

1 **Proposed Regulations for Architectural Paint Recovery Program**

2  
3 **PROPOSED REGULATIONS**

4 **ARCHITECTURAL PAINT RECOVERY PROGRAM**

5 **TITLE 14: NATURAL RESOURCES**  
**DIVISION 7. DEPARTMENT OF RESOURCES RECYCLING AND RECOVERY**  
**CHAPTER 11. PRODUCT STEWARDSHIP**  
**ARTICLE 2. ARCHITECTURAL PAINT RECOVERY PROGRAM**

6 **§18950. Purpose.**

7 The purpose of this Article is to clarify existing statute and establish administrative  
8 procedures to efficiently and effectively implement the department's responsibilities  
9 under the law and to provide a uniform competitive business environment to all  
10 architectural paint manufacturers pursuant to §48700 of the Public Resources Code  
11 (PRC).

12 Authority cited: Sections 40502 and ~~48700~~42970, Public Resources Code, Reference:  
13 Section ~~48700~~42970, Public Resources Code.

14  
15 **§18951. Definitions.**

16 (a) Except as otherwise noted, the definitions of this Article supplement and are  
17 governed by the definitions set forth in Chapter 5 (commencing with §48700), Part 7,  
18 Division 30 of the Public Resources Code:

19 (1) "Must" or "shall" means a provision is mandatory.

20 (2) "May" means a provision is permissive.

21 (b) "Administrative fee" means the fee imposed by the department on the architectural  
22 paint manufacturer or stewardship organization in order to cover the costs of  
23 administering and enforcing the statute.

24 (c) "Assessment" means the amount added to the purchase price of architectural paint  
25 sold in this state necessary to cover the cost of implementing a manufacturer or  
26 stewardship organization's paint stewardship program.

- 1 (d) "Brand" means a name, sign, symbol, slogan, or anything that is used to identify  
2 and distinguish a specific architectural paint product.
- 3 (e) "Collection" means any method by which a service provider receives postconsumer  
4 architectural paint from a consumer.
- 5 (f) "Operational costs" means costs to operate a manufacturer or stewardship  
6 organization's paint stewardship program, including, but not limited to, collection,  
7 transportation, processing, disposal, and education and outreach costs.
- 8 (g) "Reporting period" means a consecutive 12-month period as specified in statute.
- 9 (h) "Service provider" means an entity, including, but not limited to, local household  
10 hazardous waste collection programs and retailers, that contracts with a manufacturer  
11 or stewardship organization to provide services including, but not limited to, collection,  
12 consolidation, transportation, ~~or~~ processing, or proper disposal of postconsumer  
13 architectural paint.
- 14 (i) "Significant or material change" means any modification of the architectural paint  
15 stewardship assessment previously approved by the department.

16

17 Authority cited: Sections 40502 ~~and 42970-48700~~, Public Resources Code, Reference:  
18 Section ~~42970-48700~~ 48706, Public Resources Code.

19

20 **§18952. Submittals.**

- 21 (a) A corporate officer, acting on behalf of an architectural paint manufacturer or  
22 stewardship organization, shall ~~register with the department according to instructions~~  
23 ~~provided by the department. The registration process shall include, but not be limited~~  
24 ~~to, submit as part of the stewardship plan the following information:~~

- 25 (1) Contact information of the corporate officer responsible for submitting  
26 stewardship plan and annual report documents to the department and for  
27 overseeing paint stewardship program activities, including, but not limited to:
- 28 (A) Contact Name  
29 (B) Title  
30 (C) Name and Company or Stewardship Organization  
31 (D) Mailing address

- 1 (E) Phone number
- 2 (F) E-mail address
- 3 (G) Web address, if applicable
- 4 ~~(H) Location and custodian of records~~
- 5 (2) List and contact information for each architectural paint manufacturer
- 6 participating in the stewardship organization, including, but not limited to:
- 7 (A) Name of Company
- 8 (B) Mailing or corporate address and physical address
- 9 ~~(C) Web address, if applicable~~
- 10 ~~(D) Location and custodian of records~~
- 11 ~~(E) (C) Physical address, wWeb address (if applicable), Contact Name, Title,~~
- 12 ~~Phone Number, and e-mail address of participating architectural paint~~
- 13 ~~manufacturers shall be provided to the department in a reasonable and timely~~
- 14 ~~manner, as determined by the department, upon request. The department~~
- 15 ~~shall include a reason for any request of this information. The requested~~
- 16 ~~information shall be submitted within 30 days of the request unless extended~~
- 17 ~~as determined by the department.~~
- 18 (3) List of brands covered under the stewardship plan.
- 19 (b) The stewardship plan should be submitted electronically according to instructions
- 20 provided by the department. A hard copy, signed by a corporate officer of a
- 21 manufacturer or stewardship organization ~~under the penalty of perjury,~~ must also be
- 22 submitted to the department.
- 23 ~~(1) The stewardship plan must be submitted for re-approval upon any significant or~~
- 24 ~~material change, as defined. The department shall review the revised stewardship~~
- 25 ~~plan within 90 days of receipt and make a determination whether or not to approve~~
- 26 ~~the plan.~~
- 27 ~~(2)~~ (1) The information submitted in a stewardship plan shall address the criteria
- 28 for approval in §18953 and be organized according to this standard outline:
- 29 (A) Contact Information
- 30 ~~(B) Scope~~
- 31 ~~(C)~~(B) Program Goals and Activities

1 (D) Solid Waste Management Hierarchy

2 (E) ~~(D)~~(C) Collection Systems

3 (F) ~~(E)~~ Market Development

4 (G) ~~(F)~~(D) Financing Mechanism

5 (H) ~~(G)~~(E) Education and Outreach

6 ~~(I)~~ ~~(H)~~ Program Performance Measurement

7 (J) ~~(I)~~(F) Stakeholder Consultation

8 (K) ~~(J)~~(G) Audits

9 ~~(2) The department may approve, disapprove, or conditionally approve a~~  
10 ~~stewardship plan. If the department finds that the stewardship plan is complete,~~  
11 ~~the department's 90-day review period for consideration of approval of the~~  
12 ~~stewardship plan will commence upon the original date of receipt. If the~~  
13 ~~stewardship plan is not complete, the department will notify the submitting~~  
14 ~~manufacturer or stewardship organization within 30 days that a complete~~  
15 ~~stewardship plan must be resubmitted within 30 days. An incomplete plan will not~~  
16 ~~commence the department's 90-day review period, and would fail to meet the~~  
17 ~~requirements under PRC §48703. A manufacturer or stewardship organization~~  
18 ~~shall resubmit a plan or provide supplemental information requested by the~~  
19 ~~department when a plan is disapproved or conditionally approved within 60 days of~~  
20 ~~the notice date.~~

