



The Role of Packaging in “75% by 2020”

December 12, 2013

Cynthia Dunn, Senior Specialist





Drivers for Addressing Packaging in the Waste Stream

- New 75% statutory goal
- Existing statutory/regulatory efforts
- Climate Change
- Marine Debris
- Water Pollution



AB 341: California's 75% Initiative

Not less than 75 percent of solid waste generated be source reduced, recycled, or composted by 2020, and annually thereafter.



Waste Management Sector in Scoping Plan Update (AB 32)

- Supports implementation of AB 32 to achieve GHG and waste reduction goals
 - Directly linked and supportive of AB 341 75% initiative
 - Potential 20-30 million metric tons of GHG reductions
 - Focus on areas such as organics, funding for infrastructure, cross-agency regulatory issues
 - Also includes activities related to packaging



Next Steps

- **Today** – your active participation & ideas!
- **Jan. 1, 2014** – AB 341 report to Legislature
- **Spring 2014** – workshop/meeting as a follow-up to today's discussion & ARB Adoption of AB 32 Scoping Plan Update



Cynthia Dunn

Senior Integrated Waste Mgmt. Specialist

916-341-6449

Cynthia.Dunn@calrecycle.ca.gov