



**Recycling Program
Certification &
Registration Branch
Quarterly Report
July 15, 2014**



AGENDA

1. Certification, Assistance & Review Section Quarterly Statistics

- Precertification Training & Exams
- Currently Operational Participants
- New and Renewal Applications
- Other Activities

2. Industry Services Section Quarterly Statistics

- Convenience Zones
- Beverage Manufactures & Distributors Accounts Managed
- Beverage Manufacturer/Distributor Applications
- Product Determination, Label Review
- Revenue Opportunities

3. Questions



**Certification, Assistance &
Review Section
Quarterly Statistics
April 1 - June 30, 2014**



Precertification Training & Exams

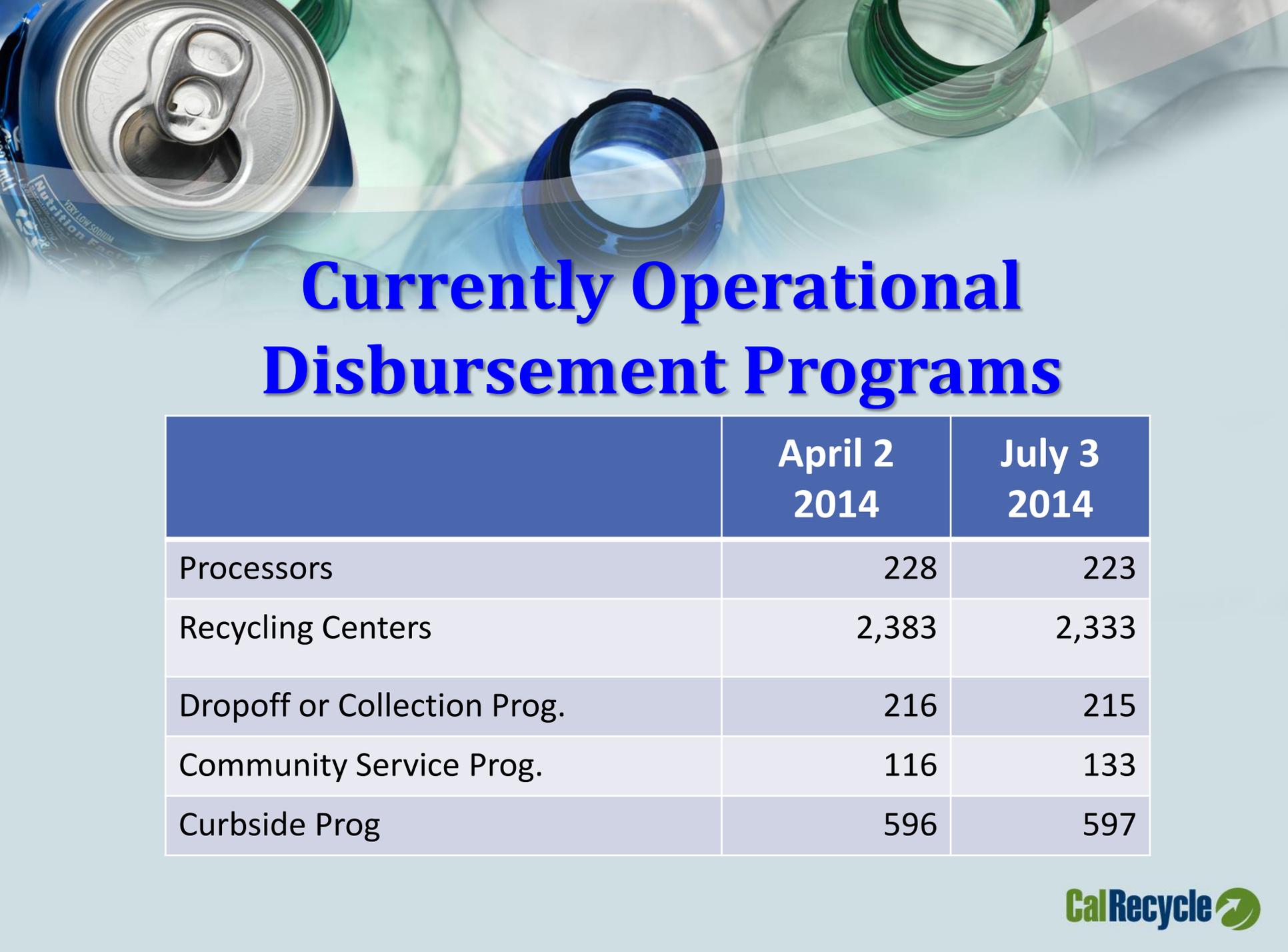
TRAININGS

	Northern CA	Southern CA	Total
Classes	6	9	15
Attendees	94	142	236

EXAMS

	Northern CA	Southern CA	Total
Sessions	6	9	15
Attendees	94	141	235

www.CalRecycle.ca.gov/BevContainer/CertOperator/PreCertTrain.htm



Currently Operational Disbursement Programs

	April 2 2014	July 3 2014
Processors	228	223
Recycling Centers	2,383	2,333
Dropoff or Collection Prog.	216	215
Community Service Prog.	116	133
Curbside Prog	596	597



New Applications Received

	Jan. - March 2014	April - June 2014
Processor	1	6
Recycling Center	53	99
Dropoff or Collection Program	20	13
Community Service Program	28	19
Curbside Program	10	11



Renewal Applications Received

	Jan. – March 2014	April – June 2014
Processor	3	12
Recycling Center	36	96
Dropoff or Collection Program	21	32
Community Service Program	9	11
