

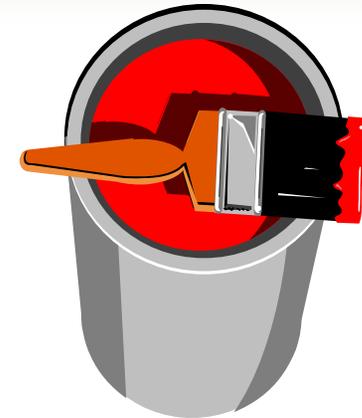
Paint Product Stewardship Initiative

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R3 Consulting Group, Inc.
Resources, Respect, Responsibility

 **PRODUCT
STEWARDSHIP
INSTITUTE**
Sustainable Solutions to Protect Our Environment





What Is the Paint Product Stewardship Initiative (PPSI)?

- 4- Year National Dialogue Facilitated by the Product Stewardship Institute (PSI)
- Goal – Design Nationally Coordinated Paint Management System by April 1, 2007
- Over 60 Participants Representing:
 - * Federal Government
 - * State Government
 - * Local Government
 - * Paint Manufacturers
 - * Paint Recyclers
 - * Retailers
 - * Others



Workshop Agenda

- History and Progress of the Paint Dialogue
- Panel presentations
- Facilitator Questions of the Panelists
- Audience Q&A
- Audience input on the development of a nationally coordinated paint management system

What Do These Numbers Mean To Paint Management in California?

- \$9 million
- \$8
- 23%
- 50%
- Annual cost to CA local govt. to manage
- Estimated average cost/gallon to manage
- Increase in CA paint collection 2001-2003
- Drop in recycled content paint purchase by state agencies between 2001-2004
- Wake Up Call! This is not sustainable!! 



What is the Product Stewardship Institute?

- Non-Profit, Based in Boston, founded in 2000
- Membership
 - 31 States (CA founding member)
 - 27 Local Agencies
 - *San Francisco
 - *Sonoma County
 - *Santa Clara
 - *Santa Monica
 - *Humboldt County
 - *Central Contra Costa S.W Authority
 - *Southern CA Association of Govt's
 - *Alameda County (StopWaste.org)



During the Dialogue We Get Agreement on...

- Problem Statement
- Goals
- Key Issues
- Strategies (potential solutions)

NOTE: Outcome is not predetermined....



The Memorandum of Understanding (MOU) Was Fully Executed on 3/15/05





The MOU Was Signed by....

- EPA
- States: CA, WA, FL, IA, IL, MA, MN, NC, NE, NJ, NH, PS, SC, WA
- Local Govt: Sonoma, San Francisco, Santa Monica, Portland, Or; Chittenden, VT; Solid Waste Coordinating Board, MN
- Paint Manufacturers: Amazon, Dunn-Edwards, Hotz, Paint Recycling Company, Tremont, Visions
- Retailers/Others: National Paint and Coatings Association (NPCA), Earth911, Lowe's, Paint and Decorating Contractors of America, Paint and Decorating Retailers of America, Retail Industry Leaders Association



The MOU is...

A first step toward a nationally coordinated leftover paint management system

Highlights include:

- National waste reduction goals
- Financing system (if needed)
- 11 National Projects costing \$1.2 million (raised \$860,000)



The Purpose of the Projects

- Demonstrate the potential to **reduce the volume and the cost** of managing leftover paint;
- Any national paint system will be **based on the results of the projects**



PPSI Projects

Formation of Project Workgroups

- Education – (2) Survey and Pilot Test
- Infrastructure – (3) Reuse Guide, model and cost
- Markets – (3) Market Development, Distributor Guide, Recycled Paint Certification
- Regulatory - White Paper
- Lifecycle and Cost/Benefit Analysis
- Finance - National financing options

Where Are We Now?

- 3 projects complete (reuse, regs, survey)
- 6 Projects in-process
- 2 Unfunded (education pilot/guide for distributors)
- October 1st – Start financing discussion
- March 2007 – Final PPSI meeting where we hope to agree on a nationally coordinated paint management system



Panelist Presentations and Perspectives....

- Glenn Gallagher, State Government
- Lesli Daniels, Local Government
- Robert Wendoll, Paint Manufacturer
- Lorraine Segala, Recycled Paint Manufacturer



Panelist Contact Information

- Glenn Gallagher, State Government
 - ggallagher@ciwmb.ca.gov (916) 341-6452
- Lesli Daniels, Local Government
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- Robert Wendoll, Paint Manufacturer
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