

From: MikeTinney@aol.com [mailto:MikeTinney@aol.com]
Sent: Monday, July 06, 2015 10:35 AM
To: Mattress EPR
Subject: MRC Plan, 2015

Hi,

Having reviewed the plan and budget I have the following observations and suggestions:

1. Past recycling programs, carpet and tires, have been quick to focus on collections and slow to focus on product and market development for the processed recycled materials. The result being stockpiles of unprocessed material, much of which received incentive payments, and no commercial way of disposal other than landfill.

This plan does the same thing, could have the same results.

2. Research section pages 13-14, uses vague language like " intend to explore", " may conduct research".

The plan should include specific commitments of resources to develop products and markets for post consumer foam, wood, and post consumer fiber and fabric. Existing resources are available for both material processing and market development...no need for MRC to start from scratch.

3. Budget should include " incentives" for use of the PC foam, wood, and fiber/fabric in secondary products.

Existing entrepreneurs in California should be brought into the product/ market development discussion early, not after large stock piles develop with no productive end use.

4. The advisory committee's 9 areas of concern are well taken. Area 10 should be " product / market development".

Without it from the beginning, the effort will be playing catch up for years.

Respectively,
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