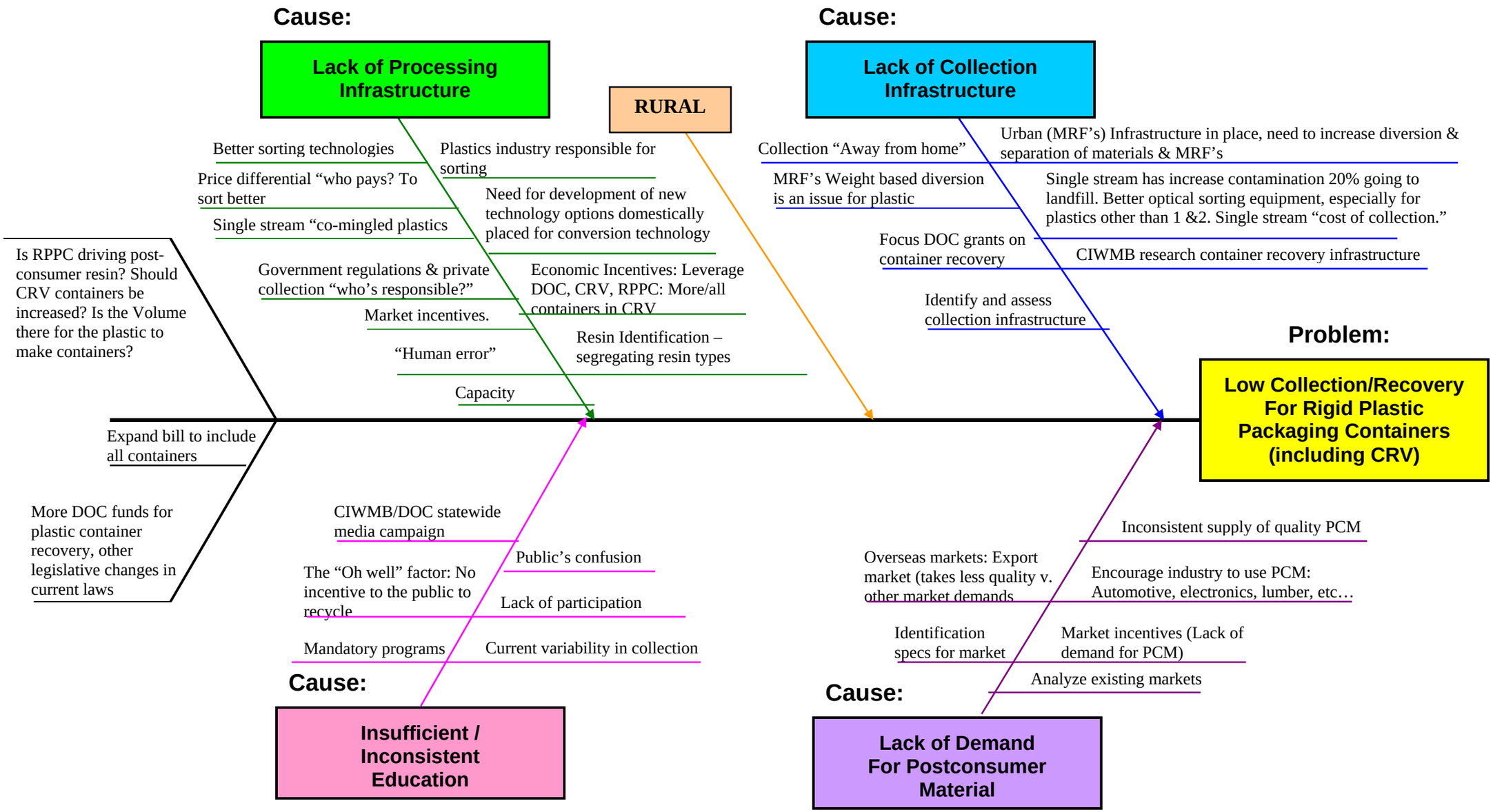Plastic Container Cooperative Recycling Initiative
"Fishbone" Exercise