



U.S.-Mexico Border 2012 Program

Tire Initiative Collaborative Effort

Purpose

- **Increase** awareness and understanding of the U.S.–Mexico Scrap Tire Integrated Management Initiative and promote actions to clean up and prevent future tire piles.
- **Obtain** commitment from Border States, municipalities, and other governmental and nongovernmental entities to collaborate on the Tire Initiative by signing a Letter of Understanding.
- **Encourage** Border States, municipalities, and other governmental and nongovernmental entities to enact the Tire Initiative's Principles and Actions.

Success of Collaborative Effort!

- Environment Protection of Baja California State Government, CalEPA, and the California Integrated Waste Management Board have all together signed a Letter of Understanding.
- The U.S. Rubber Manufacturers Association has signed a Letter of Understanding. (The Mexican Chamber of Rubber already has a successful agreement in place with SEMARNAT.)
- The Tire Initiative's Letter of Understanding is now a proposed action item for the Border Governor's Conference.
- The Border Legislative Conference supports the Tire Initiative and endorses the sharing of information with border municipalities on its Principles and Actions.
- The municipalities of San Luis, Sonora and Nogales, Sonora have signed letters similar to the Letter of Understanding.

Future Steps:

- The rest of the Border States will sign the Letter of Understanding.
- If the Tire Initiative proposed action is chosen, the Border Governors will sign a joint declaration to enact the Tire Initiative.
- Border municipalities will sign Letters of Understandings.
- Workshops will be offered by Border 2012 and RMA to those who sign a Letter of Understanding.

For Additional Information

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