Commercial Recycling Ordinance

City of Chula Vista

www.chulavistaca.gov/clean
AB 939 - California’s Waste Management Act

We couldn’t have done it without you!

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Mandatory Recycling Ordinance

• A tool to achieve recycling goals
• Lays out the guidelines
• Defines the parameters.
AB 32
The California Global Warming Solutions Act of 2006

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Chula Vista’s Mandatory Recycling Ordinance

8.25.050 Mandatory recycling.

“It shall be mandatory for all generators of residential, commercial and industrial recyclables in the city to separate from refuse, for recycling purposes, all designated recyclables and otherwise participate in recycling as described by this chapter.”

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Ordinance Includes

Commercial means a site and/or business zoned or permitted for any use other than residential including, but not limited to commercial, light industrial, industrial, and agricultural.
Ordinance Includes

Commercial Recyclables-- means designated recyclables...to include, but are not limited to: office paper, cardboard, glass bottles and jars, plastic bottles, aluminum, tin and bi-metal cans, and white goods from hospitality establishments.
Ordinance Includes

Designated Recyclables means ... Any materials having an economic value on the secondary materials market or that is otherwise salvageable shall be included...
Ordinance Includes

Commercial and industrial establishments shall develop their respective "in-house" recycling plans that provide for the collection of designated recyclables in conjunction with the city’s established recycling programs...
...The City and the contract or franchise agent(s) shall assist in program development and provide technical expertise and training materials...
How the Franchised Hauler Helps

- New business calls to set up services
- AWS staff sell the recycling service with the trash service.
- If the business balks:
  - AWS staff reminds customer of mandatory recycling ordinance.
  - Then advises that the City has to be contacted if they do not sign up

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City Follow Up

When AWS notifies the City that a business did not sign up for recycling services –

- City staff contact the business to set up a meeting.

- Staff assists the business in setting up their recycling program and looking for costs savings.
Non-franchised Recyclers

1. No charges for service
2. Material must have value $0.00 and up
3. If there is a charge for service, franchised hauler must provide the collection and hauling. May haul to preferred destination of the business.
Annual Reporting

4. If recycling with a third party recycler, the business must submit an Annual Report documenting the recycling tonnages for the previous year.
Recycling with the franchised hauler does not require reporting, as the hauler reports the tonnage collected on a monthly basis.
Enforcement

“…nothing in this chapter or its implementing regulations shall prevent the city or its contract or franchise agent(s) from efforts to obtain voluntary compliance by way of warning, notice of violation, educational or other means.”

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Chula Vista’s Ordinance Summary

• Defines who is governed by the ordinance, all generators

• Defines the materials to be recycled, Designated recyclables

• Requires the assistance of the franchised hauler

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Chula Vista’s Ordinance Summary

• Allows for third party recyclers under specific conditions

• Requires Reporting

• Provides soft enforcement with Recycling Specialists to assist with implementation
So Now What?

Build monetary incentives into the rate structures.

- Smaller trash bins, less often, lower rates
- Large trash bins, more often, higher rates
- Recycling at greatly reduced rates

### Solid Waste Rates

<table>
<thead>
<tr>
<th>Bins Size</th>
<th>Times per Week</th>
<th>Rate</th>
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</thead>
<tbody>
<tr>
<td>2 cubic yards</td>
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<td>$68.17</td>
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<tr>
<td>3 cubic yards</td>
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<tr>
<td>4 cubic yards</td>
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<td>$259.11</td>
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### Recycling Rates

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<th>Bins Size</th>
<th>Times per Week</th>
<th>Rate</th>
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</thead>
<tbody>
<tr>
<td>2 cubic yards</td>
<td>1</td>
<td>$48.86</td>
</tr>
<tr>
<td>3 cubic yards</td>
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<tr>
<td>4 cubic yards</td>
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Looking for that Win-Win Solution

- Wanted to avoid fines and penalties
- Looked for models and research information
What is a CLEAN business?
Lynn France

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