



About This Catalog

Purpose

The California Tire-Derived Product Catalog is designed to raise awareness about the broad range of products made from California's discarded tires and their benefits. The catalog is intended to assist anyone with an interest in purchasing and using high-quality tire-derived products. Interested persons may include but are not limited to:

- Architects, owners or contractors working on green building construction projects;
- School, playground or park managers looking for safe and proven surfacing and landscaping products; and
- Facility managers or procurement professionals seeking innovative recycled-content products to meet Environmentally Preferred Purchasing principles for a variety of needs.

The Catalog was prepared on behalf of the California Department of Resources Recycling and Recovery (CalRecycle) as part of a statewide waste tire management program which includes a tire recycling market development program aimed at expanding and diversifying markets for discarded tires generated in California. Strong recycling markets help ensure that the state's waste tire management infrastructure thrives, thereby bolstering recycling industry employment through value-added manufacturing, diverting tires from landfills and helping to achieve California's AB 341 target to recycle 75 percent of generated discards by 2020. In 2012, 92 percent of the discarded tires in California were diverted from the landfill, and the overall State diversion rate for all waste materials was about 65 percent.

Information Sources and Methodology

One purpose of the Catalog is to support the marketing activities of California firms involved in recycling tires.

Consequently, the primary source of information and content for the catalog is the companies themselves, and the product "sell sheets" included in the catalog were gathered directly from these firms. CalRecycle attempted to include information from all known California-based firms producing products made from California waste tires.

While there is no charge for a company and their products to be included in the Catalog, CalRecycle seeks to ensure all products listed are made from recycled tires generated in California. To be included, firms must also have an operating presence in California and satisfy other criteria specified in Appendix A. CalRecycle did not validate company marketing claims, and makes no guarantees regarding product quality or performance.

For More Information

The California Tire-Derived Product Catalog is a living document. CalRecycle will periodically make edits and revisions to present the best and most comprehensive information on the growing range of products made by California licensed tire-derived manufacturers and tire-derived material suppliers. Qualified California firms with an interest in being included in the catalog or with comments and suggestions should contact Jennifer Caldwell of CalRecycle at jennifer.caldwell@calrecycle.ca.gov.

For more information on CalRecycle's Waste Tire Management Program and the state's tire recycling industry, visit: <http://www.calrecycle.ca.gov/tires/>.

Acknowledgments

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