21 (2) The department shall determine if the plan is complete and notify the submitting  
22 manufacturer or stewardship organization within 30 days. If the department finds  
23 that the stewardship plan is complete, the department's 90-day review period for  
24 consideration of approval of the stewardship plan, set forth in Public Resources  
25 Code section 48704, will commence upon the original date of receipt. If the  
26 stewardship plan is incomplete, the department shall identify what additional  
27 information must be submitted to make it complete and the plan shall be  
28 resubmitted within 30 days. If the department determines upon resubmittal that the  
29 plan is complete, the department's 90-day review period for consideration of  
30 approval of the stewardship plan will commence upon the original date of receipt of  
31 the resubmittal.

1 (3) The department may approve, disapprove, or conditionally approve a  
2 stewardship plan.

3 (A) The plan must be approved if it provides for the establishment of a paint  
4 stewardship program that meets the requirements of Public Resources  
5 Code section 48703.

6 (B) If the department conditionally approves a plan, the department shall  
7 identify the deficiencies in the plan and the manufacturer or stewardship  
8 organization shall comply with the conditions of approval within 60 days  
9 of the notice date. If the conditions are met, the department shall approve  
10 the plan.

11 (C) If the department disapproves a plan, the department shall identify the  
12 deficiencies in the plan and the manufacturer or stewardship organization  
13 shall resubmit a plan or provide supplemental information requested by  
14 within 60 days of the notice date.

15 (D) If the department conditionally approves a plan and the conditions are not  
16 met, the department shall disapprove the plan.

17  
18 (3)(4) The stewardship plan must be submitted for re-approval upon any significant  
19 or material change, as defined. The department shall review the revised  
20 stewardship plan within 90 days of receipt and make a determination whether or  
21 not to approve the plan.

22 (3) (4)(5) The approved stewardship plan shall be a public record, except that  
23 financial, production, or sales data reported to the department by a manufacturer  
24 or stewardship organization is not a public record under the California Public  
25 Records Act, as described in Chapter 3.5 (commencing with § 6250) of Division 7  
26 of Title 1 of the Government Code and shall not be open to public inspection. The  
27 department may release financial, production, or sales data in summary form only  
28 that cannot be attributable to a specific manufacturer.

29 (c) The annual report shall be submitted by a corporate officer acting on behalf of a  
30 manufacturer or stewardship organization that is operating an architectural paint  
31 stewardship program under a department-approved stewardship plan.

1 ~~(1)~~ The annual report should be submitted electronically to the department according to  
2 directions provided by the department. A hard copy, signed by a corporate officer of a  
3 manufacturer or stewardship organization ~~under the penalty of perjury~~, must also be  
4 submitted.

5 ~~(2)~~ (1) The information submitted in an annual report shall address the criteria for a  
6 finding of compliance per §18954 and be organized according to this standard  
7 outline:

8 (A) Contact Information

9 (B) Executive Summary

10 ~~(C)~~ Scope

11 ~~(D)~~ (C) Program Outline

12 ~~(E)~~ (D) Description of Goals and Activities Based on the Stewardship Plan

13 ~~(F)~~ Market Development

14 ~~(G)~~ (E) Financing Mechanism

15 ~~(H)~~ (F) Education and Outreach

16 ~~(I)~~ (G) Audits

17 ~~(3)~~ (2) ~~The department may adopt a finding of compliance or non-compliance for an~~  
18 ~~annual report. If the department finds that the annual report is complete, the~~  
19 ~~department's 90-day review period for consideration of a finding of compliance~~  
20 ~~will commence upon the original date of receipt. If the annual report is not~~  
21 ~~complete, the department will notify the submitting manufacturer or stewardship~~  
22 ~~organization within 30 days that a complete annual report must be resubmitted~~  
23 ~~within 30 days. An incomplete report will not commence the department's 90-day~~  
24 ~~review period, and would fail to meet the requirements under PRC §48705. A~~  
25 ~~manufacturer or stewardship organization shall resubmit an annual report or~~  
26 ~~provide supplemental documentation requested by the department when an~~  
27 ~~annual report is found to be non-compliant within 60 days of the notice date. The~~  
28 ~~department shall determine if the report is complete and notify the submitting~~  
29 ~~manufacturer or stewardship organization within 30 days. If the department finds~~  
30 ~~that the annual report is complete, the department's 90-day review period for the~~  
31 ~~annual report, set forth in Public Resources Code §48705, will commence upon~~

1 the original date of receipt. If the annual report is incomplete, the department  
2 shall identify what additional information must be submitted to make it complete  
3 and the report shall be resubmitted within 30 days. If the department determines  
4 upon resubmittal that the report is complete, the department's 90-day review  
5 period of the report will commence upon the original date of receipt of the  
6 resubmittal.

7 (3) The department may adopt a finding of compliance, non-compliance, or  
8 conditional approval for an annual report.

9 (A) If the department adopts a finding of compliance, the manufacturer or  
10 stewardship organization may continue to sell or offer paint for sale in the  
11 state.

12 (B) If the department conditionally approves a report, the department shall  
13 identify the deficiencies in the report and the manufacturer or stewardship  
14 organization shall comply with the conditions of approval within 60 days  
15 of the notice date. If the conditions are met, the department shall adopt a  
16 finding of compliance.

17 (C) If the department adopts a finding of non-compliance, the department  
18 shall identify the deficiencies in the report and the manufacturer or  
19 stewardship organization shall resubmit a report or provide supplemental  
20 information requested by within 60 days of the notice date.

21 (D) If the department conditionally approves a report and the conditions are  
22 not met, the department shall adopt a finding of non-compliance.

