



Keys to Successful Public Hearings

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County of Orange
Integrated Waste Management Department
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Background

- ◆ Over 12 years at IWMD
 - Regulatory Compliance, Landfill Management Strategic Planning, Public Information
- ◆ Long-range planning
 - Landfill expansions recommended
- ◆ Conducted 140 public meetings
 - 21 in host city





Keys to Success

- ◆ Know your site, permit and audience
- ◆ Identify key issues
- ◆ Identify needs and resources
- ◆ Be prepared:
 - Advance planning is the KEY





Preparation

- ◆ Presentation preparation
- ◆ When & where
- ◆ Who
 - Presenter(s)
 - Support staff
 - Dealing with the press





Preparation

- ◆ Amenities
- ◆ Communication techniques
- ◆ Mailing lists / Question cards
- ◆ Frequently Asked Questions
- ◆ Public notice





Preparation

Frequently Asked Questions (FAQ)

- ◆ Develop questions
- ◆ Public & in-house distribution
- ◆ Formulate position & response
- ◆ Involve Public Information Officer (PIO)
- ◆ Discuss with facility staff





What

When

Where

Contact

Mailing Address

Description & Purpose

Project Location Map

Public Notice

Public Hearing Notice

Orange County Solid Waste Local Enforcement Agency Proposed Revision of Solid Waste Facility Permit for Frank R. Bowerman Landfill

The Orange County Solid Waste Local Enforcement Agency (LEA) is planning to hold a Public Hearing on the date and time shown below for the proposed revision of Solid Waste Facility Permit (SWFP) for the Frank R. Bowerman Landfill (FRB). Signs will be posted at FRB Landfill directing traffic to the Hearing Room.

The proposed revision to the permit would allow a 25% increase in permitted daily tonnage from 8,500 to 10,625 tons of municipal solid waste (MSW) per operating day for 36 unspecified days each calendar year (the annual average daily tonnage limit will remain unchanged). The purpose of the proposed increase is to more effectively manage the high daily flow of MSW into FRB Landfill typically associated with the six major holidays, large-scale construction and demolition projects, or unforeseen or unusual circumstances.

The Public Hearing is for all interested parties to provide comments on the LEA's proposed action to revise the SWFP for FRB.

Public Hearing Date & Time:
April 1, 2004 at 2:00 pm.

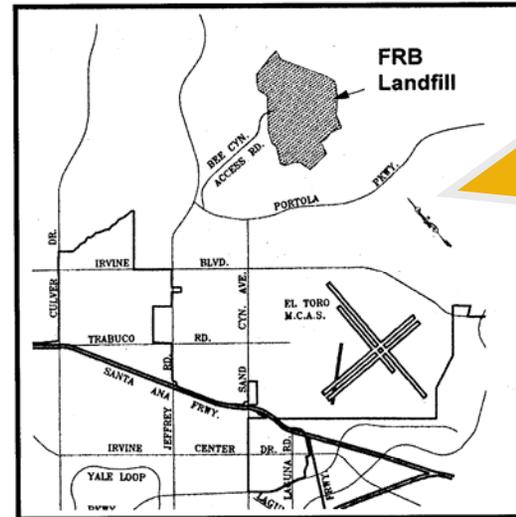
Public Hearing Place:
**Conference Room
FRB Landfill
11002 Bee Canyon Road
Irvine, CA 92602**

LEA's Contact:
**Patricia Henshaw
Supervising Hazardous Waste
Specialist
(714) 667 - 2014**

LEA's Address:
**2009 E. Edinger
Santa Ana, CA 92705**



Hearing Location:



Presentation

- ◆ Method of delivery
- ◆ Equipment
- ◆ Handouts
- ◆ Content

Look for it on the web!

SOLID WASTE FACILITY PERMIT Facility Number: 30-AB-0360

1. Name and Street Address of Facility: Frank H. Rosenbaum Landfill, 11002 Blue Canyon Access Road, Irvine, CA 92618

2. Name and Mailing Address of Applicant: County of Orange, Integrated Waste Management Department, 100 N. Tustin Street, Suite 400, Santa Ana, CA 92701

3. Name and Mailing Address of Owner: County of Orange, Integrated Waste Management

4. Specifications:

a. Permitted Operations: Solid Waste Disposal Site Transfer/Processing Facility (TRF)

b. Permitted Hours of Operation: (Hours of Refuse Receipt) 7:00 am to 5:00 pm, 7 days a week. Public disposal is prohibited. (Not for Operations/Transfer/Processing Facility)

c. Permitted Maximum Tonnage: 3,500¹ Tons per Day

d. Traffic Volume: 2,128² Vehicle Equivalents (per year)

e. Key Design Parameters

	Total	Disposal	Transfer/Processing	Composting	Transformation
Permitted Area (in acres)	712	24 ³	N/A	N/A	N/A
Permitted Capacity (cubic yards)		127,800,000 ⁴	N/A	N/A	N/A
Max. Depth (ft)		1,100			
Estimated Closure Year					

1. Upon a significant change in design or operation, the conditions and conditions are required parts of this permit.

2. A Statement Agreement between landfill owner and the County of Orange is required for this permit.

3. Traffic volume based on 2000 Census and 2000 Census.

4. 112 acres is the total footprint. Total capacity is 127,800,000 cu. yd. in the site's permitted capacity of 102,700,000 cu. yd.

