



Border 2012 Program Tire Group Meeting:
A Forum for Developing Sustainable
Scrap Tire Management Plans

May 8 – 9, 2008

Border 2012 Scrap Tire Group

- Emphasizes cooperation among stakeholders who have an interest in border scrap tire issues.
- Stakeholders include government entities, academia, the private sector and non-governmental organizations.
- Formed in 2006 and contains over 200 members.
- Meets annually.

U.S.- Mexico Border Scrap Tire Integrated
Management Initiative

“Tire Initiative”

- Defines the principles and actions necessary to develop sustainable scrap tire management plans
- Signed in October 2006 by Border 2012 National Coordinators
- Resulted from commitment made by the U.S. and Mexico during the 2004 Binational Commission meeting

Principles

- Better understand the problems contributing to scrap tire generation;
- Prevent new tire piles;
- Clean-up “legacy” (existing) tire piles using environmentally sound and cost-effective solutions; and
- Involve stakeholders and communities in creating solutions.

Actions

- **Gather** information to better understand scrap tire generation.
- **Consider** federal, state, and local-level regulatory options to administer scrap tire management programs.
- **Encourage** development and implementation, through incentives, of environmentally acceptable and economically viable end-use markets for scrap tires to increase recycling and reuse.
- **Abate** tire piles by seeking funding to eliminate existing scrap tire piles, and by investing in temporary storage/transfer stations to facilitate tire recycling and reuse.
- **Involve** federal, state and local government, business, universities, and nongovernmental organizations in the implementation of the Scrap Tire Integrated Management Initiative.
- **Support** educational outreach programs on scrap tire recycling and reuse targeting diverse groups of stakeholders.

The Border 2012 Program

- A results-driven partnership between the United States and Mexican federal, state, local governments and U.S. tribes to improve environmental conditions and protect public health along the 2,000 mile U.S. – Mexico border.
- Launched in 2003 pursuant to the 1983 Agreement on Cooperation for the Protection and Improvement of the Environment in the Border Area (La Paz Agreement). The border area includes 100 kilometers on either side of the border.
- Contain program goals and objectives (including scrap tires) to meet the serious environmental and environmentally related public health challenges in the border region.

Border 2012 Tire Success!

- 3.5 million tires cleaned;
- Development and implementation of the U.S.-Mexico Border Scrap Tire Integrative Management Initiative (Tire Initiative), a framework for the creation of sustainable scrap tire management plans;
- Development of the first-ever inventory of tire piles in the border region;
- Compendium of U.S.-Mexico border tire projects;
- Creation of a multi-stakeholder group, the Border 2012 Tire Group, to collaborate in finding solutions.

Now What?

- Focus on scrap tire pile prevention and management

But How?

- Implementation of Tire Initiative including step-by-step guidance on how to create sustainable scrap tire management plans. This is being done through the Tire Initiative Collaborative Effort – a campaign to encourage border states and municipalities to enact the Tire Initiative;
- The creation of "Guidance on Risk Reduction on Managed Scrap Tire Stockpiles" which provides the basic criteria for the construction and operation of transfer stations;
- Development of a handbook that describes and compares various ways to recycle scrap tires;
- Establishment of working relationships and support of the Border 2012 tire efforts from the Border Legislative Conference, the Ten States Environmental Worktable, and potentially the Border Governors Conference;
- Continue updating and distributing compendium of border tire projects; and
- Continue holding Border Scrap Tire Group meetings.

For Additional Information

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