

Humboldt County Waste Tire Amnesty Events 2007

Planning and Results

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It's so easy.....

1. Collect Waste Tires
2. Get them to a permitted End-Use Facility
3. Get your money back

- Application to CIWMB
- Buy-in from partners
- Contracts and service agreements
- Advertising and Outreach
- Plan event logistics
- Carry out the Event
- Acknowledgement and thanks
- Track and submit time and costs
- Final report

Obtain grant application and information

<http://www.ciwmb.ca.gov/Tires/Grants/Cleanup/>

Be aware of Grant dates!

A fiscal Year 2005/2006 grant is implemented in 2006/2007

Buy-in from partners

- Location
- Loading crews and other event staff
- End use facility
- Hauler
- Local agency and community Volunteers
- Seek assistance from CIWMB staff and other entities with experience

Contracts and service agreements

- Location
- Loading crews
- Waste tire hauler

Pre-event Advertising and Outreach

Newspaper ads

Television ads

Radio ads

Posters around town

In-kind advertising

- Press releases
- Newspaper articles
- Interviews –TV and radio
- Community event calendars
- Notice of event in garbage billing

During event

Tire-care brochure

Survey

Event logistics

Prepare and distribute site map

Prepare and distribute crew assignments

- Trailer crew Grand PooBah
- Internal traffic cops
- External traffic directors
- Survey & brochure distributor
- Regulatory issues– Form 204
- Tire counters
- Tire stacking coordinator
- Cleanup Coordinator
- Sign coordinator (onsite and off)
- Shutoff Babe

Event logistics continued

Tent to act as HQ:

- Coffee, water, snacks for crew
- Chairs
- Place to hold paperwork down with rocks
- Equipment storage: cameras, clipboards, pens, forms

Portable toilets

Debris bin

Fence to secure overflow tires

Lots of cones to manage traffic

Identification system for trailers

Radios for communication

On site and off site signage

ZACH - SIGN PLACEMENT (See p. 2 also)

Place a cone next to each sign on the street.