23 Authority cited: Sections 40502, 42970~~48700~~, 42972~~48703~~, 42973~~48704~~, and  
24 42974~~48705~~, and 48706, Public Resources Code, Reference: Section 40502,  
25 42970~~48700~~-~~48706~~, 42972~~48703~~, 42973~~48704~~, and 42974~~48705~~, and ~~48706~~, Public  
26 Resources Code.

27  
28 **§18953. Stewardship Plan Approval Criteria.**

29 (a) Paint stewardship plans must follow the standard outline per §18942~~18952~~ and  
30 contain the following:

- 1 (1) Contact information. Identify the manufacturer or designated stewardship  
2 organization responsible for the stewardship plan submittal. A manufacturer  
3 or stewardship organization shall provide updates to the list of manufacturers  
4 and brands participating in its program within 30 days of any changes to that  
5 list.
- 6 ~~(2) Scope. Describe how the stewardship program is designed to accept and~~  
7 ~~manage all applicable architectural paint products, including paint containers.~~  
8 ~~A manufacturer or stewardship organization shall provide updates to the an~~  
9 ~~updated list of manufacturers and brands to the department at least every six~~  
10 ~~months.~~
- 11 ~~(3)~~ (2) Program Goals and Activities. Include program goals that are specific to  
12 and appropriate for California, ~~and describe~~ Describe how the goals were  
13 derived and how they will be measured. Factors to consider when  
14 determining program goals may include, recognizing the current and future  
15 recycling infrastructure and capacity, estimating and changes in market  
16 conditions, and anticipating recycling infrastructure and capacity in California.  
17 ~~Discussion on~~ Description of goals must include a baseline, to be provided by  
18 the manufacturer or stewardship organization, from which the goals will be  
19 measured and reported in the manufacturer or stewardship organization's  
20 annual reports. The baseline should indicate the status of household  
21 hazardous waste architectural paint management in California the state at the  
22 time of plan submission. Describe how the goals will be measured, including  
23 a A description of the methodology used for estimating the amount of leftover  
24 paint available for collection in California ~~must be provided by the~~  
25 ~~manufacturer or stewardship organization.~~ Describe how the program goals  
26 will be achieved to:  
27 (A) Reduce the generation of postconsumer paint;  
28 (B) Promote the reuse of postconsumer paint; ~~and~~  
29 (C) Properly manage postconsumer paint at end-of-life in an environmentally  
30 sound fashion, including recovery, and recycling, and proper disposal of  
31 postconsumer paint; and

1           (D) Manage paint containers and undertake market development activities, if  
2           a manufacturer or stewardship organization chooses to engage in these  
3           activities.

4       ~~(4) Solid Waste Management Hierarchy. Describe proposed measures that will~~  
5       ~~enable the management of postconsumer architectural paint in a manner~~  
6       ~~consistent with the state's solid waste management hierarchy pursuant to~~  
7       ~~PRC §40051:~~

8       ~~(A) Source reduction~~

9       ~~(B) Recycling~~

10       ~~(C) Environmentally safe transformation and safe land disposal~~

11       ~~(5) (4)(3) Collection Systems. Describe the system that will be used to collect and~~  
12       ~~properly manage postconsumer architectural paint~~ to demonstrate how there  
13       will be sufficient funding for the program and how it will be implemented in an  
14       environmentally sound fashion. This description must include the following:

15       (A) Collection methods used for architectural paint, by type.

16       (B) Destination for reuse activities, processing (including recycling) and/or  
17       disposal for architectural paint, by type.

18       (C) Description of best management practices to be followed by ~~the~~ service  
19       providers that are acting as collection points, which may include including  
20       any training that the manufacturer or stewardship organization intends to  
21       provide to or require of service providers to ensure proper collection and  
22       management of postconsumer architectural paint.

23       (D) Description of ~~convenient collection for California residents to~~ how each  
24       consumer of architectural paint in California will have an opportunity to  
25       recycle and properly manage their unwanted architectural paint on a state  
26       wide basis, including the proposed number, location, and type of  
27       collection sites/points located in each county the state.

28       (E) Address the coordination of the architectural paint stewardship program  
29       with existing local household hazardous waste collection programs. A  
30       manufacturer or stewardship organization must negotiate with existing  
31       local household hazardous waste collection programs wanting to

1 participate in the paint stewardship program as a collection point as much  
 2 as is reasonably feasible and is mutually agreeable.

3 (F) Address the coordination of the architectural paint stewardship program  
 4 with potential retail collection points. Any retailer may participate, on a  
 5 voluntary basis, as a paint collection point site pursuant to the paint  
 6 stewardship program. A manufacturer or stewardship organization must  
 7 negotiate with any retailer wanting to participate in the paint stewardship  
 8 program as a collection point, site as much as is reasonably feasible and  
 9 is mutually agreeable ~~to attempt to establish a mutually agreeable and~~  
 10 ~~reasonably feasible agreement with the retailer that addresses all~~  
 11 ~~operational costs.~~

12 ~~(6) (5) Market Development. Describe incentives or methods used by the~~  
 13 ~~manufacturer or stewardship organization pursuant to PRC §48702(a) to~~  
 14 ~~promote the reuse of postconsumer architectural paint in an environmentally~~  
 15 ~~sound fashion and to increase recycling of and develop markets for collected~~  
 16 ~~materials, as if applicable. A manufacturer or stewardship organization that~~  
 17 ~~does not participate in, or report on, the activities in this section will not be~~  
 18 ~~subject to penalties for this section.~~

19 ~~(7) (6) (4) Financing Mechanism. Include a funding mechanism that provides~~  
 20 ~~sufficient funding to recover, but not exceed, the cost of the architectural paint~~  
 21 ~~stewardship program, including the administrative~~ (including financial audits  
 22 per PRC §48705(a)(6)), ~~operational, and capital costs of the program. The~~  
 23 ~~funding mechanism includes the following:~~

24 (A) The amount of the assessment per unit of architectural paint sold in the  
 25 state.

26 (B) A budget for the program that includes revenue estimates from the  
 27 assessment, operational costs ~~full program costs~~, capital costs, and  
 28 administrative costs (including those pursuant to ~~§19858~~ 18958 re:  
 29 service payment to the department).

