

CBSM – 21st Century View

- Premise or Promise
- ICBMs' or IYBTWC
- Separate But Equal Doctrine
- NGO Partnerships & Govt. Volunteerism
- Follow Up – Compassionate Continuity

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Premise or Promise?



RVS Associates

ICBMs' or IYBTWC



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Separate But Equal?



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NGO Partnerships & Volunteerism



CBSM – Compassionate Continuity

- Evaluation
- Demographics
- Change Agent

CBSM - Evaluation

County of Ventura Hazardous Waste Collection Program Survey

All Information is Confidential and Is Only Used to Evaluate Programs

1. Where do you live? (please check)

- | | | |
|--|---|--|
| <input type="radio"/> El Rio | <input type="radio"/> Nyeland Acres | <input type="radio"/> San Buenaventura |
| <input type="radio"/> Camarillo | <input type="radio"/> Oak Park | <input type="radio"/> Santa Paula |
| <input type="radio"/> Casitas Springs | <input type="radio"/> Oakview | <input type="radio"/> Saticoy |
| <input type="radio"/> Fillmore | <input type="radio"/> Ojai | <input type="radio"/> Simi Valley |
| <input type="radio"/> Meiners Oaks | <input type="radio"/> Oxnard | <input type="radio"/> Somis |
| <input type="radio"/> Mira Monte | <input type="radio"/> Piru | <input type="radio"/> Susanna Knolls |
| <input type="radio"/> Moorpark | <input type="radio"/> Port Hueneme | <input type="radio"/> Thousand Oaks |
| <input type="radio"/> Newbury Park (uninc) | <input type="radio"/> other: (please specify) _____ | |

2. How did you find out about this collection program? _____

3. Where do you usually find information on hazardous waste disposal or used oil recycling programs?

- | | | | | |
|-----------------------------------|--------------------------------------|---|---------------------------------|-------------------------------------|
| <input type="radio"/> direct mail | <input type="radio"/> television ad | <input type="radio"/> newspaper ad | <input type="radio"/> radio ad | <input type="radio"/> school flyer |
| <input type="radio"/> website | <input type="radio"/> 1-800-CLEANUP | <input type="radio"/> telephone book | <input type="radio"/> city hall | <input type="radio"/> special event |
| <input type="radio"/> brochure | <input type="radio"/> store displays | <input type="radio"/> other: (please specify) _____ | | |

4. Have you ever called the 1-800 CLEANUP hotline for information on recycling or hazardous waste disposal programs in your area? Yes No

5. Did you know that 75 locations in the County accept used motor oil for free?
 Yes No

6. Did you know that you could recycle your filter when you recycle your oil?
 Yes No

7. Reuse programs collect hazardous products that are still new, sealed or reusable and give them to the public at the collection facilities. Would you be interested in using this program? Yes No

8. Do you try to use less toxic products in the home? Yes No

9. If yes, what types of products do you use? _____

Thank you for your assistance in developing and evaluating our programs. ☺

RVS Associates

CBSM - Demographics



CBSM – Be A Change Agent



CBSM – Compassionate Continuity

- Program Maturation through Evolving Evaluation Methods
- Respect for the environment is engendered by respecting those who reside in it