

## Show Me Tire Money !



Corky Mau, CIWMB  
International Tire Conference  
May 7, 2008

*California Integrated Waste Management Board*

## CIWMB Grant Programs

- Primarily authorized in Statute
- Coordinated in the Sustainability Program
  - Financial Assistance Division
  - Grant & Loan Resources Branch
- [www.ciwmb.ca.gov/Grants/](http://www.ciwmb.ca.gov/Grants/)

## Tire Grant Programs

- Waste Tire Recycling & Market Development
- Rubberized Asphalt Concrete
- Cleanup and Enforcement

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## Tire Recycling & Market Development

Title	Type	Eligible Apps
Tire-Derived Products	C	Certain public & private entities
Tire-Derived Product Business Asst	C	Private Businesses

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## RAC Grants

Title	Type	Eligible Apps
RAC Use	C	Local agencies
RAC Incentive	NC	New users of RAC
RAC Chip Seal	C	Local agencies

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## Tire Cleanup and Enforcement

Title	Type	Eligible Apps
Tire Cleanup and Amnesty Events	C	Local agencies
Waste Tire Enforcement	NC	LEAs and local agencies

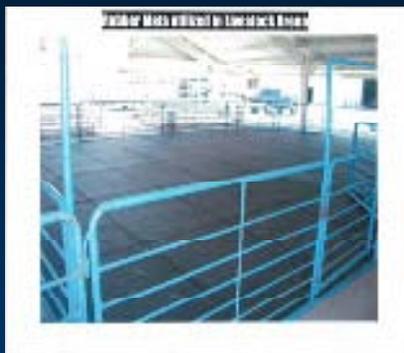
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## Tire Projects



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## TDP Horse Stall Mats



10-A District Agriculture Association

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## Sports Surfacing



Pajaro Valley Unified School District

## Playground Tiles and Rubber Bark

Corcoran Unified School District



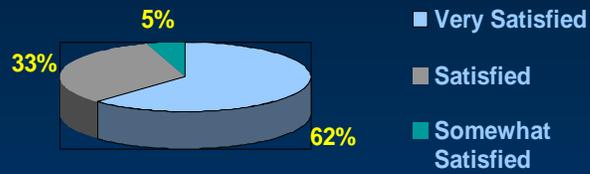
Newport Beach

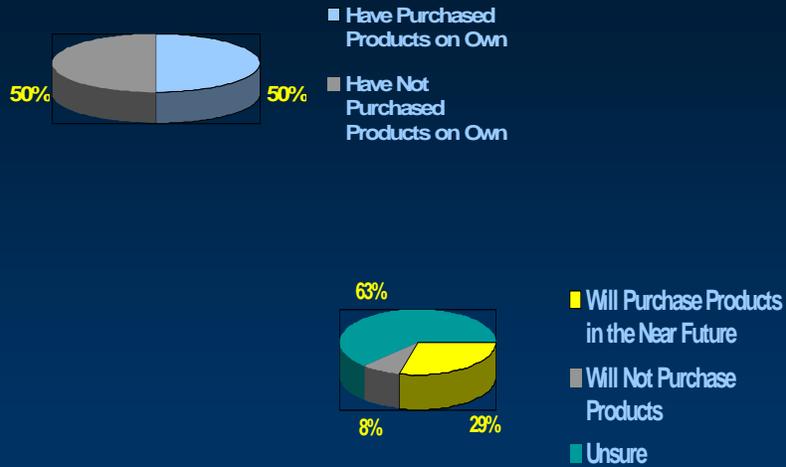
## Rubber Sidewalks



Bakersfield

## Survey Results



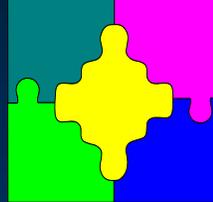


## Before You Apply, Consider.....

- Are you eligible to apply?
- Does your proposed project meet eligibility requirements?
- Is your proposal competitive?
  - ✓ Address a cycle priority
  - ✓ Be aware of Board's direction

## Am I Ready?

- Partners ready?
- Project ready?
  - ✓ Permits?
  - ✓ CEQA?
  - ✓ How long will it take?
- Adequate resources to plan, implement, and administer the proposal?



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## Be Clear About.....

- ✓ Who you are
  - Mission and goals
  - Demographics, target population
- ✓ What problem you are addressing
- ✓ Who is participating and to what capacity

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## **Grant Tips!**

- Do your homework – ask questions
- Focus on local needs
- Include a cycle priority
- Read the instructions and attachments
- Be aware of deadlines
- Be concise

## **CIWMB Loan Program**

### **Recycling Market Development Zones**

- ✓ For businesses that use postconsumer or secondary waste materials to manufacture new products
- ✓ [www.ciwmb.ca.gov/RMDZ/Loans](http://www.ciwmb.ca.gov/RMDZ/Loans)

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