



Dealer Overview

April 18, 2016

Presented by
Division of Recycling



What is a Dealer

Public Resources Code (PRC) § 14510:

- A retail establishment which offers the sale of beverages in beverage containers to consumers
- Lodging, eating and drinking establishments, and soft drink vending machines are excluded



Responsibilities for All Dealers

- Post signs of the nearest certified recycling center name & address as provided by the Department - PRC § 14570
- Display CRV separately from beverage container price (i.e.: $\$1.99 + CRV$) on all advertising and shelf labels if store sales and storage area is greater than 4,000 s.f.



Convenience Zone (CZ)

- Supermarket (PRC § 14526.5): creates a Convenience Zone (PRC § 14509.4)
- A supermarket is both a dealer and the focal point of a convenience zone



Convenience Zone and Recycling Center (RC)

It is required that a convenience zone contains-

- At least one certified recycling center or location that accepts and pays the refund value for all types of empty beverage containers, except as otherwise provided in state law - PRC § 14571(a).

A collage of recycled plastic bottles and a metal can lid. The background is a light blue gradient with a semi-transparent white banner across the middle. The banner contains the title text. The collage includes a blue can lid with a pull tab, a clear plastic bottle, a green plastic bottle, and a blue plastic bottle.

Convenience Zone Without a Recycling Center

- The only RC within the zone closes; or
- The zone was newly activated but has no RC within

PRC 14571.7: 60-day Grace Period



CZ without an RC (Cont'd)

PRC § 14571.6: dealer's responsibilities if no RC is established at the end of the 60-day grace period:

- **Two Options**



CZ without an RC (Cont'd)

- **Option A:**

- Post signs at all public entrances
- Pay the refund value for each used container brought in for recycling
- Redeem all empty beverage container types
- Redeem at all open cash register or one designated location on premises
- Redeem during all hours open for business



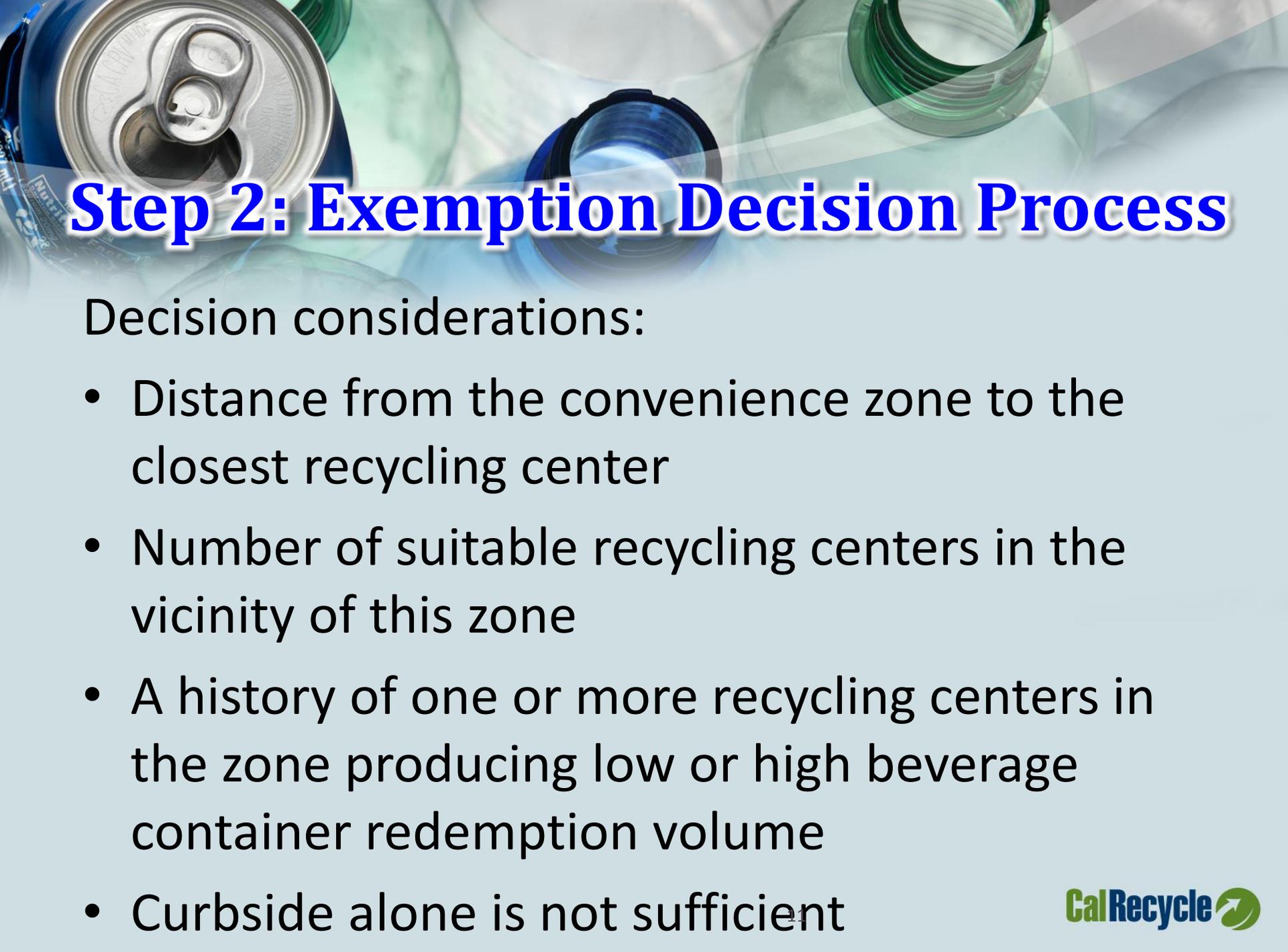
CZ without an RC (Cont'd)

- **Option B:**
 - Pay \$100/day “opt-out” fee, waiving the requirement of dealer to redeem empty CRV beverage containers in-store

A collection of recycled plastic bottles and a metal can, illustrating the focus on recycling. The items are arranged on a light blue background with a subtle pattern of recycling symbols.

