reRUBBER™
Rubber reborn.

reRubber Automotive Coating System

reRubber Automotive Coating products are made with recycled rubber particles. The rubber in our products comes from California recycled waste tires. In the U.S. alone, there are nearly one billion used tires that are stockpiled in landfills with hundreds of millions of tires being discarded annually. We are committed to waste tire diversion efforts and are continuously improving our products to include more rubber and achieve better functionality.

reRubber Automotive Bedliner & Underbody Protection

reRubber Automotive Bedliner & Underbody Protection is the only coating in the world that infuses recycled rubber and glass to create an ultra durable and flexible rubber-glass matrix for optimal protection of truck beds and metal substrates. It withstands abuse, looks professional, easy to apply, resists oils and solvents and is half the price of its competitors.

The Breakthrough Technology

The formula used in developing reRubber Automotive Bedliner contains recycled rubber densely suspended in a water-based, non-toxic, non-carcinogenic, acrylic paint. The crushed rubber particles create a totally waterproof and incredibly durable surface. Typically, traditional acrylic paints have lacked the strength for rugged outdoor applications but with the inclusion of recycled rubber and glass we have been able to make a product that is highly durable, flexible, incredibly weather resistant, and easy to apply.

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RUBBER TECHNOLOGY
reINVENTED

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