To request a Time Extension (TE) or Alternative Diversion Requirement (ADR), please complete and sign this form and return it to your Office of Local Assistance (OLA) representative at the address below, along with any additional information requested by OLA staff. When all documentation has been received, your OLA representative will work with you to prepare for your appearance before the Board. If you have any questions about this process, please call (916) 341-6199 to be connected to your OLA representative.

Mail completed documents to:

California Integrated Waste Management Board
Office of Local Assistance, (MS 25)
1001 I Street
PO Box 4025
Sacramento CA 95812-4025

General Instructions:

For a Time Extension complete Sections I, II, III-A, IV-A, and V.

For an Alternative Diversion Requirement complete Sections I, II, III-B, IV-B and V

Section I: Jurisdiction Information and Certification

All respondents must complete this section.

I certify under penalty of perjury that the information in this document is true and correct to the best of my knowledge, and that I am authorized to make this certification on behalf of

Jurisdiction Name	County
City of Calexico	Imperial

Authorized Signature	Title
Rosalind Guerrero	Acting City Manager ~~City Manager~~

Type/Print Name of Person Signing	Date	Phone
Rosalind Guerrero	~~1-07-03~~ 1-31-03	(760) 768 0992 (fax)

Person Completing This Form (please print or type)	Title
JB West	Recycling Coordinator / City Waste Management Task Force

Phone	E-mail Address	Fax
(760)337-4538	jwest@ci.calexico.ca.us	(760)337-3172

Mailing Address	City	State	ZIP Code
1276 Main Street	El Centro	CA	92243

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Jurisdiction Name City of Calexico	County Imperial	
Authorized Signature	Title City Manager	
Type/Print Name of Person Signing Rich Inman	Date 1-07-03	Phone (760) 768-0992
Person Completing This Form (please print or type) JB West	Title Recycling Coordinator, Imperial Valley Waste Management Task Force	
Phone (760)337-4538	E-mail Address jwest@CityofElCentro.org	Fax (760)337-3172

Mailing Address	City	State	ZIP Code
1275 Main Street	El Centro	CA	92243

Section II—Cover Sheet

This cover sheet is to be completed for each Time Extension (TE) or Alternative Diversion Requirement (ADR) requested.

1. Eligibility

Has your jurisdiction filed its Source Reduction and Recycling Element, Household Hazardous Waste Element, and Nondisposal Facility Element with the Board (must have been filed by July 1, 1998 if you are requesting an ADR)?

☐ No. If no, stop; not eligible for a TE or ADR.

☒ Yes. If yes, then eligible for a TE or ADR.

2. Specific Request and Length of Request

Please specify the request desired.

☐ **Time Extension Request**

Specific years requested _ _____

Is this a second request? ☐ No ☐ Yes Specific years requested. _ _____
(**Note:** Requests for an additional extension will need to address why the jurisdiction's efforts to meet the 50% goal by the end of the first extension were not successful.)

☒ **Alternative Diversion Requirement Request (*Not allowed for Regional Agencies*).**

Specific ADR requested _42.5_____%, for the years_Jully 23, 2002 - July 23, 2004_____.

Is this a second ADR request? ☒ No ☐ Yes Specific ADR requested _ ____%, for the years _ _____
(**Note:** Requests for an additional ADR will need to address why the jurisdiction's efforts to meet 50% by the end of the first ADR period were not successful.)

Note: Extensions may be requested anytime by a jurisdiction, but will only be effective in the years from January 1, 2000 to January 1, 2006. An original request for a TE/ADR may be granted for any period up to three years and subsequent requests for TE/ADR may extend the original request or be based on new circumstances but the total number of years for all requests cannot total more than five years or extend beyond January 1, 2006.

Section IIIA—TIME EXTENSION

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's progress in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.

Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIA-1).

1. **Why does your jurisdiction need more time to meet the 50% goal? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.**

2. **Why does your jurisdiction need the amount of time requested? Describe any relevant circumstances in the jurisdiction that contribute to the need for a Time Extension.**

3. **Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.**

4. **Provide any additional relevant information that supports the request.**

Section IIIB—ALTERNATIVE DIVERSION REQUIREMENT

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's efforts in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.
Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIB-1.).

1. Why does your jurisdiction need and Alternative Diversion Requirement? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.

Programs listed in the extension request are existing and/or new programs. The new programs need time for scheduling and implementation. Outreach and education needed to obtain the projected diversion rates take time and must be continuous and repetitive to have the necessary impact.

It was expected that the programs implemented would achieve the required diversion rates; however, given the unusual nature of the Imperial Valley, the programs alone have not been sufficient for several reasons. Imperial Valley covers 4,597 square miles with a population density of 31 people per square mile. However, Mexicali, the capital city of Baja California is situated directly acorss the border and has an estimated population of 850,000. Over 9 million vehicles cross the border into Imperial Valley annually carrying millions of legally and illegally employed workers who substantially contribute to the solid waste disposal but not necessarily to recycling efforts. Imperial Valley is visited by 1,500,000 bird watchers, off road enthusiasts and winter "snow birds" each year resulting in increased volumes of solid waste. This influx of people substantially skews the formula for determining disposal statistics.

