



Bring Along a Brownie

Making pictures—that's fun. Looking at them afterwards and showing them to your friends and family—that's still more fun, as you'll find from the first.

And it's all easy with a Brownie.

Brownie Cameras, \$2.00 up

Eastman Kodak Company, Rochester, N. Y., *The Kodak City*





THE EFFICIENT MINUTE

We have speeded up our ships and railways; we have made rapid transit more and more rapid; we have developed a mile a minute in the air and much faster in an automobile.

But the Bell Telephone is quickest of all. It is *instantaneous*. No weeks or days or minutes wasted in waiting for somebody to go and come; no waiting for an answer.

It is the most effective agency for making minutes more useful, more efficient.

In almost every field of work men are accomplishing more in less time with the Bell Telephone than they could without it. They can talk with more people, near and far; they can keep the run of more details; they can buy or sell more goods, and to better advantage; they can be active in more affairs.

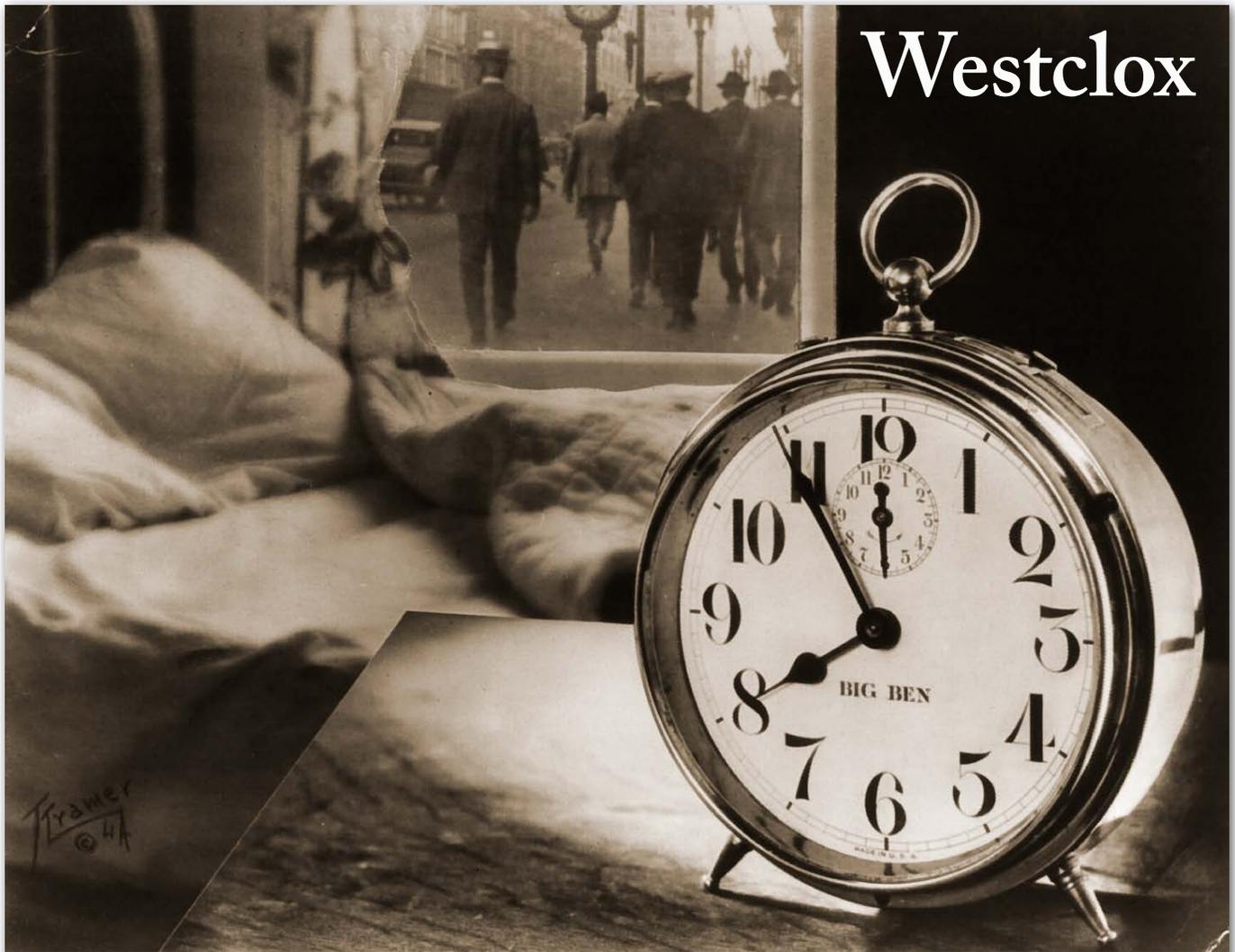
The Bell Telephone has placed a new and higher value upon the minute—for everybody. It has done this by means of One Policy, One System, and Universal Service.