30 ~~(C) A statement that any surplus funds will be put back into the program to~~  
 31 ~~reduce the costs of the program, including the assessment amount.~~

- 1 ~~(D) A statement that the manufacturer or stewardship organization has~~  
2 ~~established a mutually agreeable and reasonably feasible agreement(s)~~  
3 ~~with a service provider(s) that addresses all operational costs as relevant~~  
4 ~~to each particular service provider.~~
- 5 ~~(E)~~ (C) Stewardship organization and manufacturers shall allocate revenues  
6 and expenditures applicable to this program in accordance with Generally  
7 ~~Acceptable~~ Accepted Accounting Principles (GAAP).
- 8 ~~(F) If a manufacturer or stewardship organization conducts activities that are~~  
9 ~~separate from the implementation and management of the California paint~~  
10 ~~stewardship program, then the~~ The stewardship plan shall include  
11 documentation on how the collection and expenditure of assessment  
12 funds shall be kept separate from other activities of the manufacturer or  
13 stewardship organization and the methodology for distribution of shared  
14 costs.
- 15 ~~(8)~~ ~~(7)~~ (5) Education and Outreach. Include a description of education and  
16 outreach efforts to consumers, contractors, and retailers to promote source  
17 reduction and recycling of architectural paint. The description shall include  
18 how the outreach and education methods will be used and distributed, ~~and~~  
19 ~~how effectiveness of these activities will be measured.~~ Educational  
20 information may include, but is not limited to, signage, written materials,  
21 advertising, or other promotional materials pursuant to PRC §48703(e). A  
22 manufacturer or stewardship organization may not advertise a collection  
23 point(s) as being part of a manufacturer or stewardship organization's  
24 program that is not a contracted collection point for service provider under the  
25 manufacturer or stewardship organization's stewardship program without the  
26 consent of the collection point(s). This provision does not apply to referrals to  
27 collection points based on publically available information.
- 28 ~~(9)~~ ~~(8)~~ Program Performance Measurement. ~~Describe how attainment of the goals~~  
29 ~~will be measured per §18953(a)(3). Program data shall be collected for purposes~~  
30 ~~of annual report submittal (see §18954. Annual Report Compliance Criteria).~~  
31 ~~Information to be provided includes, but is not limited to specific information on the~~

1 ~~measurement methodology, assumptions, conversion factors, if used, and data~~  
2 ~~sources.~~

3 ~~(10) (9)(6) Stakeholder Consultations. A manufacturer or stewardship organization~~  
4 ~~that submits a stewardship plan shall include a process of consultation with~~  
5 ~~existing local household hazardous waste collection programs and other~~  
6 ~~affected stakeholders, and consider the existing infrastructure in the~~  
7 ~~development of the plan. In addition to existing local household hazardous~~  
8 ~~waste collection programs per §18953(a)(3)(E), Other Stakeholders that~~  
9 ~~may be consulted include, but are not limited to, consumers, retailers,~~  
10 ~~architectural paint recyclers, architectural paint contractors, and haulers.~~

11 ~~(11) (10) (7) Audits. The manufacturer or stewardship organization shall ensure~~  
12 ~~the following relating to the audit required by PRC §48705:~~

13 ~~(A) An Independent Certified Public Accountant (CPA) will be hired to~~  
14 ~~conduct the Financial Audit defined in Title 14, Division 7, Chapter 11~~  
15 ~~Article 2 of the California Code of Regulations.~~

16 ~~(B) The CPA hired to conduct the audit will not perform non-audit services~~  
17 ~~that would impair independence as defined in the Government Auditing~~  
18 ~~Standards issued by the Comptroller General of the United States (e.g.,~~  
19 ~~accounting services, development of internal controls, management~~  
20 ~~decisions).~~

21 ~~(C) The scope of the financial audit will include the financial statements as~~  
22 ~~they relate to the Paint program and a report on the manufacturer or~~  
23 ~~stewardship organization's compliance with the financial aspects of PRC~~  
24 ~~§48700 and Title 14, Division 7, Chapter 11, Article 2 of the California~~  
25 ~~Code of Regulations.~~

26 ~~(A) Financial Information. Describe the process by which the financial activities of~~  
27 ~~the stewardship organization or individual manufacturer that are related to~~  
28 ~~implementation of the stewardship plan are compliant with program~~  
29 ~~requirements and standard accounting practices. Describe how those~~  
30 ~~activities will be subject to an independent financial audit, results of which will~~

1 ~~be submitted in the manufacturer or stewardship organization's annual report~~  
2 ~~and reviewed by the department.~~

3 (B) ~~Non-Financial Information (optional). Describe the process by which the~~  
4 ~~following non-financial activities of the organization or individual~~  
5 ~~manufacturer that are related to implementation of the stewardship plan~~  
6 ~~will be subject to an independent non-financial audit, which will be~~  
7 ~~submitted in the manufacturer or stewardship organization's annual report~~  
8 ~~and reviewed by the department:~~

9 1. ~~A description of how the postconsumer architectural paint was~~  
10 ~~managed in accordance with the stewardship plan.~~

11 2. ~~The total amount of architectural paint sold and collected, and, if~~  
12 ~~applicable, the recovery rate.~~

13 (b) The manufacturer or stewardship organization submitting the stewardship plan shall  
14 provide, upon request, additional information to assist the department as may be  
15 necessary for the approval of the plan in compliance with the California Environmental  
16 Quality Act.

17  
18 Authority cited: Sections 40502, 42970~~48700~~, 42972~~48703~~, and 42973~~48704~~, Public  
19 Resources Code, Reference: Section 42970~~48700~~-~~48706~~, 42972~~48703~~, and  
20 42973~~48704~~, Public Resources Code.

## 22 **§18954. Annual Report Compliance Criteria.**

23 (a) The annual report must contain the following:

24 (1) Contact information. Identify the manufacturer or stewardship organization  
25 responsible for the annual report submittal. Stewardship organizations shall  
26 include an updated list of participating manufacturers and any updates to their  
27 respective contact information per §18952(a)(2).

