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ENVIRONMENTAL PROTECTION

# CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD



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Dear Stakeholder:

Please find below information about the upcoming *Stakeholder Consultation Workshop on Extended Producer Responsibility Framework*, along with a few web links that provide background information and help explain Extended Producer Responsibility and the Framework approach for which we are soliciting stakeholder input. We hope you can participate in this process to develop product stewardship programs in California.

Briefly, at the September 19, 2007 Board meeting, the California Integrated Waste Management Board (Board) adopted an overall Framework for Extended Producer Responsibility (EPR) as a policy priority. The Board also directed staff to solicit input on the Framework from the broad stakeholder community. To this end, we are holding a public stakeholder consultation workshop on November 14, 2007. The purpose of this meeting is to obtain suggestions for refining and improving the EPR Framework from a broad range of stakeholders.

- WHAT:** Stakeholder Consultation Workshop on Extended Producer Responsibility Framework
- WHEN:** Wednesday, November 14, 2007 from 1:00pm – 5:00pm, Check-in at 12:30pm
- WHERE:** Cal/EPA Headquarters Building, Coastal Hearing Room. Meeting will also be web cast.
- WHO:** Stakeholders may include manufacturers, product designers, importers, retailers, consumers, haulers, collectors, recyclers, governments, product stewardship organizations, and other interested parties.
- DETAILS:** The agenda and workshop materials are downloadable from this site: <http://www.ciwmb.ca.gov/Calendar/>
- REGISTER:** Visit this web page to register: [www.ciwmb.ca.gov/Temp/EPR/](http://www.ciwmb.ca.gov/Temp/EPR/) Contact Robert Carlson at [rcarlson@ciwmb.ca.gov](mailto:rcarlson@ciwmb.ca.gov). You may participate in-person (although we may be limited by room size depending on response) or by web cast and you may submit written comments. Additionally, you may ask to be added to our distribution list to receive announcements in the future.
- WEBCAST:** Go to this website for instructions <http://www.ciwmb.ca.gov/Broadcast/>



## Background

- The Board adopted a set of Strategic Directives on February 13, 2007, which included Strategic Directive 5 (SD-5): Producer Responsibility (<http://www.ciwmb.ca.gov/BoardInfo/StrategicPlan/>).
- On June 5, 2007 the Board conducted a Producer Responsibility Workshop: Overview of Policy Considerations and Existing Implementation Approaches—Setting the Stage for Implementation of Strategic Directive #5
  - Numerous documents and presentations are available from the June 5 workshop, including an overview to Producer Responsibility and a background paper. These are downloadable at this page: <http://www.ciwmb.ca.gov/Agendas/Agenda.asp?RecID=1296&Year=2007&Comm=SPD&Month=6>
- On September 19, 2007 the Board heard *Agenda Item 12, Consideration of General Extended Producer Responsibility Policy Options*. At the following webpage are links to important documents for discussion at the Nov. 14<sup>th</sup> workshop, namely *Attachment 1: Overall Framework for an Extended Producer Responsibility Framework and Resolution 2007-189 (final)*. <http://www.ciwmb.ca.gov/Agendas/Agenda.asp?RecID=1424&Year=2007&Comm=BRD&Month=9>

Please note that an overview of EPR and the Framework approach were covered in previous workshops and meetings. If these topics are new to you, it is important to review the background materials as noted above prior to the meeting.

If, after reviewing the materials available on our website, you have any questions, please contact Cynthia Dunn at [cdunn@ciwmb.ca.gov](mailto:cdunn@ciwmb.ca.gov), 916-341-6449 or Kathy Frevert at [kfrevert@ciwmb.ca.gov](mailto:kfrevert@ciwmb.ca.gov), 916-341-6476.

Thank you for your time! We look forward to your suggestions and the beginning of our stakeholder consultation process. If you know of others who may be interested in participating, please forward this invitation.

Respectfully,

ORIGINAL SIGNED BY

Mark Leary  
Executive Director