Bell Long Distance Telephone service not only gives an added value to a man's minutes—it accomplishes business results which would be absolutely impossible without it. Every Bell Telephone is the Center of the System.

**AMERICAN TELEPHONE AND TELEGRAPH COMPANY
AND ASSOCIATED COMPANIES**

When writing to advertisers kindly mention Harper's Magazine.





YOU'LL have to get up early to beat a Westclox alarm. It will get you up any time you say and keep good time all day.

Westclox is a short way of saying Western Clocks. The word, Westclox, is on the dial of every alarm we make. We put it there because we're proud of the quality we build into the clock.

Every Westclox alarm has the same good construction that made Big Ben and Baby Ben so popular.

Folks who become acquainted with Westclox quality look carefully for the word, Westclox, on the dial and tag. It is a mark of good timekeeping.

Western Clock Co.— *makers of Westclox*

La Salle & Peru, Illinois , U.S.A.





SLICED PINEAPPLE—Whole, unbroken slices of the finest sun-ripened fruit, from DEL MONTE's own plantations. Comes in four different sizes of cans — No. 2½ (30 oz.); No. 2 (20 oz.); No. 1½ Squat (14 oz.); and No. 1 Flat (9 oz.). One quality, the best, in every can.

CRUSHED PINEAPPLE—The same selected fruit as Sliced. Ideal for puddings, punches, ices, etc. Comes in No. 2½, No. 2, and No. 1 Flat tins; also in No. 1 Special (13 oz.) and Buffet (8 oz.) sizes.

Ask for
DEL MONTE
Coffee, too!
Super-vacuum
packed,
uniformly fresh



Ripened right on the tree — golden, luscious. A great dessert — at surprisingly little cost.



Five tempting DEL MONTE Fruits in a single can. Cut up, ready to serve.



Don't miss them. Just different enough from other fruits to get an instant welcome.



Bartletts, of course — and what a treat! Flavor such as only the finest trees can produce.

Is there any **NEED** for guessing?

... when this quality brand is so easy to get
and so reasonable in price!

JUST think *how well*, and how many times DEL MONTE has met your most exacting needs. Think of the great food-producing organization behind it. Think of the millions of women who prefer this label to any other brand.

Think how important it is to us — to *continue* to hold your friendship!

You'll find it pretty hard to discover a single reason for experimenting with any brand that's offered "just as good"!

Especially when DEL MONTE Foods are so reasonable in price! And so easy to get — from any grocer who puts *your* interests first.

★
Del Monte Foods
FRUITS • VEGETABLES • COFFEE • ETC.



HOW SEE-ABILITY SPEEDS PRODUCTION



RUBBER BOATS made in this plant may save American lives. The operator must cut this rubber fabric accurately and fast. See-ability helps her do this vital job smoothly, exactly, at high speed. Better See-ability is made possible by the efficiency and brightness of today's Westinghouse Mazda Lamps. This See-ability enables the operator to work to closer limits, faster, more accurately. Under See-ability conditions, mistakes are fewer, accidents reduced, materials saved, inspection speeded. And See-ability is welcomed by

employees, too—for it lessens eyestrain and fatigue. When the big job of war production is done, these higher standards of lighting developed by Westinghouse engineers will be available to everyone—to factories and offices, to stores, hotels, theaters and restaurants, and to private homes. Let your local Westinghouse dealer tell you how bright, long-lasting Westinghouse Mazda Lamps will give you See-ability, or write Westinghouse Electric and Manufacturing Co., Bloomfield, New Jersey. *Plants in 25 cities . . . offices everywhere.*



Listen to John Charles Thomas, NBC, Sunday, 2:30 P. M., E. W. T.