28 (2) Executive Summary. The purpose of the Executive Summary is to provide a  
29 broad understanding of the manufacturer or stewardship organization's  
30 program as a whole and to put into context the data and information that will

1 follow. Provide an evaluation of the effectiveness a brief description of the  
2 manufacturer or stewardship organization's architectural paint recovery efforts  
3 of the paint stewardship plan during the reporting period pursuant to PRC  
4 §48705(a). This may include and anticipated steps, if needed, to improve  
5 performance and a description of. Describe challenges encountered during  
6 the reporting period and how they will be addressed. This may also include a  
7 description of paint container management and market development activities  
8 if the manufacturer or stewardship organization has chosen to engage in  
9 those activities.

10 ~~(3) Scope. The program described in the stewardship plan accepts and manage~~  
11 ~~all applicable architectural paint products. Include an updated list of~~  
12 ~~participating manufacturers and their respective contact information per~~  
13 ~~§18952(a)(2).~~

14 (4)(3) Program Outline. Describe the paint stewardship program, including  
15 information on the following topics:

16 (A) A description of the methods used to collect, transport, and process  
17 postconsumer architectural paint, by type, in ~~this state~~ California.

18 (B) Description of how each consumer of architectural paint in California had  
19 an opportunity convenient collection for California residents to recycle and  
20 properly manage their unwanted architectural postconsumer paint on a  
21 state wide basis, including the number, location, and type of collection  
22 points sites located in each county the state.

23 (C) Description of best management practices followed by service providers  
24 that are acting as collection points, which may include including any  
25 training that the manufacturer or stewardship organization provided or  
26 required of service providers to ensure proper collection and management  
27 of postconsumer paint.

28 ~~(D) Description of how each consumer of architectural paint had an~~  
29 ~~opportunity to properly manage their postconsumer paint.~~

30 ~~(E)~~ (D) A statement that the manufacturer or stewardship organization  
31 coordinated with existing household hazardous waste collection programs

1 ~~and retailers as potential collection points per §18953(a)(4)(E) and (F)~~  
2 ~~during the reporting period. negotiated with any retailer service provider~~  
3 ~~that contacted the manufacturer or stewardship organization for inclusion~~  
4 ~~in the stewardship program as a collection point in an attempt to establish~~  
5 ~~a mutually agreeable and reasonably feasible agreement that addresses~~  
6 ~~all operational costs.~~

- 7 (4) Description of goals and activities based on the stewardship plan. State  
8 goals from the approved stewardship plan, the baseline from which goals  
9 were measured, and report on achievement during the reporting period.  
10 Describe any adjustments to goals stated in the approved stewardship plan  
11 that may be made for the upcoming reporting period and accompanying  
12 rationale for those changes. The annual report must include, ~~but not be~~  
13 ~~limited to,~~ quantitative information and discussion on the following categories  
14 pursuant to PRC §48705(a) and PRC §48703(d):
- 15 (A) The total volume of architectural paint sold, by type, in the state during the  
16 preceding reporting period.
  - 17 (B) The total volume of postconsumer architectural paint recovered, by type,  
18 in the state during the preceding reporting period.
  - 19 (C) Disposition of postconsumer paint collected, by type and by estimated  
20 volume, including ~~facility~~ name(s) and corporate address(es) for  
21 contracted processors for each disposition method.
  - 22 (D) ~~The total cost of implementing the architectural paint stewardship~~  
23 ~~program.~~
  - 24 (E) ~~An evaluation of how the architectural paint stewardship program's funding~~  
25 ~~mechanism operated.~~
  - 26 (F) ~~(D) A description of efforts to increase reuse of postconsumer paint.~~
  - 27 (G) ~~(E) A description of efforts to increase recyclability of postconsumer paint.~~
- 28 ~~(6) Market Development. Include a description of possible market development~~  
29 ~~activities to incentivize the market growth of collected materials, if applicable.~~  
30 ~~A manufacturer or stewardship organization that does not participate in or~~

~~report on the activities in this section will not be subject to penalties for this section.~~

(7)(5) Financing Mechanism. The annual report shall include a description of the total cost of implementing the architectural paint stewardship program and an evaluation of how the program's ~~financing~~ funding mechanism operated, including whether or not the funding was sufficient to recover, but not exceed, the administrative, operational, and capital costs of the manufacturer or stewardship organization's program ~~full cost of the paint stewardship program~~. Include a statement that any surplus funds are put back into the program to reduce the costs of the program, including the assessment amount. Any proposed change in the amount of the architectural paint stewardship assessment must be submitted to the department for re-approval (see §18952. Submittals). If a manufacturer or stewardship organization conducts activities that are separate from the implementation and management of the California paint stewardship program, then the annual report shall include documentation on how the collection and expenditure of assessment funds shall be kept separate from other activities of the manufacturer or stewardship organization and the methodology for distribution of shared costs. Consistent with ~~statute per~~ PRC §48705(a)(5), ~~the annual report shall include, but not be limited to, the following, and include any necessary supporting documents:~~

- (A) Assessment amount per container
- (B) Total program cost
- (C) Capital costs
- (D) Cost(\$)/capita
- (E) Cost (\$)/gallon collected
- (F) Education/Outreach (% of total program cost)
- (G) End-of-life materials management (% of total program cost, with line items for reuse, transportation, recycling, fuel incineration, and landfilling proper disposal)
- (H) Program administration (% of total program cost, including annual administrative fee for service payments to the department)