Curbside Program	52	104



Actions

	Jan – March 2014	April – June 2014
Applications Approved (Certified)	147	103
Applications Denied	8	8
Certifications Invalidated	70	53
Certifications Revoked & Terminated	13	10
Certifications Decertified	81	102



Actions Cont'd

	Jan – March 2014	April – June 2014
Probations Passed	19	17
Probations Extended	23	23
Certification Interviews Performed	50	46
Limited Reviews (Recycling Centers)	62	60
Limited Reviews (Manufacturers/Distributors)	9	1



OPERATING & RECORDKEEPING WORKSHOPS

Certified Recycling Center Owners/Employees

- ✓ **Inspecting Material**
- ✓ **Receipts and Logs**
- ✓ **Daily Summaries**
- ✓ **Shipping Reports**
(using DORIIS)
- ✓ **Signage**
- ✓ **Notice Requirements**
- ✓ **Out-of-State Material**
- ✓ **Fraud Detection**

July 16: L.A. & W. Sacramento

Oct 15: W. Sacramento | Oct. (TBD): Riverside

RCPR_TAR@CalRecycle.ca.gov



A collection of discarded plastic bottles and a metal can, illustrating recycling. The background is a collage of various plastic bottles and a metal can, with a white curved line separating the top image from the text below.

**Industry Services Section
Quarterly Statistics
April 1 – June 30, 2014**



Convenience Zone Unit

Zones Breakdown

	3/31/2014		6/30/2014	
Served	2,016	54%	2,007	53%
Exempt	1,153	30%	1,148	31%
Hold	143	4%	145	4%
Unserved	436	12%	461	12%
Total	3,748	100%	3,761	100%



Convenience Zone Unit

Comparing zone status statistics (by percentage)
for large California cities and statewide – based on
data from June 30, 2014