Approximately 75% of the population in Imperial Valley is Hispanic with English as a second language. In the City of Calexico this percentage is even greater creating language problems. There are also cultural differences regarding what constitutes "trash," the concept of recycling, and paying for these services.

Political issues in Calexico have created an interesting barrier to diversion goal achievement, particularly in the area of curbside recycling; a highly vocal group of citizens demanded twice a week garbage pick up requiring the hauler to alternate weekly pickups for green waste and recyclables. Trash pick up is on Monday and Thursday. Recycling and green waste pick up is on Wednesday in alternating weeks. The prevailing philosophy is that when the first trash container is full, move on to fill the next one. Currently the contamination rate approaches 50%. Educational efforts are proceeding, first at the schools, and slowly at other community events.

In 1999, the City of Calexico, along with the County and the other six incorporated cities in the County, formed the Imperial Valley Waste Management Task Force to implement and evaluate all elements of the jurisdictions' SRRE's. The Task Force unsuccessfully used outside consultants until 2000 to manage SRRE programs. In 2000, with declining diversion percentages, the Task Force began to develop an in-house staff with the City of El Centro as lead agency. Initial turnover and inexperience stymied early efforts, but current staff are making progress.

In 1999 Allied Waste took over the trash collection and disposal contracts for 7 of the 8 member jurisdictions, including Calexico. Allied's philosophy was for less community involvement. The Task Force filled this void by upgrading the Recycling Coordinator's position and by developing subcommittees to work on specific projects.

In 2000, six jurisdictions, including Calexico, implemented an automated three-can residential curbside collection system, thinking this would significantly increase diversion percentages. The curbside program is still being evaluated.

In 2002 Allied Waste brought in new management that has provided more solid support for recycling efforts. The relationship between the hauler and the Task Force is improving and as a result, more services are being offered, i.e. commercial recycling and Christmas Tree recycling.

The City of Calexico's diversion rate history has been inconsistent despite the fact that several programs were implemented since 1995. The diversion rate was 37% in 1995, 35% in 1996, no rate in 1997 and 1998, 5% in 1999, and -5% in 2000. This was the major indicator in establishing a new base year, which was completed during 2002 for the year 2000. The diversion rate originally submitted on the new base year was in excess of 50%. However, after the verification visits, the CIWMB staff were able to authenticate only 31%.

To overcome these barriers, the City of Calexico has agreed to provide an extra recycling container to residents at no additional cost. Task Force hauler representatives have attended City Council meetings to discuss the possibility of reducing the number of garbage collection days.

All brochures and advertisements have been translated into Spanish. Displays are being set up at public facilities, i.e. City Hall and library. Task Force staff have scheduled more public information and community outreach events in Calexico and solicited Spanish speaking staff to attend.

These existing programs will not contribute high enough diversion rates to meet the 50% diversion requirement. The new programs that the Task Force and the City of Calexico are implementing will require time for creation of the infrastructure and implementation schedule, i.e. construction and demolition and composting services.

2. Why is your jurisdiction requesting an Alternative Diversion Requirement in lieu of a Time Extension?

The City of Calexico is requesting an Alternative Diversion Requirement in lieu of a Time Extension because it is apparent after compiling the percentages that the 50% diversion rate will not be met within two years. However, the Imperial Valley Waste Management Task Force, of which Calexico is a member, is in the process of applying for a regional agency status. The higher diversion rates of the County and the City of El Centro will help the smaller jurisdictions, including Calexico, meet the diversion requirement.

The two year extension will also give Calexico time to implement the ordinances and continue to gather support for recycling behaviors from residences and businesses.

3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.

In 1992 the City of Calexico adopted a comprehensive plan to meet the diversion requirements over 10 years. Participating in the formation of the Imperial Valley Waste Management Task Force, a joint powers agreement for implementation and analysis of SRRE programs, was instrumental in goal achievement. In 1995 the City of Calexico's diversion rate of 37%, which was board approved, indicated that the City of Calexico was successfully implementing its long term goals.

During the past three years a number of events have occurred which have positively impacted the impelemntation of Calexico's long-term strategies.

*Construction of the Household Hazardous Waste Facility, which began operation on January 5, 2002.

*Construction of MRF

*Implementation of curbside recycling program

*Employment of fulltime staffing budgeted through 2006.

*Employment of an educational consultant to present a comprehensive education program for grades 4 through 6.

*Hiring Charles Tenborg of EcoSolutions to build and manage and operate the HHW facility.

*Commercial cardboard pick up has been implemented, including two area 7-11 stores.

*Completion of a new base year (year 2000) which provided more precide information about what recycling was actually being accomplished and specific areas to target for programs.