- 1 ~~(I) An evaluation of how the assessment operated~~
- 2 ~~(J)(I) Surplus funding, if any, and how it will be applied to reduce program~~  
3 ~~costs~~
- 4 ~~(K) Governance (program oversight) (% of total program cost)~~
- 5 ~~(8)~~ (6) Education and Outreach. Describe educational and outreach activities in  
6 context of those identified in the stewardship plan. Provide a description of  
7 educational materials that were provided to retailers, consumers, and  
8 contractors during the reporting period and provide electronic ~~samples~~  
9 examples of these materials. Identify ~~the~~ any method(s) used to determine  
10 the effectiveness of educational and outreach ~~efforts~~ surveys (e.g., surveys,  
11 hits on specific web pages, number of participants at events, etc.), if  
12 applicable. These education and outreach materials may include, but are not  
13 limited to, any of the following per PRC §48703(b)(4)(e):
- 14 (A) Signage that is prominently displayed and easily visible to the consumer.
- 15 (B) Written materials and templates of materials for reproduction by retailers  
16 to be provided to contractors and consumers at the time of purchase or  
17 delivery or both.
- 18 (C) Promotional materials or activities, or both, that explains the purpose of  
19 paint stewardship and the means by which it is being carried out.
- 20 (D) Links to website(s) created and maintained by the stewardship  
21 organization.
- 22 ~~(9)~~ (7) Audits. ~~(A) Financial Information.~~ The annual report shall include an  
23 independent financial audit, ~~related to the implementation of the stewardship~~  
24 plan, of the California Architectural Paint Recovery Program funded from the  
25 paint stewardship assessment. The audit shall be conducted in accordance  
26 with ~~the most current~~ auditing standards generally accepted in the United  
27 States of America, and standards set forth in Government Auditing Standards  
28 issued in July 2007 by the Comptroller General of the United States. The  
29 financial audit submitted to the department shall be prepared by an  
30 Independent Certified Public Accountant (CPA). The CPA shall not perform  
31 non-audit services for the manufacturer or stewardship organization that

1 would impair independence as defined in the Government Auditing Standards  
2 issued by the Comptroller General of the United States (e.g., accounting  
3 services, development of internal controls, management decisions). The  
4 independent financial audit shall ~~and~~ include:

5 ~~2.1. Financial audits must be prepared by a Certified Public Accountant.~~

6 ~~1.2. The department may investigate further. If the department decides to~~  
7 ~~further review the findings of the independent auditor, the review will be~~  
8 ~~conducted based on same information the individual manufacturer or~~  
9 ~~stewardship organization provided to the independent auditor.~~

10 1.(A) California Architectural Paint Recovery Program financial statements, as  
11 required by GAAP.

12 ~~2. Financial audits must be prepared by a Certified Public Accountant.~~

13 2.(B) An opinion on the manufacturer or stewardship organization's  
14 compliance with the financial aspects of PRC §48700 and Title 14, Division  
15 7, Chapter 11, Article 2 of the California Code of Regulations.

16 ~~3. The department may request supplemental documentation information from~~  
17 ~~the individual manufacturer or stewardship organization during the course of~~  
18 ~~review of a manufacturer or stewardship organization submitted financial audit, if~~  
19 ~~necessary. The department may inspect the operations, processes, and records~~  
20 ~~of any entity required to submit a report to the department pursuant to this~~  
21 ~~division to determine the accuracy of the report and compliance with the~~  
22 ~~requirements of this division.~~

23 3.(C) Findings and recommendations as they relate to the financial aspects of  
24 the Architectural Paint Recovery Program.

25 ~~4. The department will inform the individual manufacturer or the stewardship~~  
26 ~~organization within 60 days of the results of its review.~~

27 4.(D) Management Letter, if issued, by the manufacturer or stewardship  
28 organization's CPA.

29 ~~(A) (B) Non-Financial Information (optional). The annual report may include an~~  
30 ~~independent audit on the following information:~~

- 1 ~~1. A description of how the postconsumer architectural paint was~~  
2 ~~managed in accordance with the stewardship plan.~~
- 3 ~~2. The total amount of architectural paint sold and collected, and, if~~  
4 ~~applicable, the recovery rate.~~

5  
6 Authority cited: Sections 40502, ~~4297048700,~~ ~~4297248703,~~ ~~4297548704,~~ ~~48705,~~ and  
7 ~~4297648706,~~ Public Resources Code, Reference: Section ~~4297048700-48706,~~  
8 ~~4297248703,~~ ~~4297548704,~~ ~~48705,~~ and ~~4297648706,~~ Public Resources Code.

### 9 10 **§18955. Civil Penalties.**

11 A civil penalty may be administratively imposed by the department on any person who is  
12 in violation of any provision of this Article. The responsible party or parties shall be  
13 determined by the department based on the totality of the circumstances.

14  
15 (a) Any manufacturer offering architectural paint for sale in California or a  
16 manufacturer or stewardship organization submitting a stewardship plan or annual  
17 report to the department is subject to enforcement under this Article. Architectural paint  
18 manufacturers are subject to penalties as a result of the failure of their designated  
19 stewardship organization to comply with this Article on their behalf.

20 (b) Notwithstanding paragraph (a), an architectural paint manufacturer is not subject  
21 to any penalty for failing to comply if that manufacturer can demonstrate that it provided  
22 true and accurate information to the stewardship organization and the stewardship  
23 organization failed to properly report this on behalf of the manufacturer.

24 (c) A stewardship organization is not subject to a penalty for failure to comply as a  
25 result of submitting false or misleading information if it can demonstrate that it received  
26 false or misleading information from an architectural paint manufacturer that was the  
27 direct cause of its failure to comply with this Article.

28 (d) Any manufacturer or retailer that offers architectural paint for sale in the state is  
29 subject to enforcement under this Article.

30

1 Authority cited: Sections 40502, ~~42970, 42972, 42972.5, 42973, 42974, 42975, and~~  
 2 ~~48704~~ Public Resources Code, Reference: Section ~~42970, 42972, 42972.5, 42973,~~  
 3 ~~42974, 42975, and 42978~~ **48704-48706**, Public Resources Code.

4  
 5 **§18955.1. Amount of Civil Penalties and Administrative Penalty Schedule.**

6 (a) Civil penalties may be imposed administratively in accordance with the following  
 7 penalty tables:

8 (1) Base Penalty Table I is to be used for stewardship organizations and  
 9 architectural paint manufacturers.

10 (A) Identify what violations have occurred.

11 (B) Identify the severity of the violations.

