

Certified Used Oil Center Recruitment and Maintenance

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The South Bay Regional Used Oil Program

- City of Chula Vista is the lead agency
- Regional program covers the cities of Chula Vista, National City and Imperial Beach.
- 30 centers throughout the program's area

The South Bay Regional Used Oil Program

- Population of just over 300,000*
- 10,000 residents per 1 center
- Geographically placed throughout the region and in all commercial areas.
- Deemed as “excellent” by CIWMB*

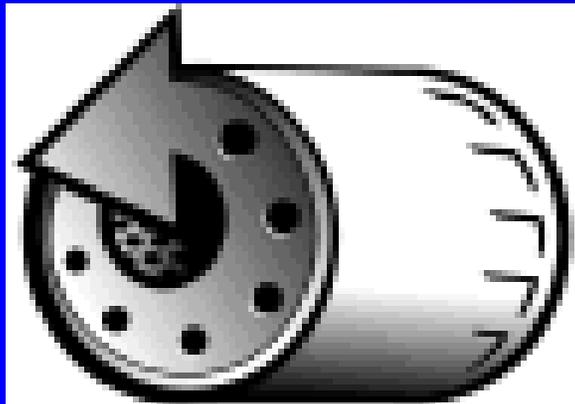
The South Bay Regional Used Oil Program, Modes of Collection

- In Fiscal **03/04** Certified Centers in the program collected 101,889 Gallons
- In Fiscal **04/05** Certified Centers in the program collected 119,272 Gallons



The South Bay Regional Used Oil Program, Certified Center Collection

- In Fiscal 03/04 Certified Centers in the program collected 1,460 filters
- In Fiscal 04/05 Certified Centers in the program collected 1,855 Gallons



**RECYCLE
USED OIL FILTERS**

Curbside Collection



- Currently only the City of Chula Vista collects used oil and filters
- We are working National City and Imperial Beach's franchise hauler (EDCO disposal) to provide service

Curbside Collection



- Fiscal 03/04
Collected:
3,253 gallons of oil
1,028 filters

04/05
2,498 gallons
614 filters

Permanent Facility



- Open on Saturdays from 9 to 1 pm
- Collected since fiscal 03 to current a total of 2,030 gal. of oil
2 55-gal. barrels

Working Together to Recycle Used Oil and Filters

- Offering assistance reasonable beyond to what is minimally required
- Partnership opportunities created by working with Certified Centers; HHW, special collection events ABOPS, e-waste and u-waste

Working Together to Recycle Used Oil and Filters: **Recruitment**

- Select an area that's underserved
- Mass mailing through commercial trash bills and from business license list

Center Recruitment

- **Make the process easy**
- **Pre-fill the form**
- **Get tax Corporate #, Federal ID # and EPA number ECT.**

Certified Center Maintenance

- Adequate signage
- On the door, shelf-takers
- Signage outside to prevent illegal dumping
- Provide used oil collection containers and funnels

Certified Center Maintenance

- Assist with reimbursement filing to the Board
- Provide a “reimbursement package” at least a month before the quarterly deadline that includes:

Reimbursement Assistance

- A **pre-filled** form
- Stamped envelope with a recipient label
- A Sample filled form (half page to save paper) with instructions on where to place your totals and where to sign.

Advantages

- Special Events
- Filter exchanges
- Special promotions
- Good relationship with businesses

FREE OIL FILTERS

Bring in your used oil filters
and receive a **FREE** oil filter at this store.

Filters will be exchanged at this store (date / time):

ONLY drop off used oil and filters during business hours. Thank you!

FREE oil filter offer is only valid during the specific date, time, and location on this notice.

City of NATIONAL CITY  City of IMPERIAL BEACH

Funded by a grant from the California Integrated Waste Management Board. ZERO WASTE - YOU MAKE IT HAPPEN

Advantages

- Working with the corporate level personnel where there is less turn-over
- Assistance with compliance issues like clean-up of illegal dumping both oil and other trash and debris

Advantages

Assistance to promote other environmental programs:

Free tree program

Universal Waste Exception sunset

HHW