

WESTERN RIVERSIDE COUNCIL OF GOVERNMENTS REGIONAL USED OIL CLEAN BOATING PROGRAM



WRCOG USED OIL CLEAN
BOATING PROGRAM



WRCOG Regional Used Oil Program

Representing 13 local governments, mainly cities and counties, that seek to provide cooperative planning, coordination, and technical assistance on issues regarding used oil/oil filter recycling and other mutual concerns that cross jurisdictional lines.

Includes five waterways:

- Canyon Lake
- Diamond Valley Lake
- Lake Elsinore
- Lake Hemet
- Lake Perris

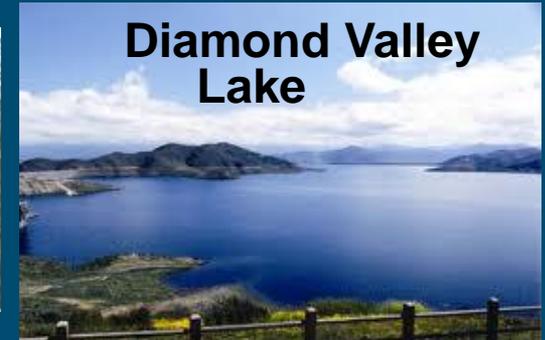
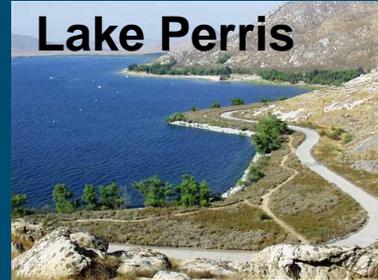


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Participating Jurisdictions

- City of Banning
- City of Beaumont
- City of Calimesa
- City of Canyon Lake
- City of Corona
- City of Lake Elsinore
- City of Menifee
- City of Murrieta
- City of Norco
- City of Perris
- City of Riverside
- City of San Jacinto
- City of Wildomar



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Why a Clean Boater Program in Western Riverside County

- 50,000+ estimated annual boaters in western Riverside County
- DMV reports 47,309 registered recreational water vessels in the Riverside County Area in 2002
- Department of Boating and Waterways, indicates Riverside County ranks number five for registered vessels in the State of California
- 90% of oil in marine waters is from small, chronic sources such as bilges, outboard motors, and poor fueling procedures, urban run-off, and improper disposal of used oil product
- Began Used Oil Clean Boating Program with Used Oil Opportunity Grant – Cycle 6 Funding in 2005



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2005 Used Oil Clean Boating Program Goals

- Outreach to 50,000 + boat owners in Western Riverside County
- Establish a Marina Used Oil Recovery Program
- Establish Bilge Pad Disposal Program
- Provide a Best Management Practice Brochure for Boaters & Marinas
- Provide Boater and Marine Clean Boating Education



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Used Oil Clean Boating Partners

- Marina Operators
- Local Government Jurisdictions
- Local Radio Stations
- Franchise Used Oil Waste Hauler



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Used Oil Opportunity Grant Clean Boating Program at 5 Marinas

- Outreach event for each marina annually/partnering with local radio station
- Dock Walking outreach during events
- Promote pledge commitments
- Boat owner must fill out survey
- Provide used oil bilge pad disposal containers
- Provide used oil collection disposal facility
- Provide boat owners with Boater Tool Kit
- Boater Tool Kits are available by completing a boater survey on the WRCOG website



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Live Radio Outreach Events



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WRCOG Clean Boating Outreach Events



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Lessons Learned

- Not all marinas need used oil collection equipment
- Outreach events should be performed early morning
- Boat owners are unaware or in denial that their vessels are capable of contaminating waterways with motor oil
- Difficult to outreach to 50,000 + boat owners annually due to the cost of postage
- Difficult to be sure the bilge pad disposal containers are being used by boat owners consistently



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Benefits of Regional Programs

- Consistent Recycling Message
- Clean Boating Practices Encouraged
- Reduction in Over Site Cost
- Consolidated Purchase Savings
- Increased Participation
- Good Relationship with Marina Operators
- Marina Operators like the Program, therefore, they encourage boat owners to utilize the Program