12 (C) Establish the possible range of the base penalty per violation based on the  
 13 severity levels described in paragraph (b).  
 14

Base Penalty Table I: For Stewardship Organizations and Architectural Paint Manufacturers		
Violation	Description of Violation	Severity
PRC 48702(b)(1)	Selling or offering for sale in this state, to any person in this state, architectural paint that is not covered under a department-approved stewardship plan or listed as a compliant product on the department's website.	Level 3
PRC 48702(a) and 48703(a)	Failure to submit, individually or through a stewardship organization, an architectural paint stewardship plan to the department	Level 3
<u>14 CCR</u> <u>18952(b)(2)</u>	<u>Failure to resubmit a stewardship plan or provide supplemental information within 60 days after receiving a notice of disapproval or conditional approval from the department</u>	<u>Level 1</u>
<del>PRC 48703</del>	<del>Stewardship plan does not contain required elements</del>	<del>Level 3</del>
PRC	Failure to implement an architectural paint stewardship program	Level 3

48704(c)	described in a department-approved stewardship plan	
PRC 48704(e)	Failure to pay an annual administration fee to the department	Level 3
PRC 48705(a)	Failure to submit, individually or through a stewardship organization, an annual report to the department	Level 3
PRC 48705(a)	Annual report does not contain required elements	Level 2
14 CCR 18956	Failure to meet record keeping requirements	Level 2

1

2 (2) Base Penalty Table II is to be used for retailers.

3 (A) Identify what violations have occurred.

4 (B) Identify the severity of the violations.

5 (C) Establish the possible range of the base penalty per violation based on the  
6 severity levels described in paragraph (b).

7

Base Penalty Table II: For Retailers		
Violation	Description of Violation	Severity
PRC 48702(b)(1)	Selling or offering for sale in this state, to any person in this state, architectural paint that is not covered under a department-approved stewardship plan or listed as a compliant product on the department's website.	Level 3
14 CCR 18956	Failure to meet record keeping requirements.	Level 2

8

9 (b) For the purpose of implementing this [Section/Article], penalty severity levels are  
10 described as follows:11 (1) For a violation classified as Level 1, the amount of the base penalty may be  
12 up to \$1,000 per day.

1 (2) For a violation classified as Level 2, the amount of the base penalty may be  
2 up to \$5,000 per day.

3 (3) For a violation classified as Level 3, the amount of the base penalty may be  
4 up to \$10,000 per day.

5 (c) A penalty amount may exceed \$1,000 per day only if a person intentionally,  
6 knowingly, or negligently violates this Article.

7 ~~(e)-(d)~~ The department will set the final penalty amount after considering the criteria set  
8 forth in §18955.2. The department may increase the final penalty beyond the penalty  
9 range established pursuant to paragraphs (a) and (b), if it determines, after considering  
10 the criteria set forth in §18955.2, that such an increase is warranted and appropriate.

11 (e) If the department sets an aggregated penalty amount for multiple violations, the  
12 aggregated penalty amount shall not exceed \$1,000 per day per manufacturer,  
13 stewardship organization, or retailer. If a person intentionally, knowingly, or negligently  
14 violates this Article, the aggregated penalty amount shall not exceed \$10,000 per day  
15 per manufacturer, stewardship organization, or retailer.

16  
17 Note: Authority cited: Sections 40502 and ~~42970~~ and ~~42978~~48704, Public  
18 Resources Code. Reference: Sections ~~42970~~48700-48704-48706 and  
19 ~~42978~~48705, Public Resources Code; and Section 11506, Government Code.

## 21 **§18955.2. Criteria to Impose a Civil Penalty.**

22 In assessing or reviewing the amount of civil penalty imposed for a violation of this  
23 chapter, the department or the court shall consider all the following:

- 24 (a) The nature, circumstances, extent, and gravity of the violation(s).  
25 (b) The number and severity of the violation(s).  
26 (c) Evidence that the violation was intentional, knowing, or negligent.  
27 (d) The size of the violator.  
28 (e) History of violation(s) of the same or similar nature.  
29 (f) The willfulness of the violator's misconduct.  
30 (g) Whether the violator took good faith measures to comply with this chapter and  
31 the period of time over which these measures were taken.

- 1 (h) Evidence of any financial gain resulting from the violation(s).
- 2 (i) The economic effect of the penalty on the violator.
- 3 (j) The deterrent effect that the imposition of the penalty would have on both the  
4 violator and the regulated community.
- 5 (k) Any other factor that justice may require.

6

7 Note: Authority cited: Sections 40502 and ~~42978~~48704, Public Resources Code.

8 Reference: Section ~~42978~~48704-48700-48706, Public Resources Code.

9

### 10 **§18955.3 Procedure for Imposing Civil Penalties.**

11 (a) Civil penalties may be administratively imposed in accordance with the procedures  
12 outlined in the Administrative Procedure Act at Chapter 5 (commencing with §11500) of  
13 Part 1 of Division 3 of Title 2 of the Government Code with the exception of Government  
14 Code §11505(c).

15 (b) The accusation or complaint and all accompanying documents may be served on  
16 the respondent by the following means:

17 (1) Personal service.

18 (2) Substitute service by using the same service procedures as described in  
19 §415.20 of the Code of Civil Procedure.

20 (3) Certified Mail: For respondents who have submitted a stewardship plan,  
21 certified mail or registered mail if the letter containing the accusation or  
22 complaint and accompanying material is mailed, addressed to the respondent  
23 at the latest facility or mailing address(es) provided in the stewardship plan on  
24 file with the department. Any address provided in the stewardship plan may  
25 be used for service of process. Proof of service of the accusation or complaint  
26 shall be the certified mail receipts or registered mail receipts proving the  
27 accusation or complaint and accompanying materials were sent to respondent  
28 by certified mail or registered mail. For respondents who have not submitted  
29 or are not required to submit a stewardship plan to the department, certified  
30 mail or registered mail pursuant to the procedures indicated in the  
31 Administrative Procedure Act at §11505(c) of the Government Code applies.

1 (c) Civil penalties may be imposed pursuant to the Public Resources Code §48704(f)  
2 in the discretion of the trier of fact in the civil proceeding.

3  
4 Note: Authority cited: Sections 40502, ~~48700~~ and ~~42970~~48704, Public Resources  
5 Code. Reference: ~~Section 11500, Government Code;~~ and ~~Section 48700,~~  
6 ~~48706~~and ~~42970~~48704, Public Resources Code; and Section 11500, Government  
7 Code.

