



CPSC
**California Product
Stewardship Council** SM

The Transition to
Product Stewardship

Battery/Lamp Workshops (4/09)



CALIFORNIA
**take
it
back**

**Recycle All
Household
Batteries
Here**



- Using co-collection boxes by RBRC
- Increased # collection locations 4 to 25
- 4,000% increase in collection over baseline in one year!
- 4,740 lbs collected 1-yr
- Ratio alkaline to rechargeables 3:1

Conclusion:

- No retailers will pay for disposal – too expensive
- Proper advertizing and convenience results in huge collection increases
- Must get statewide stewardship

Tuolumne County Pilot



- Two stores collecting batteries and lamps
- Stores paid for disposal
- Store employees and customers like the programs
- Increased promotion would have increased participation – couldn't afford it!
- Both stores agreed to continue but one did not due to cost and businesses dumping products

Conclusions of HD-16 Pilots

1. The time, effort and cost it takes to implement successful battery and lamp collections through public/private partnerships is not feasible in most jurisdictions without funding sources such as this grant.
2. It is very difficult to convince retailers in one county to accept the end of life costs and raise their prices when other retailers in other counties are not doing the same.
3. Corporate stores are much less willing to take on any local partnerships than smaller local stores with local management control.

Contact CPSC



Heidi Sanborn
Executive Director
Heidi@CalPSC.org
916-480-9010

www.CalPSC.org



© Copyright 2011 by the California Department of Resources Recycling and Recovery (CalRecycle). All rights reserved. This publication, or parts thereof, may not be reproduced without permission from CalRecycle.