



FY 2010/11

GRANT #

OPP1-10-0024

City of Monrovia

Department of Resources Recycling and Recovery

Used Oil Payment Program

Background

The Check Your Number Campaign (campaign) was implemented by CalRecycle to educate vehicle owners to check the car owner's manual for oil change interval's. The campaign was a huge success and the City of Monrovia (city) wanted to push this for their residents. In order to promote the campaign, the city designed a special event booth which included an EZ-up tent displaying both the Check Your Number and Recycle Used Motor Oil and Filters logos, a colorful table cover, retractable banner and a tablet kiosk.



Grant Project Goals

To encourage residents to check their car owner's manual for oil change intervals and to promote the recycling of used oil.

Outcome and Accomplishments

- Residents were amazed that they did not need to change their oil every 3,000 miles.
- Residents learned how to properly recycle used oil.
- Residents were encouraged to not only pick up oil collection containers that were being distributed at City Hall, but to also drop off their used oil at a collection center.
- The city distributed 200 postcards, 150 shop towels, 220 filter wrenches, 300 GEO Plastic filter collection containers, and 50 filter recycling kits.

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Challenges

- Attracting residents to the booth proved to be a challenge.
- The temperature rose to over 95 degrees and the tablet began to overheat.

Lessons Learned and Recommendations

The city is now aware of the temperature requirements of the tablet and will use it accordingly at future outdoor events.

Snapshot

Grant Program: Used Oil Payment Program

Grant Program Website:

<http://www.calrecycle.ca.gov/UsedOil/LGPayments/>

Grant Number: OPP1-10-0024

Grant Type: Used Oil

Year Awarded: 2010

Funding: Awarded \$5,000, spent \$5,000

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