

**Attachment I**

**PHASE 2 SCORING CRITERIA**

Beverage Container Recycling Grant Program

23rd Cycle FY 2011/12 (\$750,000)

24th Cycle FY 2012/13 (\$1,500,000)

<b>Points</b>	<b>Criteria</b>
<p><b>25</b></p>	<p><b>Project Description and Need:</b> Description is detailed, clear and identifies target audience (includes documentation of commitment from target) and region where activities will take place. Provides a thorough explanation of why the project is needed. Explains how the project will benefit the community and the environment. Describes the existing beverage container collection system in the area (if any) and includes how the project will improve the existing system. Identifies challenges the project will address and how the project will provide a solution. Describes the effort to research the project and includes documented data as evidence to prove the project is the most effective system for capturing CRV material in the targeted area. Provides the potential amount of CRV materials recycled. The estimated amount of material is supported by reliable data. Demonstrates multiple, committed partnerships and extensive coordination with other agencies, organizations or entities. Partnerships are evidenced by letters of commitment and/or other signed documents which explain the relationship and outline contributions.</p>
<p><b>10</b></p>	<p><b>Goals and Objectives:</b> The goal(s) and objective(s) are clear, measurable, and support the grant focus. Describes in detail what will be accomplished by completing this grant project. Provides baseline data and relevant objectives for achieving the goal. Includes logical strategies for achieving the goal.</p>
<p><b>10</b></p>	<p><b>Implementation Schedule:</b> Identifies major activities, tasks, and deliverables required to successfully complete the project within the grant term and with available resources. Provides a logical time frame for accomplishing the activities with start and completion dates, including 12 months of CRV volume collection.</p>
<p><b>20</b></p>	<p><b>Budget:</b> Provides a complete, itemized cost breakdown consistent with project activities. All line items are necessary, reasonable and cost-effective. Line items are clearly described and justified. Provides bids, estimates or other documents to support the requested costs. Identifies budgetary contributions and /or matching funds (other than the CalRecycle's) and cost savings derived from volunteers or in-kind services. Includes letters of support identifying financial contributions. Amount requested provides the most effective collection of beverage containers per dollar for project type.</p>

<p><b>5</b></p>	<p><b>Performance Measures:</b> Identifies measurable data to be collected and methods for collecting and tracking. Describes how interim progress and final outcome/success of the project will be measured and evaluated. Describes how evaluation findings will be used to modify/improve the project.</p>
<p><b>20</b></p>	<p><b>Project Sustainability:</b> Identifies the necessary resources for ongoing operation (after the grant term ends) and identifies how costs will be covered without additional CalRecycle funding. Provides letters of commitment and/or financial resources for continuing the project after the grant term ends. Describes how the project will continue to be monitored and evaluated. Identifies who will be responsible for monitoring and evaluating the project after the grant term ends. Provides a copy of land use or permitting policy on recycling opportunities, if applicable.</p>
<p><b>10</b></p>	<p><b>Quality of the Proposal:</b> Proposal is clear and provides adequate detail and data. Project is well-planned from beginning to end, and identifies the resources required.</p>
<p><b>100</b></p>	<p><b>Total Possible General Review Criteria Points</b></p>
<p><b>10</b></p>	<p><b>Bonus Points/Additional Considerations:</b></p> <ul style="list-style-type: none"> <li>• Five (5) points will be awarded if applicant can provide a detailed explanation that proves the project serves an underserved area or areas having limited beverage container recycling capacity or infrastructure.</li> <li>• Five (5) points will be awarded if applicant has not received Beverage Container Recycling grant funds from CalRecycle within the last five (5) years.</li> </ul>
<p><b>110</b></p>	<p><b>Overall Possible Score (General Review Criteria and Bonus Points)</b></p>