

Your Community.  
Your Environment.  
Your Choice.



Help keep Chula Vista clean.

# Revitalizing Multi-family Recycling City of Chula Vista

# In The Beginning ...



- Recycling services started in 1993
- Two cart system -1 cart for newspaper and 1 cart for bottles and cans
- Lockable lids with cutouts for the type of material.

# 1998 Mixed Paper was added ...

MIXED	PAPER
Junk Mail and Catalogs	White and colored copy paper
Computer Paper	Printer Paper
Food Boxes - such as cereal, cracker and cake mix boxes	Department Store Boxes – such as gift and shoe boxes
Cardboard	Newspaper and Magazines

Residents with very limited space within their units were sorting three waste streams – trash, mixed paper and containers.



# 2005-2006

- Chula Vista was awarded \$165,000 recycling grant from the California Department of Conservation – Division of Recycling.
- Allied Waste Services donated another \$50,000 for bin construction and service implementation.
- This partnership allowed Chula Vista to enhance and revitalize the recycling program for multi-family residents.

# Program Enhancements

## No More Sorting!

Converting to the same single-stream recycling program that single family homes enjoy.



# Program Enhancements

Installing specially designed, one piece lids for the white recycling bins.



Single-stream recycling reduces the amount of space dedicated to recycling services inside the units. But not always outside ...



# Modified Truck



Allied Waste has modified a collection vehicle to be able to service both bins and carts

# Public Outreach

- Starting in January of 2006 Staff contacted or visited every multi-family complex in the city to verify service needs and space availability.
- The complexes were divided into groups and implementation was phased-in throughout the year.

# Postcards were sent to each multi-family residence advising them that a change was coming.

## NO MORE SORTING!

**¡AHORA RECICLAR ES MÁS FÁCIL!**  
**Todos los artículos reciclables pueden ser puestos en el mismo contenedor.** ¡Es más rápido, fácil y conveniente!

White paper, colored paper, letters and junk mail



Steel, tin, pie tins, hangers, aluminum cans, foil – all California Redemption Value (CRV) containers are acceptable.



Glass or plastic bottles and jars – all California Redemption Value (CRV) containers are acceptable.



**Now, ALL RECYCLABLES can go in the same bin!**  
*It's faster, easier, and more convenient! By recycling, you are helping Chula Vista to:*

- 1** Provide a better environment for your children and future generations
- 2** Remain an environmental leader in the region
- 3** Meet the state mandated recycling goal

Dry food boxes, packaging, paper bags, cardboard, milk cartons, and juice boxes



Magazines, newspapers, catalogs, phone books



Empty metal paint and aerosol cans



**PLEASE DON'T MIX RECYCLABLES WITH TRASH!**  
 Recyclables that are contaminated must be disposed of as trash, defeating the whole purpose of recycling!  
**Don't trash a good thing! Recycle it!**

**QUESTIONS? ¿Preguntas?**  
 Call/llame (619) 421-9400 / (619) 691-5122



Printed on recycled paper.




This program is funded by a grant from the California Department of Conservation and printed on 30% post-consumer recycled paper.

Followed up by door hangers distributed to every front door.



**AW**  
ALLIED WASTE SERVICES

**CITY OF CHULA VISTA**

# NO MORE SORTING!

Now, **ALL RECYCLABLES** can go in the same bin!  
It's faster, easier, and more convenient!

Dry leaf boxes, packing paper, bags, cardboard, milk cartons, and juice boxes

FedEx

Steel, tin, tin cans, napkins, aluminum cans, foil - all California Redemption Value (CRV) containers are acceptable.

White paper, colored paper, letters and junk mail

Magazines, newspapers, catalogs, phone books

Glass or plastic bottles and jars - all California Redemption Value (CRV) containers are acceptable.

Empty metal paint and aerosol cans

**Don't trash a good thing! Recycle it!**

**PLEASE DON'T COMBINE RECYCLABLES WITH TRASH!**  
Recyclables that are contaminated must be disposed of as trash, defeating the whole purpose of recycling!

