

JUST CHECK IT

Proper tire maintenance is quick and easy, with so many benefits! Make healthy tires part of your monthly routine.

BENEFITS OF PROPERLY INFLATED TIRES:

-  Stay safe on the road.
-  Get better fuel efficiency.
-  Make your tires last longer, which saves you money and protects the environment.

SIMPLE TIRE MAINTENANCE TIPS:

-  Check your tires once a month, when they are cool to the touch, for the right inflation level.
-  Test each tire's tread depth monthly using the "Penny Test." Insert a penny upside down. If you can see the top of Lincoln's head, tire tread is too low.
-  Have your tires rotated and balanced every 5,000 – 8,000 miles. ⁱ

DID YOU KNOW?:

-  Nearly 50 percent of vehicles in the U.S. have at least one underinflated tire. ⁱⁱ
-  Underinflated tires cause more than 600 fatalities and 33,000 injuries each year. ⁱⁱⁱ
-  California generates 44 million scrap tires a year. When properly recycled, tires can be made in to cost-effective, environmentally-friendly and durable material used for roads, playgrounds and sound barriers.

ⁱ Rubber Manufacturers Association

ⁱⁱ Rubber Manufacturers Association, Tire Pressure Survey, May 2009

ⁱⁱⁱ National Highway Traffic Safety Administration