



*Attendee Brochure*

*6th Annual*  
**Environmentally Preferable  
& Recycled Product Trade Show**

April 6-7, 2005

Ontario Convention Center, Ontario, California



INTEGRATED  
WASTE  
MANAGEMENT  
BOARD

*Zero Waste—You Make It Happen!*



Rosario Marin, Chair  
*Integrated Waste Management Board*

*"I am proud to be part of this year's 6th Annual Environmentally Preferable and Recycled Product Trade Show. This show offers visitors opportunities to network with vendors and explore products that change the way we consume.*

*Businesses and organizations that provide these products and opportunities are necessary if we are to be serious about protecting the environment.*

*If we can change our consumptive habits to protect the environment and our scarce resources, and still propel our economic growth, this world will be the better for it.*

*So please, take the time to attend this Trade Show and see all the exciting products. I think you'll agree it's time well spent."*



*You have the power to make the right decisions to leave a better, healthier planet for our children and their children by purchasing environmentally preferable and recycled-content products!*

**The California Integrated Waste Management Board is proud to host its 6th Annual Environmentally Preferable and Recycled Product Trade Show.**

Our show attracts many products and services beyond recycled-content products (RCP) and includes all environmentally preferable products (EPP). So we've changed our name to reflect this expanded focus. This year we will pay special attention to transportation products and services.

The Trade Show leads the way in promoting the purchase of EPPs and RCPs within the private and public sectors. More and more businesses

and government entities are looking for products that improve public health, conserve natural resources, and meet organization "green purchasing" requirements.

*We make it easy for you!* We bring hundreds of products to you—all in one place—all at the same time. You will be able to see the latest resource-efficient products that feature high recycled content, low embodied energy, long life span, pollution prevention, and many others!



Close the Loop -  
Buy Recycled!

## Two Great Events in One Place, at the Same Time

This year's Trade Show is being held in conjunction with the Board's 6th Waste Tire Management Conference. The purpose of the waste tire conference is to promote alternatives to landfill disposal of used and waste tires, to increase awareness of the Board's enforcement policies, and to provide a forum to discuss solutions to the tire problem in California.

Double your benefit by attending the Trade Show and the Waste Tire Management Conference: two great events at the same place and time.

For further information on the Waste Tire Management Conference scheduled for April 5-7, 2005, please contact Diane Nordstrom at (916) 341-6448 or [dnordstr@ciwmb.ca.gov](mailto:dnordstr@ciwmb.ca.gov).

### Why Buy RCPs and EPPs?

- Expands markets for materials that are diverted through residential and commercial collection programs.
- Strengthens the economy by creating jobs and supporting economic development.

- Protects the environment by conserving natural resources and energy.
- Attains procurement mandates and policies. California law requires all State and local public agencies and the Legislature to purchase RCPs. Many private organizations also have environmentally preferable purchasing policies.

**This year's Trade Show is brought to you in part by the generosity and support of our wonderful sponsors:**



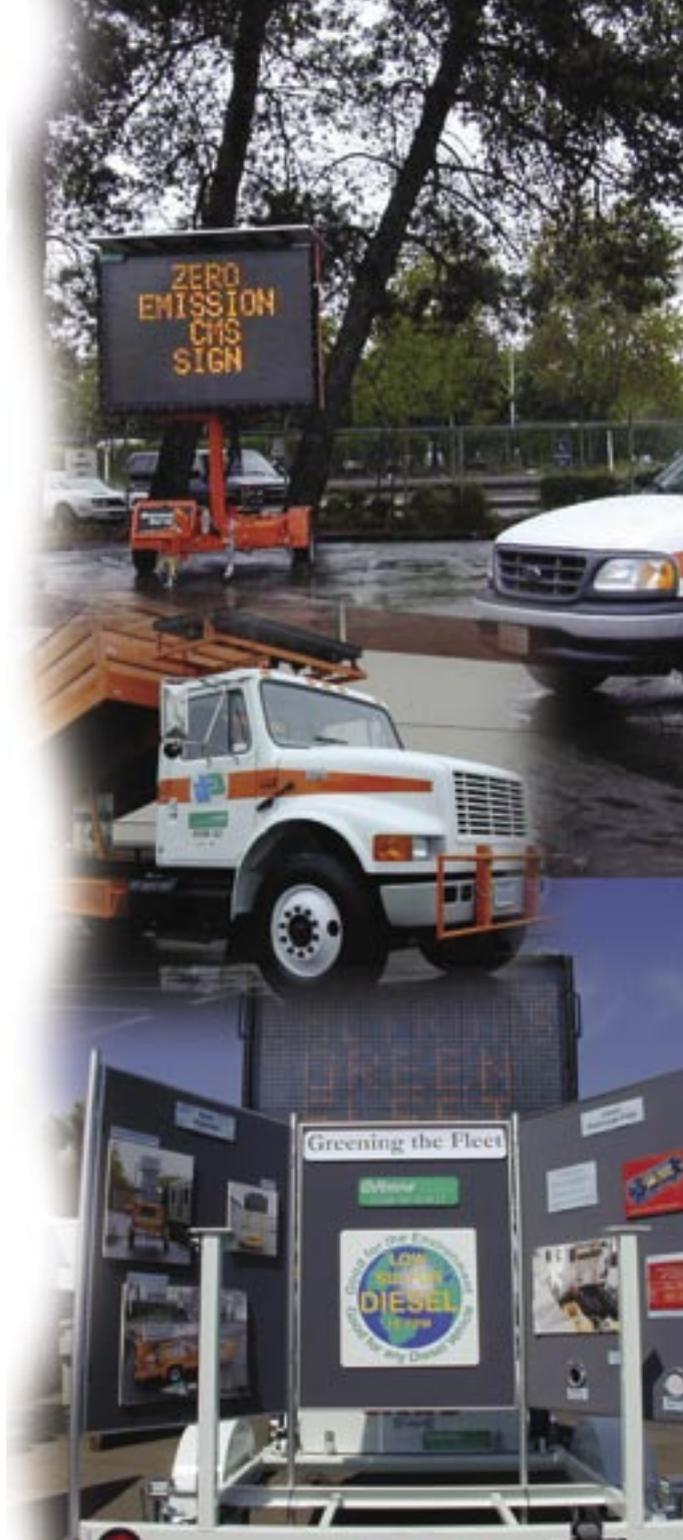
**California Department of Transportation**



