



DEPARTMENT OF RESOURCES RECYCLING AND RECOVERY

801 K STREET, MS 19-01, SACRAMENTO, CALIFORNIA 95814 • (916) 322-4027 • WWW.CALRECYCLE.CA.GOV

January 01, 2012

NOTICE

Please read carefully

TO: Supermarket Manager

SUBJECT: New Convenience Zone Designation

This notice, from the Department of Resources recycling and Recovery, Division of Recycling (Division), is to inform you of your designation as a "supermarket" under our program. Your supermarket is used to designate a new convenience zone (zone). A convenience zone is "the area within a one-half mile radius of a supermarket" (Public Resources Code Section 14509.4(a)). The law requires that a state certified recycling center be established within this convenience zone.

Your designation as a supermarket is based on the following definition: "A full-line, self-service retail store with gross annual sales of two million dollars (\$2,000,000) or more, and which sells a line of dry grocery, canned goods, or nonfood items and some perishable items. For purposes of determining which dealers are supermarkets, the department shall use the annual updates of the Progressive Grocer Marketing Guidebook and any computer printouts developed in conjunction with the guidebook." (Public Resources Code Section 14526.5)

All new convenience zones that do not have a recycling center within a half-mile will be included in the January 2012 exemption review.

In accordance with Division policy, the newly determined zone established by your supermarket will not be subject to the recycling center provisions until the Division has completed its exemption review process. Written and oral testimony may be submitted for or against a convenience zone exemption during the public comment period of 30 days following the notification, which you will receive soon. An exemption eligibility decision will be made by late February 2011. Any questions concerning the exemption process can be directed to Walt Simmons at (916) 445-5916 or walt.simmons@conservation.ca.gov.

If the Division determines that the convenience zone created by your supermarket does not qualify for an exemption, you will receive notification that your store entered a 60-day grace period for a recycling center to become operational in your convenience zone. If no recycling center is operational in your convenience zone at the end of the grace period, your store (and other beverage dealers within your zone) will be required to redeem all California Redemption Value beverage containers (CRV) in-store. An optional daily fee may be paid to the Division, which waives the requirement to redeem CRV containers in store. We look forward to assisting you in complying with this requirement of the Beverage Container Recycling and Litter Reduction Act and providing convenient recycling opportunities to your customers.

Sincerely,

John Jackson, Supervisor
Convenience Zone Section



Newly Activated Convenience Zones for January 2012				
Instance	Market Name	Market Address	City	Zip
11908	Superior Super Warehouse	2401 Saviers Rd	Oxnard	93033
27800	Fresh & Easy Neighborhood Market	375 32nd Ave	San Francisco	94121
27801	Fresh & Easy Neighborhood Market	1304 Highway 46	Wasco	93280
27802	Fresh & Easy Neighborhood Market	78130 Calle Tampico	La Quinta	92253
27803	Fresh & Easy Neighborhood Market	275 S Euclid	Anaheim	92801
27804	Fresh & Easy Neighborhood Market	11200 Brimhall Rd	Bakersfield	93312
27805	Fresh & Easy Neighborhood Market	1126 Calimesa Blvd	Calimesa	92320
27806	Chavez Supermarket	775 Arguello St	Redwood City	94063
27807	Chavez Supermarket	2670 Monterey Rd	San Jose	95111
27808	Chavez Supermarket	646 Blossom Hill Rd	San Jose	95123
28800	Fresh & Easy Neighborhood Market	2275 S Euclid	Ontario	91762
28801	Fresh & Easy Neighborhood Market	1801 Planz Rd	Bakersfield	93309
28802	Fresh & Easy Neighborhood Market	5800 3rd	San Francisco	94124
28803	Fresh & Easy Neighborhood Market	3300 Atlantic Ave	Long Beach	90807
28804	La Bodega Market	1420 E Anaheim St	Long Beach	90813
28805	WinCo Foods	2850 Pavilion Pkwy	Tracy	95304
29800	Sprouts Farmers Market	7153 Amador Plaza Rd	Dublin	94568
30800	Sprouts Farmers Market	1012 S Westlake Blvd	Westlake Village	91361
30801	Sprouts Farmers Market	1515 Hawthorne Blvd	Redondo Beach	90278-3924
31800	SuperTarget Center	27818 Clinton Keith Rd	Murrieta	92562-8554
31801	Sprouts Farmers Market	10821 Zelzah Ave	Granada Hills	91344-4433

31802	Sprouts Farmers Market	4253 Woodruff Ave	Lakewood	90713-3142
32800	Trader Joes Market	1885 University Ave	Berkeley	94703
32801	Trader Joes Market	103 S Mills Rd	Ventura	93003
33800	Fresh & Easy Neighborhood Market	1615 W Verdugo Ave	Burbank	91506
34800	Mi Pueblo Food Center	330 Bellam Blvd	San Rafael	94901
34801	Mi Pueblo Food Center	1731 East Bayshore	East Palo Alto	94303
34802	Mi Pueblo Food Center	2107 Solano Ave	Vallejo	94590
34803	Mi Pueblo Food Center	515 Mclaughlin Ave	San Jose	95116
35800	Mi Pueblo Foods	35156 Newark Blvd	Newark	94560
35801	Trader Joes Market	31176 Hawthorne Blvd	Ranch Palos Verdes	90275
36800	New Earth Market	1475 Tharp Rd	Yuba City	95993
36801	Food Junction	1304 Fulton Ave	Sacramento	95825
36802	Winco	3400 E South St	Lakewood	90805
37800	Fresh & Easy Neighborhood Market	19671 Hesperian Blvd	Hayward	94541
37801	Fresh & Easy Neighborhood Market	450 The Promenade N	Long Beach	90802
38800	Fresh & Easy Neighborhood Market	440 S Anaheim Hills Rd	Anaheim Hills	92808
38801	Fresh & Easy Neighborhood Market	1180 N Fair Oaks Ave	Sunnyvale	94089
38802	Big Saver Foods	1313 E Artesian Blvd	Long Beach	90805
38803	Stater Bros Market	29985 Canyon Hills Rd	Lake Elsinore	92532
39803	Marina Food Market	46196 Warm Springs Blvd	Fremont	94539
39804	Fresh & Easy Neighborhood Market	39225 Washington St	Palm Desert	92211