*Public Works Department recycling concrete.

*The Calexico School District is becoming involved in developing its own recycling program and other environmentally sound practices, i.e. CNG buses and fleet vehicles.

4. Describe any relevant circumstances in the jurisdiction that contribute to the need for an ADR. Provide any relevant information that supports the request.

1. The city managers and director of the County Board of Supervisors of all Imperial Valley jurisdictions have endorsed the formation of a regional agency for SRRE programs. Steps are proceeding to place this item on each Council's agenda.

2. Public Works Dept. uses the cold grind process and is reviewing its data to determine precise weights and verifiable amounts to potentially amend the Base Year.

3. Steps are being made to modify the current curbside collection program to eliminate one trash pick up day which will require substantive lobbying.

4. Salvagers from Mexicali currently take construction and demolition material from area job sites to be used in Mexican construction. This is a large amount of tonnage which has not been documentable.

5. Several area recycling/salvaging businesses are reluctant to share information with an official state agency. The Task Force staff and City of Calexico officials are working to improve relationships.

Section IV A—PLAN OF CORRECTION

A Plan of Correction is required by PRC Section 41820(a)(6)(B). The plan is fundamentally a description of the actions the jurisdiction will take to meet the 50% goal by the expiration of the Time Extension.

Attach additional sheets if necessary.

Residential %		Non-residential %	

PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: www.ciwmb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
		Total Estimated Diversion Percent From New and/or Expanded Programs			
		Current Diversion Rate Percent From Latest Annual Report			
		Total Planned Diversion Percent Estimated			

PROGRAMS SUPPORTING DIVERSION ACTIVITIES

PROGRAM TYPE	NEW or EXPANDED	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED

Section IV B—GOAL ACHIEVEMENT

Goal Achievement describes the activities the jurisdiction will use to achieve the ADR.
Attach additional sheets if necessary..

Residential %	44	Non-residential %	56

PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: www.ciwmb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
1000-SR-XGC 2070-RC-GOV	Expand New	City staff will expand grasscycling from the existing 30 acres of parks and green areas currently being grasscycled to the remaining public areas. Christmas tree collection will start in 2003. Hauler will pick up christmas trees for use as ADC in landfill. IVWMTF staff will place advertisements, distribute flyers, and make information available electronically.	IVWMTF City of Calexico	12-31-03 1-31-04	.25
1010-SR-BM	New	IVWMTF staff are working with a master composter to conduct free workshops for interested community members. Distribution of free or low-cost composting bins for backyard composting program will occur at these events.	IVWMTF	7-23-04	.25
1020-SR-BWR	Expand	Businesses who are not participating in the existing cardboard and mixed paper recycling program will be contacted and provided with bins and training by IVWMTF staff. Restaurants and bars are encouraged by city staff to recycle glass and bottles using 90 gallon recycle containers. Hauler does not charge businesses for this service.	IVWMTF & City of Calexico	7-23-04	2
		Total Estimated Diversion Percent From New and/or Expanded Programs			2.5
		Current Diversion Rate Percent From Latest Annual Report			40
		Total Planned Diversion Percent Estimated			42.5

PROGRAMS SUPPORTING DIVERSION ACTIVITIES			
PROGRAM TYPE	**NEW or EXPAND**	**DESCRIPTION OF PROGRAM**	**DATE FULLY COMPLETED**
5000-ED-ELC	Expand	Community-based social marketing study is currently being conducted to ascertain the barriers to program participation. A budget has been approved and vendors contracted with for cable-casting advertising, television advertising, 8-page newsletter, and PSAs. Additional instructional staff are being recruited for classroom presentations in elementary and middle schools for resource reduction, reuse, and recycling programs. High-recognition entertainment level school assembly is scheduled for elementary school. Installation of display stands in public buildings that will house fact sheets, brochures, and other informational literature.	6-30-04
1050-SR-GOV	Expand	IVWMTF staff have provided city with a model procurement resolution and procedures and techniques on implementation. City offices will adopt a procurement policy and its accompanying administration procedures. This will require purchasing recycled content materials, double-sided printing, routing memos, etc.	6-30-04
4060-SP-TRS	New	City of Calexico will develop and implement a construction and deconstruction ordinance that will require concrete, asphalt and rubble waste to be recycled or reused. The Planning/Building department is recycling some construction and demolition waste from city projects, and also informs permit applicants of recyclers that accept the materials.	7-23-04

Section V – PARIS

Office of Local Assistance staff will be reviewing your Jurisdiction's Planning Annual Report Information System (PARIS) database printout as part of the evaluation of your request. Should the Jurisdiction have updates or revisions to the program implementation from the latest Annual Report submitted to the Board, please attach to the application the Jurisdiction's PARIS database printout showing updates or revisions.

Contact your Office of Local Assistance Representative at (916) 341-6199 for a copy of PARIS, or go to the Board's website at **www.ciwmb.ca.gov/LGCentral/PARIS/.**