

Wednesday October 31, 2012

IV. Improve Cash Flow / Increase Revenue

A. Topic: Add new beverages types

1. Wine & Distilled Spirits
2. Milk
3. Include non-beverage products, of the same material type, in the program
4. In general, if beverage type is not specifically excluded from PRC definition of 'Beverage', then define beverage type is 'IN' in program
5. Vegetable juice over 16oz.
6. Fruit juice over 46oz.
7. Administrative & Operational
 - a) *Eliminate policy moratorium on energy shots/containers less than 2.5 oz.*
 - b) *Re-evaluate current policy for select product 'IN' or 'OUT' determinations*

B. Topic: Add new material types

1. In general, container type would drive inclusion in the program/subject to CRV
2. Aseptic Containers
3. Gable Top Containers