

“Raccoon” PSA by CIWMB, English

Script:

EXT

WS of house at night

INT

Bedroom. A man is asleep when he hears a rustling sound outside followed by a clatter of cans. He jumps up and runs outside with a flashlight.

EXT

The man shines the light toward the garbage cans and a guilty looking raccoon is halfway in a can, holding a fluorescent light bulb. As the man walks toward the can the shot reveals the raccoon with stacks of recyclable goods (batteries, printer, bottles) piled alongside the can.

EXT

POV Raccoon: The man says, “How many times have I told you to stay out of my garbage?”

POV Man: The raccoon says, “How many times have I told you that some things aren’t trash!”

Black title card with white text: Reduce, reuse, and recycle! White title card with black text says: www.ciwmb.ca.gov. The raccoon’s face is on the bottom of screen.