### 8 9 **§18956. Record Keeping Requirements**

10 Each stewardship organization, manufacturer, or retailer required to comply with  
11 Chapter 5 (commencing with §48700, Part 7, Division 30 of the Public Resources Code)  
12 shall:

13 (a) Maintain records to support the requirements in this Article. Stewardship  
14 organizations and manufacturers must maintain records to support ~~§18953 and~~§18954.  
15 Retailers must ~~maintain~~ provide access to existing records on all architectural paint sold  
16 or offered for sale in the state including:

- 17 (1) The manufacturer of the paint.  
18 (2) The date(s) the retailer purchased the paint from the manufacturer.  
19 (3) The date(s) the retailer sold the paint.  
20 (4) Certification letter(s) from the department, if provided by a manufacturer, to  
21 demonstrate that paint from the manufacturer is or was subject to a  
22 department-approved stewardship plan. A retailer must provide access to a  
23 certification letter only if it is being used as proof of compliance, pursuant to  
24 PRC §48702(c)(2), that a manufacturer not listed on the department's internet  
25 website is in compliance and may sell or offer for sale paint in California.

26 (b) Provide the department with ~~immediate~~ reasonable and timely access, as  
27 determined by the department, to its facilities, operations, and any relevant records  
28 necessary to determine compliance with this Article, upon request. Retailers will  
29 maintain and provide access to records required by this Article for 3 years.  
30 Manufacturers and stewardship organizations will maintain and provide access to

1 records required by this Article for three years after submission of the annual report  
 2 which relies upon those records. ~~The records required by this Article shall be accessible~~  
 3 ~~for three years;~~

4 ~~(c) Make all records required by this Article available for inspection or audit by the~~  
 5 ~~department, or its agent and other duly authorized regulatory agencies during normal~~  
 6 ~~working hours;~~

7 ~~(d) Submit copies of specified records to the department upon request or at a~~  
 8 ~~frequency approved by the department.~~

9 ~~(e)~~(c) The department may take disciplinary action against any stewardship  
 10 organization or manufacturer who fails to provide the department with access pursuant  
 11 to this subdivision, ~~including, but not limited to, imposing penalties and the immediate~~  
 12 ~~removal.~~ If any stewardship organization or manufacturer fails to comply after the  
 13 imposition of a civil penalty, the department may immediately remove the  
 14 manufacturer(s) from the department's list of manufacturers that are in compliance with  
 15 Chapter 5 (commencing with §48700), Part 7, Division 30 of the Public Resource Code.

16  
 17 Note: Authority cited: Sections 40502 ~~and 42970~~48700, Public Resources Code.

18 Reference: Sections 42970, 42972, 42972.5, 4297548700-48706, 48703, 48705, and  
 19 48706~~42976~~, Public Resources Code.

20 **§18957. Proprietary, Confidential, or Trade Secret Information.**

21 ~~The public disclosure of~~ Records supplied to the department pursuant to this Article  
 22 that are, at the time of submission, claimed to be proprietary, confidential, or trade  
 23 secret shall be subject to the ~~disclosure~~ provisions in Title 14, California Code of  
 24 Regulations, Division 7, Chapter 1, Article 4 (commencing with §17041), and in PRC  
 25 §48704(b).

26 Authority cited: Sections 40502 and 48700, Public Resources Code; and Section 6253,  
 27 Government Code. ~~Sections 40502 and 42970~~48700, Public Resources Code.

28 Reference: Section 48700, Public Resources Code; and Sections 6250 et seq.,  
 29 Government Code. ~~Section 42970~~48700, Public Resources Code.

1

2 **§18958. Service Payments to Department of Resources Recycling and Recovery.**

3 ~~(a) The department director, or his/her delegated authority, shall approve the annual~~  
4 ~~administrative fee described in Public Resources Code Section 48704, subdivision (e)~~  
5 ~~for the full administration and enforcement costs at a public meeting that will occur no~~  
6 ~~later than September 30, commencing in 2012. The fee shall reflect the department's~~  
7 ~~actual costs to administer and enforce this chapter for the period from July 1 of the prior~~  
8 ~~year through June 30 of the current year. The department's costs shall include the cost~~  
9 ~~of staff, overhead expenses applicable to staff, contract services, and any other~~  
10 ~~expenses incurred in administering or enforcing the program and in developing this~~  
11 ~~regulation and the program. For payments due in 2012, the fee shall also reflect the~~  
12 ~~department's actual costs incurred in developing this regulation and the program for the~~  
13 ~~period from October 1, 2010 through June 30, 2011. The department will provide~~  
14 ~~unofficial staff estimates upon request prior to the public meeting notification to assist a~~  
15 ~~manufacturer or stewardship organization with program budgetary planning, however,~~  
16 ~~actual costs will not be known until that public meeting. The department, using~~  
17 ~~information provided in annual reports, its actual program costs for previous years,~~  
18 ~~plans submitted in prior years, information from other sources, and assessing program~~  
19 ~~needs; shall estimate the costs to be incurred by the department in connection with the~~  
20 ~~administration and enforcement of the requirements of this chapter for the next fiscal~~  
21 ~~year.~~

22 ~~(b) The department director, or his/her delegated authority, shall approve the~~  
23 ~~administrative fee charged for each approved or conditionally approved stewardship~~  
24 ~~plan for the full administration and enforcement costs by June 30/April 30 each year~~  
25 ~~starting 2012.~~

26 ~~(b)(c)~~ The department fee shall be prorated, if there is more than one stewardship  
27 plan, by the number of ~~approved or conditionally-approved~~ plans ~~submitted~~.

28 ~~(c)(d)~~ The department ~~shall will~~ issue invoices ~~to each manufacturer or stewardship~~  
29 ~~organization to which this section applies for each stewardship plan~~ by ~~September~~  
30 ~~30/May 31~~ each year. Payment is due annually on ~~October 31/July 1~~. ~~The department's~~

1 ~~approval of a plan shall be revoked if payment is not received. Stewardship plans~~  
2 ~~revoked for lack of payment may be reinstated upon payment.~~

3

4 Authority cited: Sections 40502, 42970, 42972, 42977, 48700, 48703, and  
5 42977.148704, Public Resources Code, Reference: Section 42970, 42972,  
6 42977.48700-48706, 48703, and 42977.148704, Public Resources Code.