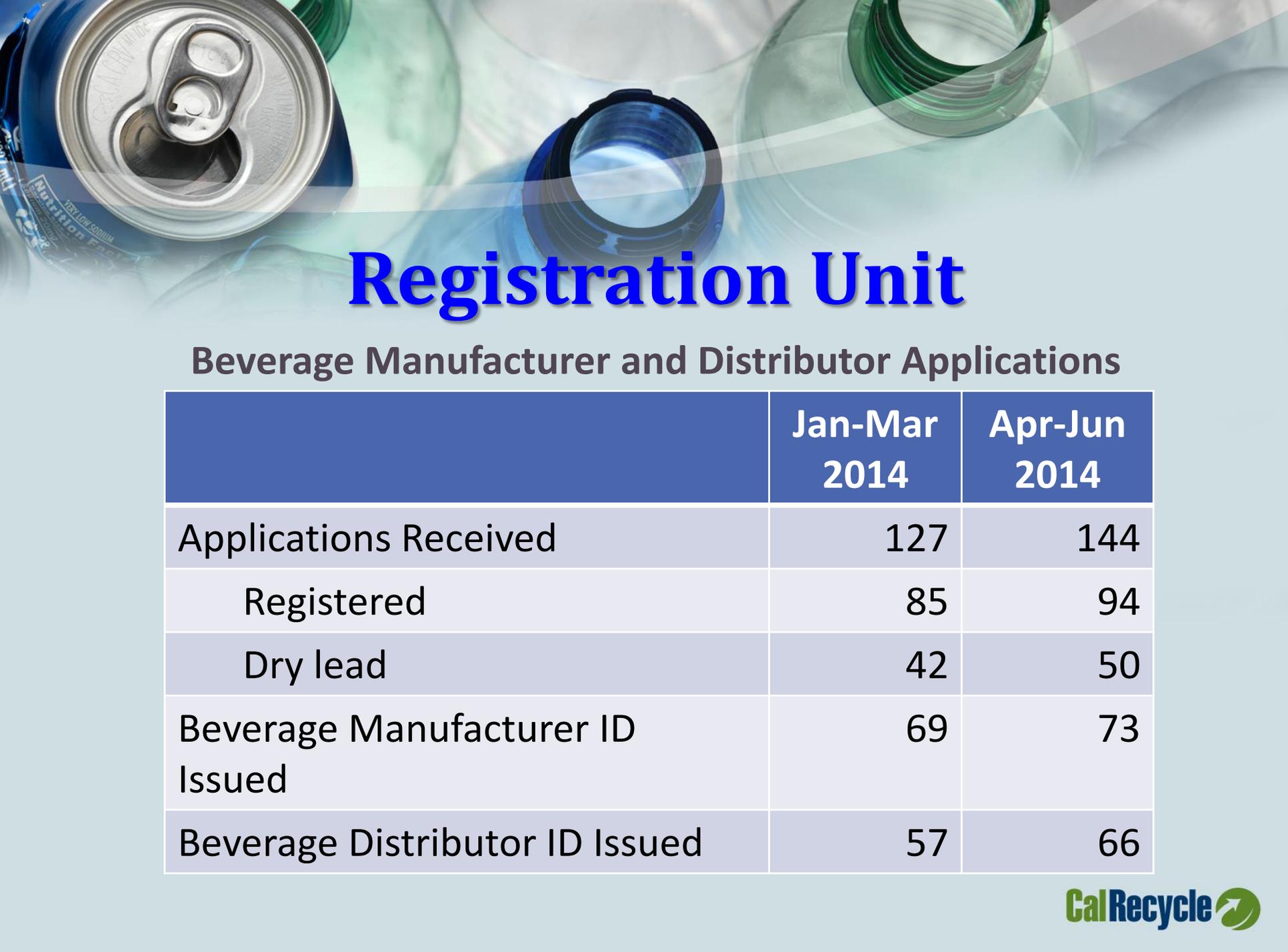
	Los Angeles	San Diego	San Jose	San Francisco	Statewide
Served	48%	52%	50%	22%	53%
Exempt	37%	25%	27%	35%	31%
Hold	3%	6%	5%	2%	4%
Unserved	12%	17%	18%	41%	12%
	100%	100%	100%	100%	100%



Participant Management Unit

Accounts Managed

	Jan-Mar 2014	Apr-Jun 2014
Beverage Distributors	1,767	1,744
Beverage Manufacturers	1,591	1,584
Total	3,358	3,328