N
↑
not to scale

City Garbage bin

Fire Station

Staff parking

Grassy Area

overflow tires

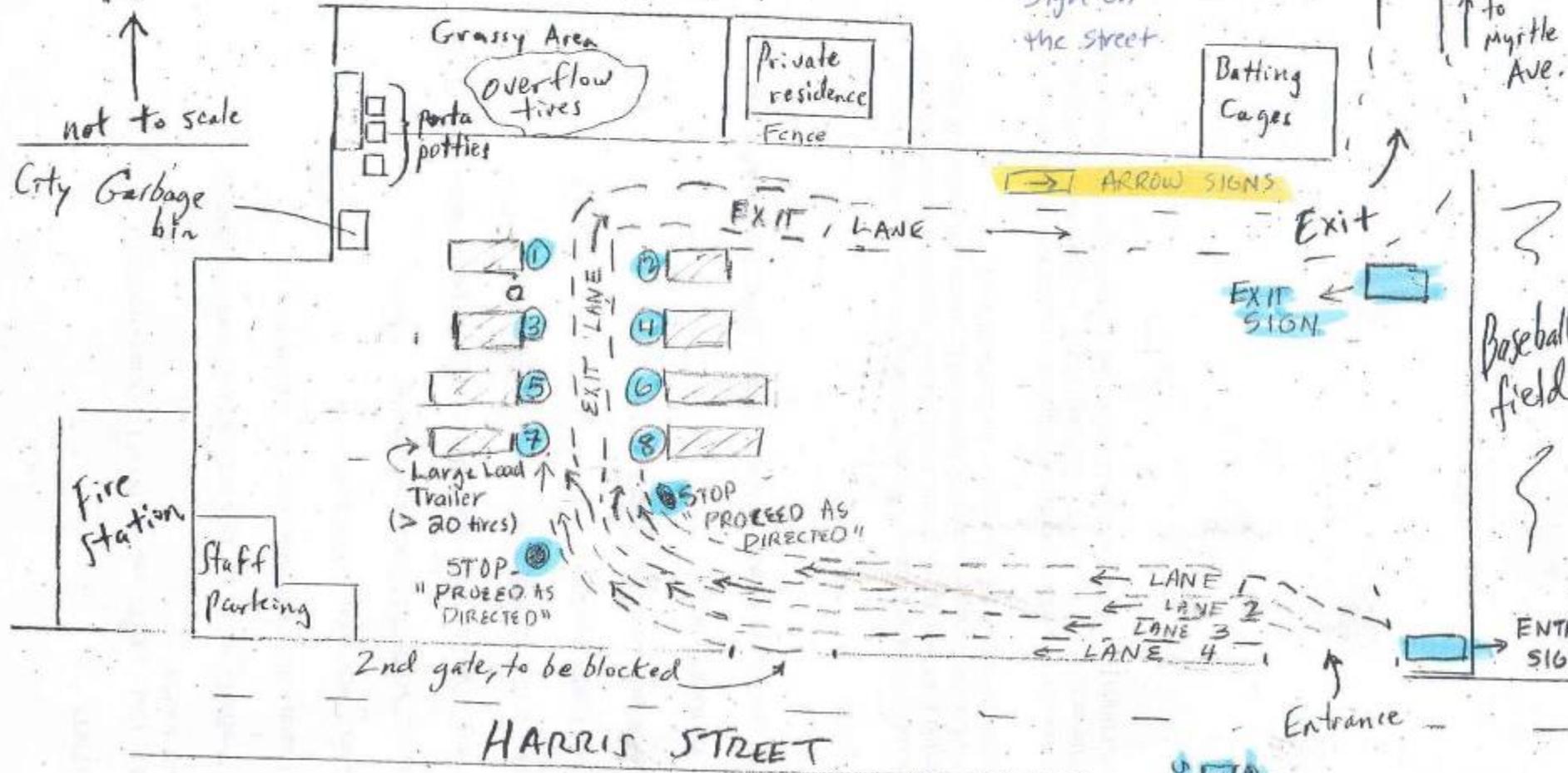
porta potties

Private residence
Fence

Batting Cages

Access to Myrtle Ave.

Baseball field



2nd gate, to be blocked

HARRIS STREET

Redwood Acres

Site plan
Waste Tire Amnesty Day
April 7, 2007
Redwood Acres Fairground

Equipment for Amnesty Day, Eureka 2007

(SAMPLE)

HARRIET:

400 Cones

Tarps

Stakes and hammer

Caution Tape

Water

Chairs

Protective suits and gloves

4 communication radios

Broom

Orange vests

Signs -

1. Entrance
2. Stop (2)
3. Proceed Only as Directed (2)
4. Exit (2)
5. Plywood signs with #s 1-8 (for trailers)
6. No left turn
7. Special Event Ahead

Equipment List continued

HWMA

Garbage cans

Communication radios

Event supply box

Table

Rain Canopy

CITY GARBAGE Co

Garbage bin (delivered Saturday)

WRW & I-5

vans: 4 28 ft vans in sets of 2

4 48 ft vans (**last 2 may be brought in later**)

PUBLIC WORKS

Backhoe will arrive at 2pm

MILLER FARMS

Fence will be installed on FRIDAY

First event by Humboldt Co DEH

April 2007

Eureka - Largest population center

Redwood Acres Fairgrounds (private and not secure)

Prepared for 14,000 tires

Collected 6000 tires/ 485 cars = 12 tires/vehicle







Reasons for reduced tire numbers:

- Saturday before Easter holiday
- Rainy weather in morning
- Began advertising only 10 days in advance
- Advised people with large amounts (>100) to wait for second event or cleanup grant

Second event of same grant

June 2007

Garberville - “hub” of Southern Humboldt

CalTrans maintenance yard (public and secure)

Collected 4000 PTEs/ 147 vehicles = 27 tires/vehicle







Acknowledgement and thanks

- Mandatory brew pub debriefing – immediately after event
- Press release discussing the results of the event
- Letter to the editor of local papers identifying and thanking the contributors

Track and submit time and costs for reimbursement

- Question for CIWMB: Can there be multiple reimbursement requests or is it limited to one after all money is expended?

Create and submit final report

Things to Remember

- DO target non-English speaking populations
- DO request donations of service/food from local providers
- DO use a site that can be secured
- DO budget expenses to handle disposal/recycling of rims, tire pieces and oversized tires, especially in rural areas
- DO use prison crews if possible--we find they are energetic and enthusiastic because they are happy to be outside doing physical labor
- DO clearly advertise the option to obtain an exemption letter to haul > 9 tires if you want to maximize your tire count
- DO ask anyone requesting an exemption letter where tires are coming from to prevent business participation
- Don't expect people to drive much beyond 15 miles to drop off tires

Good Luck!