Step 1: Hold Zone & Public Comment Period

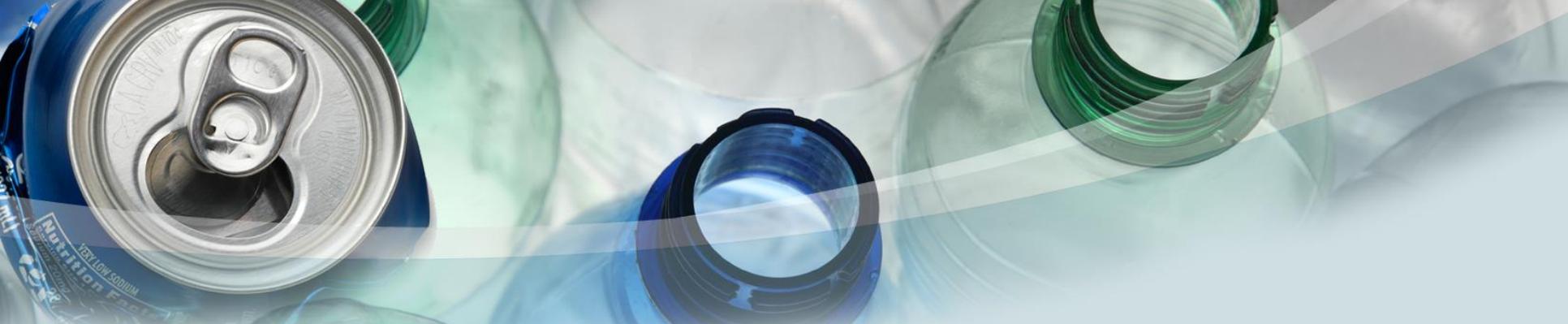
- Convenience Zone becomes a Hold Zone
- Hold Zone status allows time to review exemption zone considerations
- Public Comment Period notification to dealers in hold zone
- Public has 30-45 days to comment



Step 2: Exemption Decision Process

Decision considerations:

- Distance from the convenience zone to the closest recycling center
- Number of suitable recycling centers in the vicinity of this zone
- A history of one or more recycling centers in the zone producing low or high beverage container redemption volume
- Curbside alone is not sufficient



Step 2: Exemption Decision Process (Cont'd)

- If the Division determines that the level of redemption convenience is insufficient, the zone becomes unserved.

References: PRC § 14571.8, CCR 2800.



Step 2: Exemption Decision Process (Cont'd)

- If the zone is currently exempt and the level of redemption convenience decreases, the exemption may be revoked. The zone becomes unserved.

Reference: PRC § 14571.8 (e)(1)



Step 3: Exemption Decision Letter

- Decision letters mailed to dealers after conclusion of public comment period:
 - Exemption Approved:
 - Zone become exempt
 - dealers need new signs with alternate RC name and address



Step 3: Exemption Decision Letter (Cont'd)

- Exemption Denied and/or Revoked:
 - Zone becomes unserved
 - Dealers will soon begin 60-day grace period

A collage of recycled plastic bottles and a metal can lid. The background features several clear and green plastic bottles, some with their caps removed, and a blue metal can lid with a pull tab. The items are arranged in a way that suggests recycling and environmental awareness.

Step 4: First Notice

Dealers in newly unserved zones undergo a 60-day grace period, after which the dealer has two options:

- **Option A OR Option B**



Step 5: Second Notice

Courtesy advisory with same content as notice, noting that 30 of the 60-day grace period has passed.



Step 6: Final Notice

- Advisory that the 60-day grace period has concluded and that the dealer must submit their attached affidavit.
- The affidavit specifies selection of either Option A (in-store redemption of CRV) or Option B (paying the opt out fee).



Compliance

- Neglect to return affidavit triggers a Notice of Noncompliance
- May seek payment and assess civil penalties through administrative action per Act/Regs



Convenience Zone and Dealer Statistics As of March 31, 2016



Convenience Zone Stats

	3/31/2016	
Served	1,509	42%
Exempt	1,196	33%
Hold	396	11%
Unserved	515	14%
Total	3,616	100%



Dealer Stats

	"As of" 3/31/2016
All Statewide Dealers	30,185
Total Dealers in Convenience Zones	18,546



Unserved Zone Dealer Stats

	"As of" 3/31/2016
Dealers – Affidavit Received Option A	2,117
Dealers – Affidavit Received Option B	52
Dealers – No Affidavit Returned (NONC)	386
Dealers – No Affidavit Returned (no NONC)	261
Dealers – in 60-Day Grace Period	166
Total	2,982



Dealer Information Link:

Retailer/Dealer General Information:

<http://www.calrecycle.ca.gov/BevContainer/Retailers/default.htm>

Dealer Responsibilities in Unserved Zones:

<http://www.calrecycle.ca.gov/BevContainer/Retailers/60DayNotice.htm>

Dealer Brochure:

<http://www.calrecycle.ca.gov/Publications/Documents/1548/20151548.pdf>



Convenience Zone Unit Contact Information:

Dealer Information Line (Voice-Mail):
(916) 322-0195

Dealer Information Email:
CZDealerInfo@CalRecycle.ca.gov