5. Provide a copy of the existing permit. (2-sided copy.)

6. Give participants an overview of the permit. Most people are not familiar with the permit, its purpose and LEA's role.

7. Date Received by CPOWR: MAY 15 2002

8. CPOWR Construction ID#: 2001 3 8 2002

9. Permit Issue Date: 2001 2, 2002

10. Permit Review Due Date: 2001 2, 2002

11. Closure/Operator Transfer Date: N/A

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Presentation Tips

- ◆ Describe LEA's role & responsibilities
- ◆ Provide a copy of existing permit
- ◆ Keep focus on the meeting's purpose
 - Compliance with regulations
 - Permit #13 Findings
 - Permit #17 LEA Conditions
- ◆ Don't let CEQA derail the meeting!





Equipment & Supplies Checklist

- ◆ Presentation equipment
 - A/V
 - Other equipment
- ◆ Displays & exhibits
- ◆ Signs & sign-in
- ◆ Handouts



Equipment & Supplies Checklist

- ◆ Food, beverage & set-up
- ◆ Supplies
 - Presenter
 - Office
 - Cleaning



Equipment & Supplies Checklist

Meeting
info

Equipment
& Supplies

Look for it
on the web!

Responsible
party

As of 4/5/2005 Page 1

**IWMD Draft EIR Scoping Meetings
Equipment and Supplies Checklist**

MTG. DATE	Thurs., 9/12/2002	Mon., 9/16/2002	Wed., 9/18/2002
HOST CITY LOCATION	IRVINE — Lakeview Senior Center — Dining Room	SAN CLEMENTE / SAN JUAN CAPISTRANO — San Clemente Community Center	BREA (WEST) - North HILLS HOA
Address:	20 Lake Road, Irvine, CA 92604	100 N. Calle Seville, San Clemente, CA 92672	City Council Chambers — 1 Civic Center Circle
Contact:	Pam Duehr; 949-724-6900	Victoria Frensz (949)-361-8264	Ms. Cindie Ryan (?)
On-Site Assistance:	prob. Danny Jackson	Bert, Todd or Tyson	?
Special Notes:	Will be church service in session in MPR; No tape on walls.		
Laptop	IWMD	IWMD	IWMD
Lavaller/apel mic	√	—	—
PA / Speaker(s) / Stands	√	√	√ NLW (Rental)
Projection Screen	√	√	√ NLW (Rental)
Projector	IWMD	IWMD	IWMD
Wired, hand-held mic	—	Podium Mic	√ NLW (Rental)
Wireless, hand-held mic	√	? (checking)	—
Easels (10 BAS/SMB/NLW)	√ NLW (Rental)	√ NLW (Rental)	√ NLW (Rental)
Extension Cord(s)	√ NLW	√ NLW	√ NLW
Laser Pointer	SMB	SMB	SMB
Podium	√	√	√
Tape Recorder	P&D	P&D	P&D
Olinda Alpha	BAS/P&D	BAS/P&D	BAS/P&D
Frank R. Bowerman	BAS/P&D	BAS/P&D	BAS/P&D
Prima Deschecha	BAS/P&D	BAS/P&D	BAS/P&D
Anatomy Of A Landfill	IWMD	IWMD	IWMD
Other?	?	?	?
Other?	?	?	?
Directional Arrows	√ NLW	√ NLW	√ NLW
Mtg. locator Signs: foam core	NLW / BAS?	NLW / BAS?	NLW / BAS?
Name Tags: Team, Attendee	√ NLW	√ NLW	√ NLW
Sign-In Sheet	NLW / IWMD?	NLW / IWMD?	NLW / IWMD?
Agenda			
Anatomy of A Landfill			
EARTH DAY news insert			
FAQs			
Landfill Map / Option & Benefits			
PIO Brochure			
Comment Cards			
RELOOC 8/02 Update			
RELOOC Magnifier			
RELOOC Pens			
RELOOC Review			





For more information



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www.OCLandfills.com

Future of Solid Waste – Frequently Asked Questions

