

To request a Time Extension (TE) or Alternative Diversion Requirement (ADR), please complete and sign this form and return it to your Office of Local Assistance (OLA) representative at the address below, along with any additional information requested by OLA staff. When all documentation has been received, your OLA representative will work with you to prepare for your appearance before the Board. If you have any questions about this process, please call (916) 341-6199 to be connected to your OLA representative.

Mail completed documents to:

California Integrated Waste Management Board  
 Office of Local Assistance, (MS 25)  
 1001 I Street  
 PO Box 4025  
 Sacramento CA 95812-4025

**General Instructions:**

For a Time Extension complete Sections I, II, III-A, IV-A, and V.

For an Alternative Diversion Requirement complete Sections I, II, III-B, IV-B and V.

<b>Section I: Jurisdiction Information and Certification</b>			
<i>All respondents must complete this section.</i>			
I certify under penalty of perjury that the information in this document is true and correct to the best of my knowledge, and that I am authorized to make this certification on behalf of:			
Jurisdiction Name CITY OF SELMA		County FRESNO	
Authorized Signature 		Title CITY MANAGER	
Type/Print Name of Person Signing D-B HEUSSER	Date SEPT. 5, 2002	Phone (559) 896-1064	
Person Completing This Form (please print or type) JUDY BIER		Title FINANCE DIRECTOR	
Phone (559)896-7516	E-mail Address judyb@cityofselma.com	Fax (559)896-1068	
Mailing Address 1710 TUCKER ST.	City SELMA	State CA	ZIP Code 93662

**Section II—Cover Sheet**

**This cover sheet is to be completed for each Time Extension (TE) or Alternative Diversion Requirement (ADR) requested.**

**1. Eligibility**

Has your jurisdiction filed its Source Reduction and Recycling Element, Household Hazardous Waste Element, and Nondisposal Facility Element with the Board (must have been filed by July 1, 1998 if you are requesting an ADR)?

- No. If no, stop; not eligible for a TE or ADR.
- Yes. If yes, then eligible for a TE or ADR.

**2. Specific Request and Length of Request**

Please specify the request desired.

**Time Extension Request**

Specific years requested \_ \_\_\_\_\_

Is this a second request?  No  Yes Specific years requested. \_ \_\_\_\_\_  
(Note: Requests for an additional extension will need to address why the jurisdiction's efforts to meet the 50% goal by the end of the first extension were not successful.)

**Alternative Diversion Requirement Request (Not allowed for Regional Agencies).**

Specific ADR requested \_ 40 \_\_\_\_\_%, for the years \_ 2001, 2002 and 2003 \_\_\_\_\_.

Is this a second ADR request?  No  Yes Specific ADR requested \_ \_\_\_\_\_%, for the years \_ \_\_\_\_\_

(Note: Requests for an additional ADR will need to address why the jurisdiction's efforts to meet 50% by the end of the first ADR period were not successful.)

**Note:** Extensions may be requested anytime by a jurisdiction, but will only be effective in the years from January 1, 2000 to January 1, 2006. An original request for a TE/ADR may be granted for any period up to three years and subsequent requests for TE/ADR may extend the original request or be based on new circumstances but the total number of years for all requests cannot total more than five years or extend beyond January 1, 2006.

**Section IIIA—TIME EXTENSION**

**Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's progress in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.**

*Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIA-1).*

**1. Why does your jurisdiction need more time to meet the 50% goal? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.**

**2. Why does your jurisdiction need the amount of time requested? Describe any relevant circumstances in the jurisdiction that contribute to the need for a Time Extension.**

**3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.**

**4. Provide any additional relevant information that supports the request.**

### Section IIIB—ALTERNATIVE DIVERSION REQUIREMENT

**Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's efforts in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.**

*Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIB-1.).*

**1. Why does your jurisdiction need and Alternative Diversion Requirement? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.**