**City of Ontario**

**Recycle Free**

**Environmental Resource Web (erWEB)**





## Who Attends...

This event is expected to attract more than 2,500 participants and 100 exhibitors representing:

- Local, State, and federal government agencies, and fairs.
- Schools, colleges, universities.
- Transportation.
- Fleet management.
- Environmental protection.
- Procurement and business services.
- Facility maintenance.
- Public works.
- Industry associations.
- Consulting firms.
- Pollution prevention.
- Recycling and solid waste management.
- Energy, water, and resource conservation.
- Urban planning.

## Why You Should Attend the Show!

Explore a wide variety of RCPs and EPPs including re-refined oil, road construction, rubberized asphalt concrete, retreads, building products, containers, furnishings, flooring/surfacing, insulation, lumber, and office supplies.

- Meet one-on-one with suppliers to make informed buying decisions.
- Learn about the benefits of purchasing RCPs and EPPs.
- Attend educational seminars and workshops.
- See floor presentations by industry experts.
- Attendance is free and if you pre-register by March 7, you will receive a meal ticket.
- Win great prizes.
- And don't forget about the Board's Waste Tire Management Conference!

## Last Year's Attendees had a Great Time...

- 78 percent assessed the show as above-average to excellent.
- More than 40 percent have indicated they purchased products from the 2004 Trade Show exhibitors.
- More than 70 percent expect to purchase products from exhibitors in the future.





## What Attendees Like Best...

“One thing that I can always count on at the Recycled Product Trade Shows are the knowledgeable vendors, ecological products, and a great all-around show. I always have a good time and fill my bag with ‘goodies’ to take back to the office and promote the recycling guidelines that the State has in place.”

“Open atmosphere, the friendly customer service-oriented exhibitors, the great freebies, new ideas and products, and making connections.”

“Product samples, seeing businesses succeed in developing new products, and state-of-the-art exhibits.”

“The opportunity to drive environmentally focused vehicles.”

**We're working hard to ensure you will have the same great things to say about this year's Trade Show.**

## Schedule

### **Wednesday, April 6, 2005**    **Event—Day One**

9:00 a.m.–3:00 p.m.	Attendee registration and exhibits open
12 noon–1:30 p.m.	Food court open
3:00 p.m.	Exhibit floor closes

### **Thursday, April 7, 2005**    **Event—Day Two**

9:00 a.m.–3:00 p.m.	Attendee registration and exhibits open
12 noon–1:30 p.m.	Food court open
3:00 p.m.	Exhibit floor closes
3:00–4:00 p.m.	Workshops

## Workshop

### **Thursday, April 7, 2005—Day Two, 3:00–4:00 p.m.**

#### **Environmentally Preferable Purchasing**

Given by: Department of General Services  
City of Santa Monica

#### **Green Lodging**

Given by: California Integrated Waste  
Management Board

Look for more details, including a map and driving directions to the Ontario Convention Center, at our website

[www.ciwmb.ca.gov/BuyRecycled/Events/TradeShow/](http://www.ciwmb.ca.gov/BuyRecycled/Events/TradeShow/)





*Information on the Board's California Green Lodging Program is available at [www.ciwmb.ca.gov/epp/](http://www.ciwmb.ca.gov/epp/).*

## Lodging Accommodations

Blocks of rooms with special show rates have been reserved at the Doubletree and Marriott hotels (see addresses on next pages). Rooms at these rates are limited, so make your reservations now! When you contact these hotels, be sure to identify yourself as a participant of the 6th Annual Environmentally Preferable and Recycled Product Trade Show.

