

Stakeholder Workshop to Discuss Paint Stewardship Program

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Presentation by:

Bill Worrell P.E.
Manager

San Luis Obispo County
Integrated Waste Management Authority

San Luis Obispo County Integrated Waste Management Authority

- Joint Powers Authority
- Includes 7 cities, 10 Special Districts,
and County
- 13 Board Members (elected officials)

Regional Programs

- Household Hazardous Waste
- Retail Take Back Program
- Used Oil Collection
- Education
- School Program
- Commercial Recycling
- Reuse
- Legislation and Reporting

Household Hazardous Waste Program

- 6 Permanent Household Hazardous Waste Facilities
- Small Quantity Generator Program
- Curbside Oil Collection
- Award winning program
- 2002 Cal/EPA Best New E-Waste in California
- 2005 Cal/EPA Program Innovation Award
- 2006 Cal/EPA Most Innovative Outreach Program
- 2000, 2007 & 2011 NAHMMA Program Excellence
- 2000, 2009 & 2011 Cal/EPA Program Excellence
- 2009 Cal/EPA Outstanding Policy

Mandatory Retail Take Back Program

- Household batteries and fluorescent lights – March 2008
- Sharps – May 2008
- Latex Paint – May 2009
- Mercury Thermostats – November 2010

"If you SELL it, you must TAKE-IT-BACK"

IWMA Latex Paint Collection Service

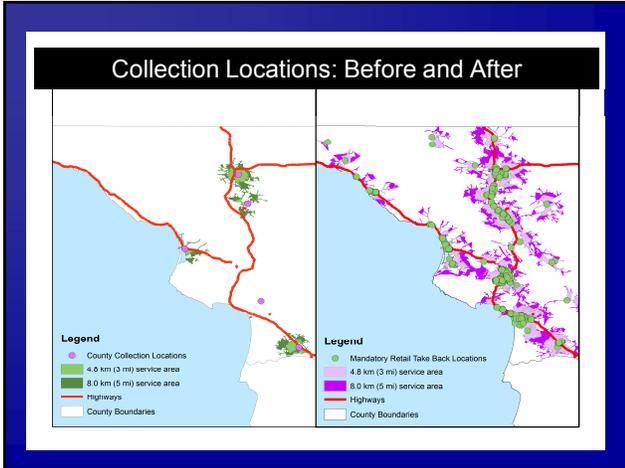
- Retailer calls for pickup
- IWMA adds retailer to Googledocs list
- IWMA contractor removes full 1 1/3 yard box and leaves empty box
- Brings latex paint back to Cold Canyon
- Latex paint bulked into 55 gallon drums
- Full truckload of drums shipped to Amazon
- **Retailer is invoiced for service** (IWMA service is optional for retailer)

Program Oversight

- Routine visits (every 3 to 6 months)
- Enforcement – as needed

Convenience

All Stores Collecting...	Households within 3 miles	County Total	Households within 5 miles	County Total
6 PHHWCF	16,095	16%	22,367	22%
36 Retail Stores	68,779	67%	79,299	78%



- ### Top 10 Collection Sites
1. Home Improvement Store
 2. Home Improvement Store
 3. Home Improvement Store
 4. Local Hardware Store
 5. Paint Store
 6. Big Box Store
 7. Big Box Store
 8. Local Hardware Store
 9. Paint Store
 10. Local Hardware Store

- ### Collection Rate FY 10/11
- Total paint collected – 46,500 gallons
 - Collection rate – 95%
 - Total leftover paint – 48,737 gallons
- * 102,431 households / 12,400,000 households X 5,900,000 gallons

- ### What contract agreement did you reach with PaintCare ?
- Direct contract (1st municipal contract in California)
 - Includes retail pickup and transport to HHW facility
 - Includes bulking oil and latex paint

What is the approximate date that PaintCare started covering your paint management costs?

- September 21, 2012 IWMA signed contract
- October 8, 2012 PaintCare signed contract
- October 19, 2012 PaintCare Program starts

During the negotiating phase, what were your primary goals in negotiating a contract (i.e. convenience, cost relief, liability, etc.)?

- Maintain our existing program
- Allow all retail stores to continue to serve as collection sites
- Convenient to continue to bulk paint

Collection Sites

- Cold Canyon Landfill PHHWF
Storage capacity – 8 boxes, weekly pickup
- Chicago Grade Landfill PHHWF
Storage capacity – 4 boxes, weekly pickup
- Morro Bay PHHWF
Storage capacity – 4 boxes, weekly pickup

Collection Sites

- Paso Robles Landfill PHHWF
Storage capacity – 4 boxes, bi-weekly pickup
- Nipomo PHHWF – 4 boxes
Storage capacity – 4 boxes, bi-weekly pickup
- Heritage Ranch PHHWF – 1 box
Storage capacity – 1 box, monthly pickup

What were the biggest challenges or concerns that had to be resolved in order to finalize your contract?

- Public Records Act/confidentiality
- Lobbying notification

How has the contract worked out to date?

- No issues
- \$20,000 advertising campaign

Have the goals that motivated you to pursue a contract been realized?

- All but one retailer have signed up to be in the PaintCare program
- 49,900 gallons in previous 12 months (46,500 gallons FY 10-11), 22% from retailers, (40,000 gallons is 10% of paint sales)
- IWMA = 0.7% of population, but collected 7.1% of all paint and 20% of paint from HHW

Do you have any recommendations or lessons learned that might help others during the contracting process?

- No

Future issues – How much paint?

- Most programs convert yard boxes to gallons at 10 lbs(net) = 1 gallon

The image shows a close-up of a paint can label. The label includes the following information:

- Product Name: POLY-10
- Manufacturer: THE WILSON WILSON COMPANY
- Address: 100 W. 10th Street, Cleveland, OH 44115
- Product Base: POLY-10 (Acrylic Resin, 100% Acrylic, Fast Drying Base)
- Net Weight: 10.0 lbs (net)
- Net Volume: 1.0 gal (net)
- Product Number: 100-100-10

Paint cans weight
between 1 to 2
pounds
+
Contamination

Future issues – How much paint?

- IWMA calculated yard box at 15 lbs (net) = 1 gallon
- Typical yard box has 25 gallons of paint

Future issues – At what cost?

- Pre PaintCare - \$450 per yard box
- \$18 per gallon (based on 25 gallons per yard box)
- Bulked paint \$6 per gallon