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Recommendations

- Be consistent with annual outreach events
- Correspond with marina operators as a regular routine
- If possible, utilize a portion of your OPP Grant Funding to sustain the Boater Tool Kits
- Utilize the CA Department of Boating and Waterways and CA Coastal Commission for FREE Boater information materials (Clean Boating Habits, Water & Boating Safety for kids Activity Book, ABC's of the CA Boating laws, and Clean marina Guide book)



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Program Success

- Launch of Program, received over 5,000 surveys back from a mass mailing to over 50,000 boat owners in western Riverside County (10% of surveys filled out & returned)
- Usage of bilge pad disposal containers can be tracked by number of pick-ups by waste hauler
- WRCOG website tracks number of surveys filled out and number of Boater Tool Kits mailed
- Program efforts are consistent (Seasonal Boater Events and Year Round Community Events)
- More Website visits after each community event and/or boater event, therefore, more surveys taken and Boater Tool Kits requested



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Program Concerns and/or Limitations

- Tracking behavioral changes
- Are jurisdictions wasting dollars on items placed in the Boater Tool Kits
- What do Boat Owners feel would be useful to have in the Boater Tool Kit and will it be affordable to supply (good question for survey)
- One major challenge is to collect pledges and surveys during the events; boaters are usually in a hurry to get their boats in the water and do not wish to take time to fill out the survey.
- Sustaining funding to continue Program



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Outreach Materials

Boater Survey

Used Oil - Boater Survey

City of Residence _____ Zip Code _____

Ethnicity Caucasian African American Hispanic Native American Asian Other

Age: Under 20 21-25 26-35 36-40 41-45 46-50 51-65 65 or More

- What kind of vessel do you currently own?
 - Outboard Personal Watercraft (PWC)
 - Inboard Other
- Do you change the oil in your boat or PWC yourself?
 - Yes
 - No
- How often do you change the oil in your boat or PWC?
 - 1 - 2 Times a Year
 - 3 - 5 Times a Year
 - 6 or More Times a Year
 - I Do Not Change the Oil in My Boat
- How do you dispose of your used oil?
 - In Trash
 - Used Oil Collection at the Marina
 - Use Bilge Pump
 - Save it for Later
 - Take it to a Used Oil Certified Collection Center
 - Take it to a Household Hazardous Waste (HHW) Collection Event
 - Other _____
- How do you clean oil that has spilled into the bottom of your boat or bilge?
 - A Rag/ Paper Towel
 - Don't Do Anything
 - Oil Absorbent Pillows
 - Bilge Pump - out Facility
 - Detergent or Soap
 - Bilge Cleaners
 - Automatic Bilge Pump
 - Other _____
- If you use a rag or absorbent pillow to clean up an oil spill, how do you dispose of it?
 - In Trash
 - Take it to a HHW Event
 - Save It For Later
 - Don't Know
- During the warmer months how many times a month do you go boating?
 - Less Than Once a Month
 - 2 - 4 Times a Month
 - 5 - 10 Times a Month
 - 10 Or More Times A Month
 - This is My First Time

 Thank You

Thank you for participating in the Western Riverside Council of Governments Clean Boater survey. It is important that we all work together to keep our lakes and water bodies clean. With your help we will continue to have waterways that are safe and clean for recreation and drinking purposes.

CLICK HERE: If you would like to receive a FREE Boater Kit! (Limit 1 kit per vessel.)

This program is brought to you by the Western Riverside Council of Governments and is funded by a grant from the California Integrated Waste Management Board.

PennySaver Flyer Insert

Attention All Boaters!!

This Saturday, May 22nd we invite you to attend our Boater Event at Lake Perris Recreational Area Launch Ramp 6.

For more information visit us online at www.wrcogrecycles.org

Get a **FREE** boater kit loaded with clean boating essentials and Tips to keep the waterways clean!



Saturday, May 22nd
9a.m.—1 p.m.
Lake Perris
State Recreational Area



Enjoy entertainment provided by KDIF AM 

This event is sponsored by Western Riverside Council of Governments and is funded by a grant from the Department of Resources Recycling and Recovery (CalRecycle).



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Used Oil/Oil Filter Recovery System at Lake Perris



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