The Doubletree and Marriott were surveyed, visited, and ranked as Leadership Level hotels in the California Green Lodging Program. Both hotels were found to have many environmentally friendly policies and procedures in place (description on next pages), and we are proud to recommend them as our preferred lodging choices for this year's Trade Show.

## Doubletree Hotel Ontario Airport

222 North Vineyard Avenue  
Ontario, CA 91764-4431  
Phone: (909) 937-0900  
Fax: (909) 937-1999  
\$84 per night

### *Environmentally Friendly Practices*

- Only does laundry during non-peak energy use times.
- Has energy-efficient windows.
- Uses energy-efficient lighting in high traffic areas.
- Uses programmable timers/sensors for lighting in low traffic areas.
- Has an optional linen exchange program.
- Promotes alternative chemicals for janitorial products.
- Demonstrates water conservation throughout the facility.
- Provides a recycling program.





## Ontario Airport Marriott

**2200 East Holt Boulevard  
Ontario, CA 91761  
Phone: (909) 975-5000  
Fax: (909) 975-5050  
\$84 per night**

### *Environmentally Friendly Practices*

- Was a 2003 Waste Reduction Awards Program winner.
- Reduces paper consumption by providing guest information on TV monitors.
- Is changing a landscaped lawn to non-mowed ornamental grasses.
- Has an optional linen exchange program.
- Promotes alternative chemicals for janitorial products.
- Demonstrates water conservation throughout the facility.
- Provides a recycling program.

## Registration

Admission is free! Register now to miss the rush at the door and have a badge awaiting your arrival!

If you preregister by March 7, 2005, you will receive a meal ticket.

### Register one of three ways:

- Online at [www.ciwmb.ca.gov/BuyRecycled/Events/TradeShow/](http://www.ciwmb.ca.gov/BuyRecycled/Events/TradeShow/).
- Complete the registration form and fax to (916) 278-4865.
- Complete the registration form and mail to:

6th Annual Environmentally Preferable and Recycled Product Trade Show  
c/o California State University,  
Sacramento (CSUS)  
3000 State University Drive East  
Sacramento, CA 95819-6103  
Phone: (916) 278-4433

**Ontario Convention Center**  
2000 Convention Center Way,  
Ontario, California 91764

For a map and driving directions, visit our website at [www.ciwmb.ca.gov/BuyRecycled/Events/TradeShow/](http://www.ciwmb.ca.gov/BuyRecycled/Events/TradeShow/).

## 6th Annual EPP & RCP Trade Show April 6–7, 2005

### Attendee Registration Form

*(Please print or type all information)*

*One registration per form! Please copy this form for additional registrants.*

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

*I plan to attend: (Please check all that apply):*

*Wednesday, April 6, 2005*

\_\_\_ Admission only (no meal)

\_\_\_ Admission with meal ticket

*Thursday, April 7, 2005*

\_\_\_ Admission only (no meal)

\_\_\_ Admission with meal ticket

\_\_\_ 3:00 p.m. workshop

Place  
Stamp  
Here

6th Annual Environmentally Preferable  
and Recycled Product Trade Show  
c/o California State University, Sacramento (CSUS)  
3000 State University Drive East  
Sacramento, CA 95819-6103

## Keep California Rolling

Join Governor Schwarzenegger to Keep California Rolling. Every Californian can help to reduce energy and fuel consumption. For a list of simple ways you can reduce demand and cut your energy and fuel costs, Flex Your Power and visit [www.fypower.com/](http://www.fypower.com/).

Printed on New Leaf Reincarnation paper  
100 percent recycled-content, 50 percent postconsumer.

*Zero Waste—You Make It Happen!*

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*State of California*

Arnold Schwarzenegger

*Governor*

*California Environmental Protection Agency*

Alan C. Lloyd, Ph.D.

*Secretary*

*Integrated Waste Management Board*

Rosario Marin, *Chair*

Linda Moulton-Patterson

Rosalie Mulé

Michael Paparian

Cheryl Peace

Carl Washington

Mark Leary

*Executive Director*



Attn: Jerry Hart (MS-12)  
**6th Annual Environmentally Preferable  
and Recycled Product Trade Show**  
California Integrated Waste Management Board  
P.O. Box 4025  
Sacramento, CA 95812-4025

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**This year's Trade Show is  
brought to you in part by the  
generosity and support of our  
wonderful sponsors:**



**California Department  
of Transportation**



**City of Ontario**

**Recycle Free**

**Environmental Resource Web (erWEB)**