Registration Unit

Beverage Manufacturer and Distributor Applications

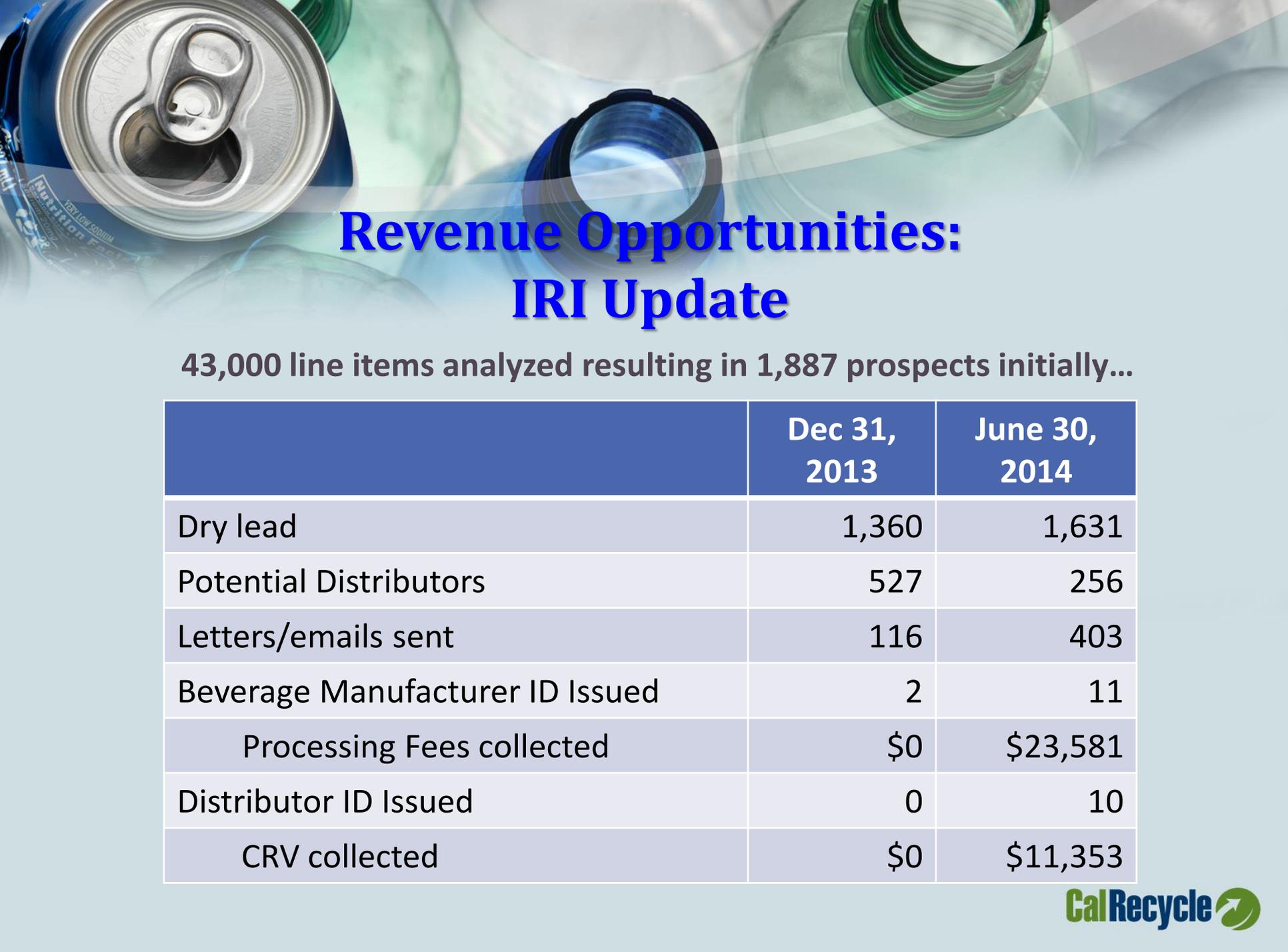
	Jan-Mar 2014	Apr-Jun 2014
Applications Received	127	144
Registered	85	94
Dry lead	42	50
Beverage Manufacturer ID Issued	69	73
Beverage Distributor ID Issued	57	66



Registration Unit

Production Determination and Label Review

	Jan-Mar 2014	Apr-Jun 2014
Product Determination	188	439
In	175	362
Out	13	77
Label Review	220	439
In compliance	168	346
Not in compliance	52	93



Revenue Opportunities: IRI Update

43,000 line items analyzed resulting in 1,887 prospects initially...

	Dec 31, 2013	June 30, 2014
Dry lead	1,360	1,631
Potential Distributors	527	256
Letters/emails sent	116	403
Beverage Manufacturer ID Issued	2	11
Processing Fees collected	\$0	\$23,581
Distributor ID Issued	0	10
CRV collected	\$0	\$11,353



Revenue Opportunities -Shelf Survey

Project Timeframe: April to October 2014

	June 30, 2014
Number of stores visited	19
Prospects found	295
Research in Progress	35
Research Completed:	260
Unregistered – emails sent	114
Registered/already in DORIIS	79
Dry Lead	45
Closed/Deactivated Accounts	22
Beverage Manufacturer ID issued	2
Potential Processing Fees	\$5
Distributor ID Issued	2
Potential CRV	\$175