rate Summary**

**Jurisdiction Implemented Programs and Per Capita Reported Rate Summary**

City of Santa Paula, 2011

50% per Capita Disposal Target: 5.1 pounds per person per day  
Annual per Capita Disposal: 3.6 pounds per person per day

Component Name	Program Name
<b>Composting</b>	Residential Curbside Greenwaste Collection Commercial On-Site Greenwaste Pick-up Commercial Self-Haul Greenwaste Government Composting Programs
<b>Facility Recovery</b>	MRF Composting Facility Alternative Daily Cover
<b>HHW</b>	Mobile or Periodic Collection Education Programs Permanent Facility
<b>Policy Incentives</b>	Economic Incentives Ordinances
<b>Public Education</b>	Electronic (radio, TV, web, hotlines) Print (brochures, flyers, guides, news articles) Outreach (tech assistance, presentations, awards, fairs, field trips) Schools (education and curriculum)
<b>Recycling</b>	Residential Curbside Residential Drop-Off Residential Buy-Back Commercial On-Site Pickup Government Recycling Programs School Recycling Programs
<b>Source Reduction</b>	Xeriscaping/Grasscycling Backyard and On-Site Composting/Mulching Business Waste Reduction Program Procurement Government Source Reduction Programs

	School Source Reduction Programs
	Material Exchange, Thrift Shops
<b>Special Waste Materials</b>	Tires
	White Goods
	Concrete/Asphalt/Rubble
<b>Other</b>	Special Collection Seasonal
	Special Collection Events
	Sludge (sewage/industrial)
	Scrap Metal
	Wood Waste
	Rendering
	Transfer Station
	Electronic Waste
<b>Total number of programs:</b>	<b>40</b>

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