**QUESTIONS?**  
Call  
(619) 421-9400  
or  
(619) 691-5122

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**CITY OF CHULA VISTA**

English on one side

Spanish on the other



**AW**  
ALLIED WASTE SERVICES

**CITY OF CHULA VISTA**

# ¡Ahora Reciclar es más fácil!

Todos los artículos reciclables ya pueden ser puestos en el mismo contenedor. ¡Es más rápido, fácil y conveniente!

Cajas de cereal y otros contenedores vacíos, material de empaque, latas de papel, cartones, contenedores de jugo y de leche

FedEx

Latas de acero, aluminio, latas, papel aluminio con y sin valor de reembolso de California (CRV)

Papel de todos colores, sobres, correspondencia publicitaria, correo clasado

Revistas, periódicos, catálogos, papeles de teléfono

Botellas y frascos de plástico y vidrio con y sin valor de reembolso de California (CRV)

Latas vacías de pintura y aerosol

**¿Qué pasa cuando usted recicla?**

- 1 Provee un mejor medio ambiente para la niñez de hoy y mañana.
- 2 Ayuda a que Chula Vista se establezca como líder de iniciativas que protegen y mejoran nuestro medio ambiente.
- 3 Pone su parte para que esta ciudad obedezca el mandato del gobierno estatal que ordena reducir un alto porcentaje de desechos.

**No deseché algo bueno. ¡Reciclélo!**

**¡No ponga basura en el contenedor para reciclar!**  
Cuando un contenedor para reciclar se contamina con basura todos los artículos que contiene deben ser desechados como basura. Esto termina con el propósito y esmero que muchos ponemos al reciclar.

**¿Preguntas?**  
Llame al  
(619) 421-9400  
o (619) 691-5122

**CITY OF CHULA VISTA**



# NO MORE SORTING!

Now, **ALL RECYCLABLES** can go in the same bin!  
It's faster, easier, and more convenient!

## ¡Ahora Reciclar es más fácil!

Todos los artículos reciclables ya pueden ser puestos en el mismo contenedor.  
¡Es más rápido, fácil y conveniente!

Dry food boxes, packaging, paper bags, cardboard, milk cartons, and juice boxes

Cajas de cereal y otros contenedores secos, material de empaque, bolsas de papel, cartones, contenedores de jugo y de leche



Steel tin, pie tins, hangers, aluminum cans, food of California Redemption Value (CRV) containers are acceptable.  
Latón de acero, platos, alfileres, ganchos, papel aluminio con y sin valor de reembolso de California (CRV).



Magazines, newspapers, catalogs, phone books

White paper, colored paper, letters and junk mail  
Papel de color, papel de colores, cartas, correo basura



Revistas, periódicos, catálogos, guías de teléfonos

By recycling, you are helping Chula Vista to:

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Glass or plastic bottles and jars, of California Redemption Value (CRV) containers are acceptable.



Bottles y frascos de plástico y vidrio con y sin valor de reembolso de California (CRV).



Empty metal paint and aerosol cans, latex paints de pintura y aerosol

¿Qué pasa cuando usted recicla?

- 1 Provee un mejor medio ambiente para la niñez de hoy y mañana.
- 2 Ayuda a que Chula Vista se establezca como líder de iniciativas que protegen y mejoran nuestro medio ambiente.
- 3 Pone su parte para que esta ciudad obedezca un mandato del gobierno estatal que ordena reciclar un alto porcentaje de desechos.

No deseché algo bueno. ¡Reciclélo!

¡No ponga basura en el contenedor para reciclar!

Cuando un contenedor para reciclar se combina con basura todos los artículos que contiene deben ser desechados como basura. Esto termina con el propósito y esfuerzo que muchos ponemos al reciclar.

PLEASE Don't Combine Recyclables With Trash! Recyclables that are contaminated must be disposed of as trash, defeating the whole purpose of recycling!

QUESTIONS?  
Call (619) 421-9400  
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¿PREGUNTAS?  
Llama al (619) 421-9400  
o (619) 691-5122

Bi-lingual posters were provided to property managers to place in laundry rooms and other public notice areas within the complex.

# Feedback

*“Residents are really recycling now, I may have to request another recycling bin!”*

Property Manager



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Help keep Chula Vista clean.

*Recycling helps preserve and protect our environment for current and future generations.*

***Recycling – It's the right thing to do!***