



Connecting With Your CCC's

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April 27, 2006

Used Oil Recycling/HHW
Conference

Connecting With Your CCC's

Overview of Program

- 14 Cities
- 70+ CCC's total
- 2005 = ~117,000 gal total
- 11 Auto Part Stores
- ~100,000 gal from Auto Parts Stores



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Recruiting Goals/Focus

- Get more DIY oil and filters
- Independent Auto Part Stores – EPA ID's
- Fill un-served areas for DIY'er convenience
- Autoshop/Car dealership
Good or bad ?
- WAL-MART



Connecting With Your CCC's

Recruiting Tools

- Program Folder with application
- Free Containers
- Free Filter disposal 3X/yr
- Free Advertising
- Get paid for your oil
- Headaches



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Keeping Centers Happy

- Visits – Thank you's
- Empathize
- Center events
- Re-educate HHW's/ Other centers
- Free Containers
- Stop Signs
- Filter disposals/ 3X per year



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Keeping Centers Happy

- Communication Program
 - Reminder letters
 - Recognition Certificates
- Fill out quarterly forms
- Filter roundups
- Bottle recycling, Green Flame
- Be responsive, Follow up



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