Selma is one of the small rural Cities that does not seem to fit properly into the diversion formula. We have implemented many of the standard programs listed in our SRRE and still do not come near the 50% goal. Based on our SRRE we depended upon the County of Fresno to be the lead agency for many of the programs listed therein. In the beginning the County started many of the necessary programs, but they did not continue them. We have attempted to meet our goal, but as a small city, we have not had the staff needed to create and promote waste reduction programs to the extent that is needed in our community. We have recently received an Americorps VISTA volunteer to work on our recycling and waste reduction issues. She will be implementing a multifamily complex recycling program, as well as continuing to expand our commercial recycling program. As we have not had anyone to work on these programs directly, our volunteer will need the amount of time requested to set up new programs and strengthen current programs. We feel that a reduced diversion requirement will allow us both the time to implement programs and a realistic diversion goal. Increasing our diversion goal from 27% to 50 % in less than a two year period (actually started with new programs in 2002) is thought to be too ambitious a goal. However; our goal is to reach the 50% goal by 2006.

**2. Why is your jurisdiction requesting an Alternative Diversion Requirement in lieu of a Time Extension?**

The City is requesting an alternative diversion requirement because our diversion rate was only 27 percent for 2000 and we feel that reaching 50 percent in just three years is too ambitious a goal. In July 2001 we received the assistance of a VISTA volunteer. She will be working on waste reduction in Selma full time for one year. Her project is the creation of recycling programs that will be self-sustaining once she leaves. Although the programs will be created or strengthened in the upcoming year, we are asking for a total of three years with a reduced diversion goal because once the programs are in place additional time will be needed for the results to show in our diversion percentage. The purpose is to create programs and a mind-set in the citizens of Selma that makes recycling a way of life.

**3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.**

Selma has been working closely with our waste hauler, USA Waste, to set up recycling programs that are easy and convenient for our residents. In 1991 we established a residential curbside greenwaste program. In 1992, curbside recycling became available in our community, and it has been made even more convenient by allowing mixed recyclables - no sorting is necessary. We have two community-wide cleanups per year, and advertise for 2 HHW cleanups per year organized by the County. Recycling education booths are set-up at various community events each year. Incentives for recycling are important, so recycling bins are available to commercial businesses at a reduced rate from trash bins. We also have a fundraising program for local youth groups that pays them to clean up the recyclables and trash from our parks after events. The group receives \$200 and all of the proceeds from the recyclables they pick up. The City continues to work with Fresno County to develop area wide recycling programs. Fresno County is the lead agency on many of the specific programs listed in our SRRE.

**4. Describe any relevant circumstances in the jurisdiction that contribute to the need for an ADR. Provide any relevant information that supports the request.**

The City is continuing with its efforts to get assistance from outside sources to help with a new base year and/or generation studies if the Board thinks that is a necessary step. We feel that the citizens of Selma are really much closer to the 50% diversion goal than it appears, but it will take time to create the studies to show that.

**Section IV A—PLAN OF CORRECTION**

A Plan of Correction is required by PRC Section 41820(a)(6)(B). The plan is fundamentally a description of the actions the jurisdiction will take to meet the 50% goal by the expiration of the Time Extension.

*Attach additional sheets if necessary.*

Residential %		Non-residential %			
PROGRAM TYPE	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
Please use the Board's Program Types. The Program Glossary is online at: <a href="http://www.ciwmb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm">www.ciwmb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm</a>					
		<b>Total Estimated Diversion Percent From New and/or Expanded Programs</b>			
		<b>Current Diversion Rate Percent From Latest Annual Report</b>			
		<b>Total Planned Diversion Percent Estimated</b>			

**PROGRAMS SUPPORTING DIVERSION ACTIVITIES**

PROGRAM TYPE	NEW or EXPANDED	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED

Section IV B—GOAL ACHIEVEMENT					
<p><b>Goal Achievement describes the activities the jurisdiction will use to achieve the ADR.</b>  <i>Attach additional sheets if necessary..</i></p>					
Residential %		37	Non-residential %		63
PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: <a href="http://www.ciwmb.ca.gov/LG/Central/PARIS/Codes/Reduce.htm">www.ciwmb.ca.gov/LG/Central/PARIS/Codes/Reduce.htm</a>	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
Commercial On-Site Pickup	Expand	The contractor will develop and strongly encourage a commercial recycling program expansion. The City will approve this program or modify it. The contractor will then provide the new recycling services, which are planned to include waste assessments and reduced rate incentives.	New franchise agreement	12/03	5%
Commercial On-Site Greenwaste Pick-Up	New	We will be attempting to create a commercial greenwaste pickup route through our waste hauler this service will be similar to the residential green waste program.	New franchise agreement	12/03	2%
Curbside Residential Collection	Expand	Changing the residential curbside program to new 96 gallon containers with better labling and more education.	New franchise agreement	12/03	1%
Multifamily On-Site Pickup	New	Currently working on creating and implementing a multifamily recycling program. This includes education of residents and managers, and incentives for recycling due to the lower cost of recycling bins then trash bins.	New franchise agreement	12/03	2 %
School Recycling	New	The City will begin helping area schools to implement recycling programs.	New franchise agreement	12/03	2%
Governmental Recycling	Expand	Through waste audits, educational programs and procedure changes we will be decreasing the disposal volume and increasing the amount recycled. This program is aimed at not only City government but other government agencies operating in Selma.	New franchise agreement	12/03	1%
<b>Total Estimated Diversion Percent From New and/or Expanded Programs</b>					13%
<b>Current Diversion Rate Percent From Latest Annual Report</b>					27%
<b>Total Planned Diversion Percent Estimated</b>					40%

**PROGRAMS SUPPORTING DIVERSION ACTIVITIES**

PROGRAM TYPE	NEW or EXPAND	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED
Public Education	Expand	The City of Selma will expand its education program in a variety of ways. Residential recycling education will include creation and distribution of brochures explaining what can be recycled and where to take other recyclables. A stronger presence at public events and in the media will also promote recycling and waste reduction. Staff will work with the local schools to education the student and place recycling container at the schools.	ongoing
Business Waste Reduction	Expand	The City will be offering waste assessments to businesses, as well as promoting waste reduction and recycling through the Chamber of Commerce and other venues.	ongoing
Economic Incentives	Expand	A new hauler will be contracted through a Franchise Agreement that will offer financial incentives to the businesses to recycling.	12/03
Ordinances	New	City will update rate sheets to reflect new rates and implement waste redcuton and recycling ppolicy/ordinance.	6/02
Procurement Policy	Expand	Our City will be creating a procurement policy for adoption by our board regarding things purchased for City Department.	12/01
Waste to Origin Dispute	New	The VISTA volunteer will be looking at the waste generation credited to the City's tonnage numbers by the American Avenue Landfill. There seems to be a discrepancy in the numbers being reported by the Disposal Reporting System for smaller Cities in Fresno County. Resolving this issue should more accurately reflect the City's true disposal rate. Selma will focus the review of self haul waste and contact any large generator of self haul materials that they many have missed with their business audits and offer them an audit.	12/03

**Section V – PARIS**

**Office of Local Assistance staff will be reviewing your Jurisdiction's Planning Annual Report Information System (PARIS) database printout as part of the evaluation of your request. Should the Jurisdiction have updates or revisions to the program implementation from the latest Annual Report submitted to the Board, please attach to the application the Jurisdiction's PARIS database printout showing updates or revisions.**

*Contact your Office of Local Assistance Representative at (916) 341-6199 for a copy of PARIS, or go to the Board's website at [www.ciwmb.ca.gov/LGCentral/PARIS/](http://www.ciwmb.ca.gov/LGCentral/PARIS/).*