

**EarthDay PSA "1" / "Beach" version**

**Man: Ah, California**

**Woman: Where recycle tires pave our streets and become playgrounds that bounce back!**

**Man: Where batteries and cell phones are never placed in trash cans...**

**Woman: Used motor oil is collected and never goes down a drain and new oil is, of course, re-refined...**

**Man: Where hotels offer a 'green' stay and the workplace, a 'green' building...**

**Woman: Where blue trashcans are common place and a separate bin for green waste is not unusual...**

**Man: We compost or divert our food scraps...**

**Woman: We recycle our paper, our bottles, our cans....**

**Man: ...and 'e-recycle' our computers and recycle our fluorescent lights...**

**Woman: Canvas bags are the answer to "paper or plastic?"...**

**Man: We reduce, reuse and recycle and when we've done that we reduce, reuse and recycle some more!**

**Woman: In California, *every* day is Earth day!**