

Plastic Film Cooperative Recycling Initiative

**Problem Statement and
Proposed Project**

Sacramento, Calif.

January 25, 2006

Invitation to Participate

- **Asking for your help!**
 - **Manufacturers and Businesses**
 - **Government**
 - **Industry and Environmental Organizations**
- **Commit to expanding plastic film recovery and recycling**

Problem Statement

- **Plastic film use and disposal growing**
- **Low recycling rate**
- **Impacts of litter**
- **Resources and energy**

Background Information

- **Priority Targets:**
 - **Agricultural film products**
 - **Grocery and merchandise bags**
 - **Transportation packaging**

Background Information: Potential Action Items

- **Residential**
 - **Expand Curbside service**
 - **Increase collection through MRFs**
 - **Educate retailers & consumers**
- **Commercial**
 - **Expand collection at high generation business types**
 - **Promote potential economic benefits**
- **Agriculture**
 - **ID sources, amounts, and current practices**
 - **Improve collection techniques**
 - **Site consolidation points & wash lines**
 - **Educate growers and farming organizations**

Proposed Project Plan

- Phase One: Oct, 2005 – Today
 - **Secure Participation**
- Phase Two: January – June, 2006
 - **Design Programs and Projects**
- Phase Three: July, 2006 – June, 2009
 - **Implementation of programs and projects**
- Review Entire Effort – July, 2009

Key Issues Discussion: Residential & Commercial Film

- **Increase collection and recycling**
- **Increase demand for RCPs**
- **Create economic incentives**
- **Increase education and outreach**

Program & Project Examples

- Curbside collection of bags
- MRF separation of film
- Drop off at retail & commercial outlets
- Plasticbagrecycling.org
- Green Procurement
- Blue wrap recycling

Next Step: Work Group Sessions

- **Two workgroups:**
 - **Ag film**
 - **Res/Com film**
- **Tasks:**
 - **Comments on proposed project**
 - **ID what you can do to help**

What can you do?

- **Help us ID more projects**
- **Pick a project and let us know what you can commit to doing to help:**
 - **Name & Organization**
 - **Email and phone**
 - **Project letter and number (A(1))**
 - **Brief description of how you can contribute to implementing that project**



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